

Brookdale Basketball 2011-2012 Promotion Schedule

Date	Promotion
Thursday, November 10, 2011	Kick-Off Night – BLUES CREW.....WHERE ARE YOU??? Students (with valid ID) attending the 2011-2012 season opener will receive a FREE T-Shirt, courtesy of Student Life and Activities. (limited supplies)
Tuesday, November 22, 2011	Rally Night – Take your Jersey Blues rag and wave it ‘round in the air! Team up and show your support. Collect your FREE rally towel at the door. (limited supplies)
Tuesday, January 10, 2012	Camp Night - Calling all CAMPERS! Join us as we welcome back all of our Sports Campers. Wear your BCC Camp T-Shirt and receive a FREE sports drink!
Tuesday, January 31, 2012	Throw-Back Night – Go back to the future with the BCC Athletics Department. Use your social media to help us PACK the ARENA while the men’s & women’s teams wear throw-back uniforms.
Tuesday, February 7, 2012	Pink Zone Night - Join the Athletics Department and Student Life and Activities in the hunt for a cure! Wear your pink as we designate this day to increase awareness of breast cancer, honor survivors and raise money for breast cancer research.