

# **BUSINESS DEGREES AT THE COMMUNIVERSITY**

## **Bachelor's Degrees in Business**

### **BUSINESS ADMINISTRATION**

#### **-ACCOUNTING BS**

**Offered by New Jersey City University.**

The accounting program prepares students to pursue careers in public or private accounting and includes the broader business competencies required to succeed in other functional areas of organizations. It provides the background for advanced study in accounting, an M.B.A. program, or a law degree. The curriculum also prepares students to sit for the Certified Public. To meet the educational requirements for CPA licensure in New Jersey, however, students will need 150 hours of college credits. Toward that end, students may opt to take additional undergraduate courses or combine the undergraduate program with the Master of Science in Accounting.

**BS DEGREE - 128-129 CREDITS**

#### **BUSINESS ADMINISTRATION - FINANCE BS**

**Offered by New Jersey City University.**

The finance specialization prepares students for managerial positions in finance. These include credit managers, bank managers, portfolio managers, foreign currency specialists, commodity analysts, trust managers, stock brokerage account executives and investment advisors. Students specializing in finance will gain insights into how funds are raised and invested, assets and liabilities are managed, as well as gain an understanding of strategies for financial planning and control, and the role of financial institutions, instruments and domestic and international markets.

**BS DEGREE - 128 CREDITS**

#### **BUSINESS ADMINISTRATION- MANAGEMENT BS**

**Offered by New Jersey City University.**

The management specialization combines fundamental management concepts and

techniques with advanced applications in the functional and analytical areas of management. Students are prepared to pursue management opportunities in different types of organizations - including business, government, health services, and education - and to assume supervisory responsibilities in a functional unit.

**BS DEGREE - 128 CREDITS**

**BUSINESS ADMINISTRATION -  
MARKETING BS**

**Offered by New Jersey City University.**

The marketing program builds competencies in effective communications, analysis of consumer behavior, design of market research, and evaluation of product, price, place, and promotion. The curriculum prepares students to assume marketing responsibilities for products and services in different types of organizations, and also provides the broad entrepreneurial knowledge that is required to start a business.

**BS DEGREE - 128 CREDITS**

**LABOR STUDIES & EMPLOYMENT  
RELATIONS BA**

**Offered by Rutgers, The State University of  
New Jersey.**

The Labor Studies and Employment Relations BA provides students with an understanding of the nature of work, the problems of working people, and what workers, managers, employers, and society have done and can do in the future to address those problems. Courses towards this degree are held at the Western Monmouth Branch Campus in Freehold.

**BA DEGREE - 120 CREDITS**

**Master's Degrees in  
Business**

**ACCOUNTING MS (On-Line)**

**Offered by New Jersey City University.**

This online program is designed for business students with undergraduate degrees in accounting or other business fields. Program length for Bachelor's in Accounting graduates: 33 credits; other business graduates: 46 credits. This ACBSP-accredited program provides excellent preparation for the CPA

exam.

**MS DEGREE - 33 CREDITS**

**BUSINESS ADMINISTRATION MBA**

**Saturday Program**

**Offered by Montclair State University.**

This AACSB-accredited program was specifically designed for the busy professional so students graduate in approx. two years through Saturday classes. Up to 21 credits may be waived for advanced standing candidates.

**MBA DEGREE - 54 CREDITS**