

## 2011 Strategic Planning Matrix (Draft 15 – 9/15/09)

<p><b>I. Achieve Student Success</b></p> <p>Every goal will be designed &amp; directed to enable student success.</p>	<p><b>II. Provide Access through Opportunity &amp; Innovation</b></p> <p>Sustain enrollment growth &amp; learner options; encourage new &amp; expand existing markets.</p>	<p><b>III. Empower One Brookdale</b></p> <p>Engage the College community in proactively implementing the Brookdale Mission in an integrated, collaborative &amp; collegial style</p>	<p><b>IV. Engage &amp; Strengthen the Monmouth County Community</b></p> <p>Engineer Brookdale's leadership to expand &amp; strengthen Brookdale's role in Monmouth County.</p>
<p>A. ESMP B. Student Development Model C. ITSP D. FMP</p>	<p>A. Affordability &amp; fiscal resourcefulness B. Alternative scheduling C. Alternative modalities &amp; delivery D. New &amp; renewed curriculum E. Branch campus and HEC development F. Post-associate/Baccalaureate access G. Basic Skills effectiveness</p>	<p>A. Financial security &amp; stability B. Re-engage entire College in Governance C. Diversity in all dimensions D. Human resource development E. Comprehensive professional development</p>	<p>A. National, state &amp; county economic recovery &amp; development plans B. Monmouth County Strategic Plan C. Fort Monmouth renewal efforts D. Post-secondary sector E. P-12 Partnerships/programs</p>
<p>E. Workforce development outcomes</p>	<p>H. Life-long learning I. Credit/non-credit collaboration J. Displaced workers K. Non-traditional credentialing</p>	<p>F. Advance Trustee development</p>	<p>F. Community economic renewal G. Community engagement H. Brookdale as a destination venue</p>
<p>F. Assessment &amp; accountability; outcomes based decision making &amp; reporting G. Refined planning per Student Learning Outcomes (SLOs)</p>	<p>L. Marketing &amp; communication (internal &amp; external)</p>	<p>G. PRR 2013</p>	<p>H. Community needs assessment &amp; prioritization</p>