

| I. Achieve Student Success Design and direct every goal to enable student success. | II. Provide Access through Opportunity & Innovation Sustain enrollment growth & learner options; encourage new & expand existing markets. | III. Empower One Brookdale Engage the College community in proactively implementing the Brookdale Mission in an integrated, collaborative & collegial style | IV. Engage & Strengthen our Brookdale's Regional Community Engineer Brookdale's leadership to expand & strengthen Brookdale's role in Monmouth County. |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| A. Educational Services Master Plan <ul style="list-style-type: none"> • Student Development Model • Virtual College • Achievement Success Gap • Basic Skills • First-Year Experience B. Information Technology Strategic Plan <ul style="list-style-type: none"> • Portal • Desktop virtualization • One card • Datatel/SunGard Assessments C. Facilities Master Plan <ul style="list-style-type: none"> • Infrastructure assessment • Landscape development guidelines • Facility condition assessment • Space/programmatic needs • Storm water Mgt System • Architectural guidelines | A. Affordability & fiscal resourcefulness B. Multi-campus expansion (Western Monmouth & Lincroft) C. Higher Education Centers D. Communiversity E. Alternative modalities & delivery and online F. New & renewed curriculum G. Emerging population segments | A. Financial security & stability <ul style="list-style-type: none"> a. 5-Year Enrollment & Finance Forecast B. Entire College engagement in Governance C. Diversity in all dimensions D. Human resource development E. Customer Service F. Adjunct faculty development G. Comprehensive professional development H. Succession Planning I. Safety & Security | A. Monmouth County Strategic Plan B. Fort Monmouth renewal efforts C. P-12 Partnerships/programs D. Brookdale as a destination venue E. Regional partnerships F. Business/community leaders' engagement |
| D. Workforce development outcomes | H. Life-long learning I. Credit/non-credit collaboration J. Displaced workers K. Non-traditional credentialing | J. Advance Trustee development K. Foundation revitalization | G. National, state & county economic development plans & projects |
| E. Assessment & accountability; outcomes based decision making & reporting <ul style="list-style-type: none"> • Student Learning Outcomes Assessment Plan(SLOs) • Service Area Assessment | L. Marketing & communication | L. Middle States Periodic Review Report | I. Community needs assessment & prioritization |