

<p><b>I. Achieve Student Success</b></p> <p><b>Design and direct every goal to enable student success.</b></p>	<p><b>II. Provide Access through Opportunity &amp; Innovation</b></p> <p><b>Sustain enrollment growth &amp; learner options; encourage new &amp; expand existing markets.</b></p>	<p><b>III. Empower One Brookdale</b></p> <p><b>Engage the College community in proactively implementing the Brookdale Mission in an integrated, collaborative &amp; collegial style.</b></p>	<p><b>IV. Engage &amp; Strengthen our Brookdale’s Regional Community</b></p> <p><b>Engineer Brookdale’s leadership to expand &amp; strengthen Brookdale’s role in Monmouth County.</b></p>
<p>A. Educational Services Master Plan</p> <ul style="list-style-type: none"> <li>• Student Development Model</li> <li>• Virtual College</li> <li>• Achievement Success Gap</li> <li>• Basic Skills</li> <li>• First-Year Experience</li> <li>• New program development</li> </ul> <p>B. Information Technology Strategic Plan</p> <ul style="list-style-type: none"> <li>• Portal continued development</li> <li>• Desktop virtualization</li> <li>• One card</li> <li>• Datatel/SunGard Assessment</li> </ul> <p>C. Facilities Master Plan Roll Out</p> <ul style="list-style-type: none"> <li>• Prioritize &amp; act on deferred maintenance</li> <li>• Facility condition assessment</li> <li>• Space/programmatic needs</li> <li>• </li> </ul>	<p>A. Affordability &amp; fiscal resourcefulness</p> <p>B. Multi-campus expansion</p> <p>C. Development of Western Monmouth Campus</p> <p>D. Higher Education Centers</p> <p>E. Communiversity</p> <p>F. Expand Alternative modalities &amp; delivery and distance education</p> <p>G. Emerging population segments</p> <p>H. Expanded Marketing &amp; Communications</p>	<p>A. Financial security &amp; stability</p> <ul style="list-style-type: none"> <li>a. 5-Year Enrollment &amp; Finance Forecast</li> <li>b. Internal Auditing</li> </ul> <p>B. Middle States Periodic Review Report</p> <p>C. Entire College engagement in Governance</p> <p>D. Diversity in all dimension</p> <p>E. Comprehensive Professional &amp; Human Resource development</p> <ul style="list-style-type: none"> <li>a. Customer Service</li> <li>b. Adjunct faculty development</li> <li>c. Succession Planning</li> </ul> <p>F. Safety &amp; Security</p>	<p>A. Community needs assessment &amp; prioritization</p> <p>B. Monmouth County Strategic Plan</p> <p>C. Fort Monmouth renewal efforts</p> <p>D. P-12 Partnerships/programs</p> <p>E. Brookdale as a destination venue</p> <p>F. Regional partnerships</p> <p>G. Business/community leaders’ engagement</p>
<p>D. Workforce development outcomes</p>	<p>I. Life-long learning</p> <p>J. Credit/non-credit collaboration</p> <p>K. Displaced workers</p> <p>L. Non-traditional credentialing</p>	<p>G. Advance Trustee development</p> <p>H. Foundation revitalization</p>	<p>A. National, state &amp; county economic development plans &amp; projects</p>
<p>E. Assessment &amp; accountability; outcomes based decision making &amp; reporting</p> <ul style="list-style-type: none"> <li>• Student Learning Outcomes Assessment Plan(SLOs)</li> <li>• Service Area Assessment</li> </ul>			

