

Student Development

Engaging students through the use of technology...

Collaborations

- MUG
- ITAC
- MyCampus Portal Planning Committee

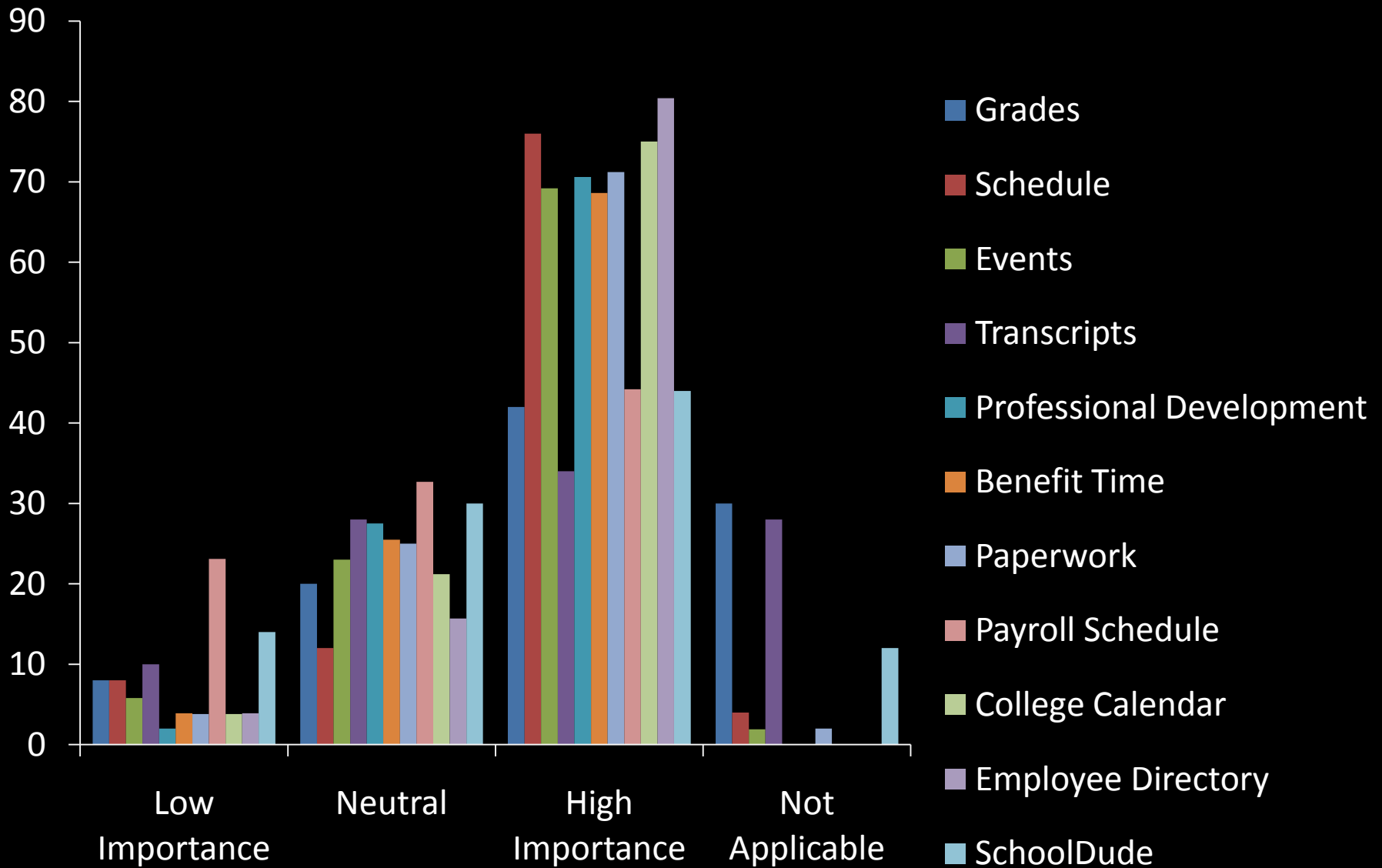
Examples of online technology

- Portal is a gateway through which to access technology:
 - ANGEL (Cloud Computing)
 - WebAdvisor
 - Email
 - Social Networking
 - Wikis, RSS feeds, Blogs, Twitter
 - SecondLife
 - Handheld smartphone applications

Faculty/Staff Survey

- Distributed to all Faculty and Staff
 - ANGEL, Inside Track, paper (Staff “Union” Mtg)
- N = 57

Want access through portal?



Faculty/Staff Survey

- Do you use social networking sites (e.g., Facebook, MySpace, LinkedIn) to connect to/engage with BCC students, faculty, or staff?

No = 79%

Yes = 23%

How has this been successful for?

- Assisting students outside of class (Re: distributing information)
- Save paper waste
- Puts responsibility for getting materials onto students /Provides easy access

Why don't you use SNS?

- Prefer face to face
- Use “academic” sites not social (e.g. ANGEL)
- Need training
- Concerned about privacy

Comments

- Staff/Admin need technology support, like TLC
- Want additional support in understanding technologies/understanding benefit of portal
- SNS distract students in class

“Other” response:

- Student success is linked to getting to class on time, having your work done on time, studying, understanding that if it is difficult doesn't mean that there is something wrong with it. In my classes, I am trying to keep students off their social networking. Does that make me inadequate as an instructor?

“Other” response:

- Portal should have capability to form groups and merge email to groups...

Faculty/Staff Survey Results

- Would you be interested in training classes?
 - Yes = 83%
 - No = 17%

Possible Recommendations

- I. Legality
- II. Technology
- III. Compliance/Cooperation

I. Legality

- Given wider range of information which is available on the portal and SNS, education on FERPA must be provided institution-wide
 - Consider online education
 - Make info available through portal... see James Madison University
- Brookdale's legal team should have experience or training in new-media law and legislation.
 - Should be versed in but not limited to: digital copyright, web content origin, institutional policy, and cyber-bullying.
- Require separate sign-on for third party SNS (Do NOT integrate into SSO)
- Evaluate terms of service/acceptable use policy and regulations at BCC
 - Make appropriate changes to reflect SNS and other technologies

II. Technology

- Implement portal application on handheld devices including access to ANGEL, Website, and other relevant applications
- Implement “Portlet” for:
 - 1. Feedback (soliciting information from all constituents)
 - 2. Reporting inappropriate content
- Continue ongoing scanning for emerging technology
 - Cloud computing (ANGEL)
 - Whiteboards = projectors?
 - Textbooks = The electronic reader?

III. Cooperation

- Implement training of college sanctioned technologies to new employees and current employees to maximize their impact to positively benefit the Brookdale Community.
 - Training should be:
 - Ongoing for students, faculty, and staff
 - Included in first year experiences and orientations for students.
 - Implement an expansion of the TLC to support staff and administration.
- The portal and new technology should be regular topics of discussion at faculty days and in-semester faculty meetings
- There should be no “back-door access” to portal’s applications
- Implement upkeep by all constituents to maintain currency and effectiveness (re: Campus Cruisers)

Special Thanks to...

- Steve Nacco, Executive Director, Marketing Services
- Patty Kahn, Executive Director, Information Technology Services
- Robert Quinones, Director, Student Life and Activities
- Karen Archambault, Director, Student Services, HEC
- Candice MacLusky, Director, Wall, Higher Education Center
- Kevin Burkitt, Media Technology Specialist
- And especially:
 - Elizabeth Deignan, Senior Analyst, Market and Survey Research
 - Tani Ortore, Administrative Assistant, Planning, Assessment and Research
 - for their invaluable help with our Student Opinion Survey.

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