

Student Development

Engaging students through the use of technology...

Collaborations

- MUG
- ITAC
- MyCampus Portal Planning Committee

Examples of online technology

- Portal is a gateway through which to access technology
- Examples of technology:
 - ANGEL
 - Webadvisor
 - Email

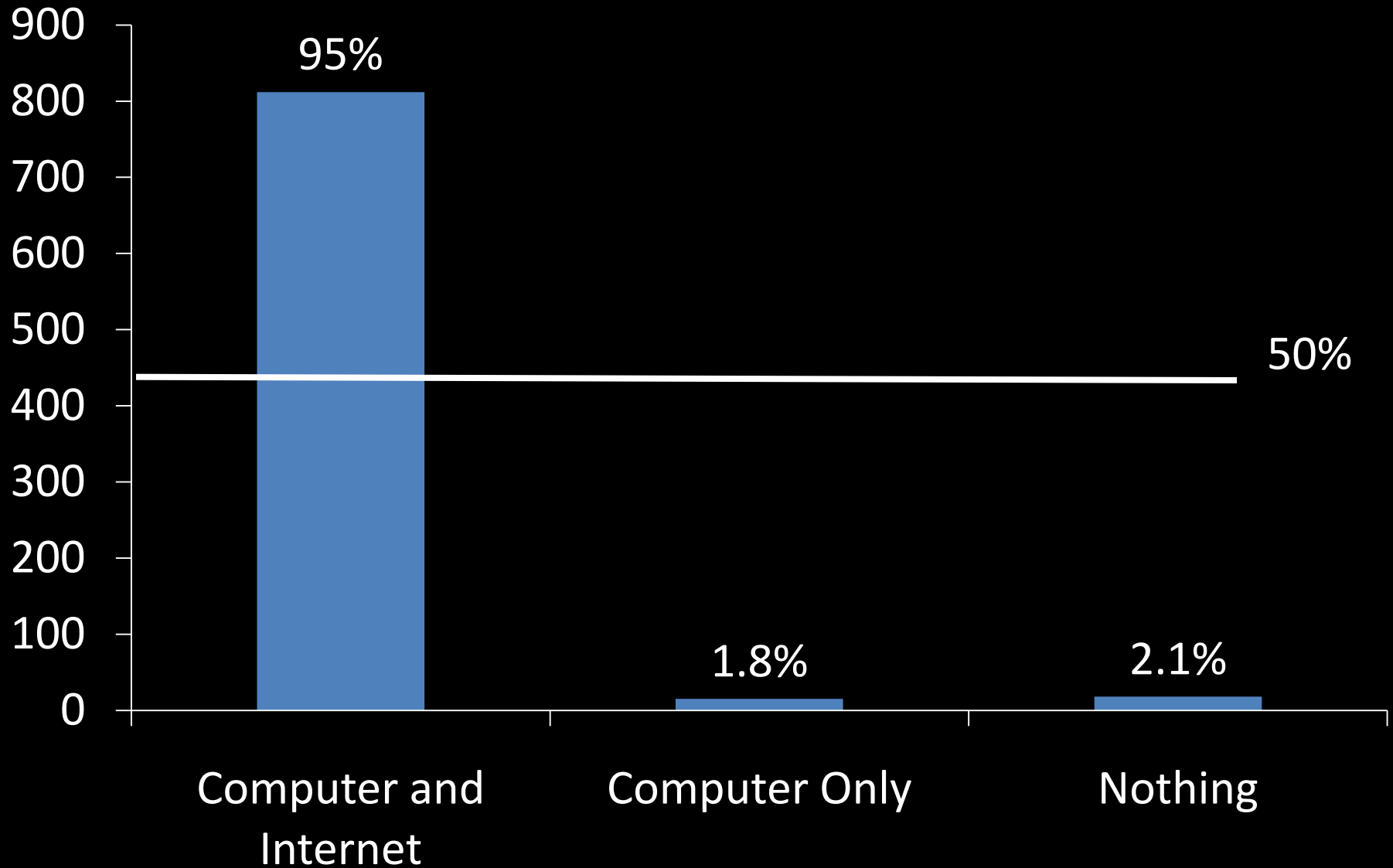
 - Social Networking
 - Wikis
 - RSS feeds
 - Blogs
 - Twitter
 - SecondLife

Student Opinion Survey

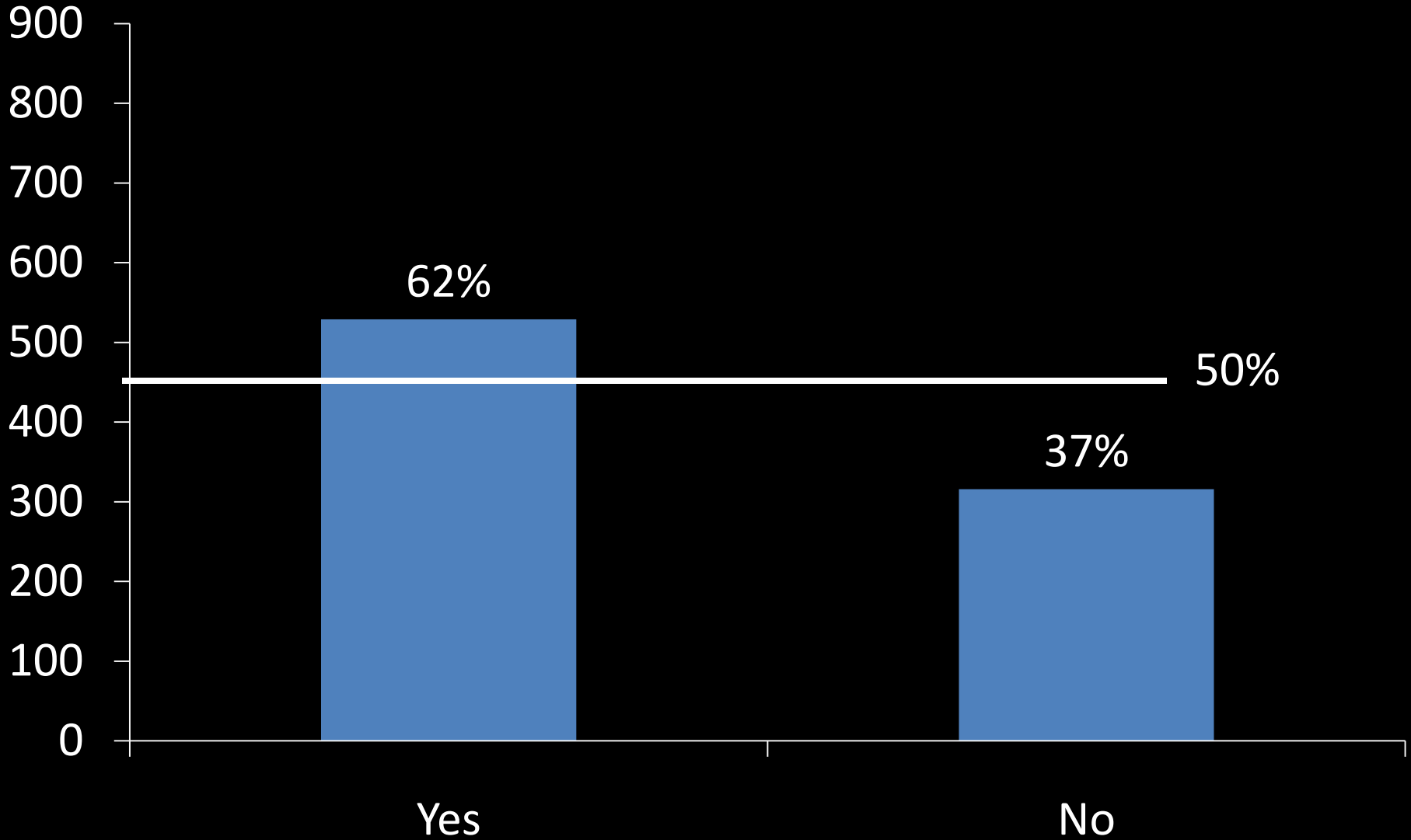
N = 857

- CAR during Registration
- Home Page
- SLC
- ANGEL
- Inside Track
- In Classes (Daytime and Evening)
- Library
- Main Campus and HECs

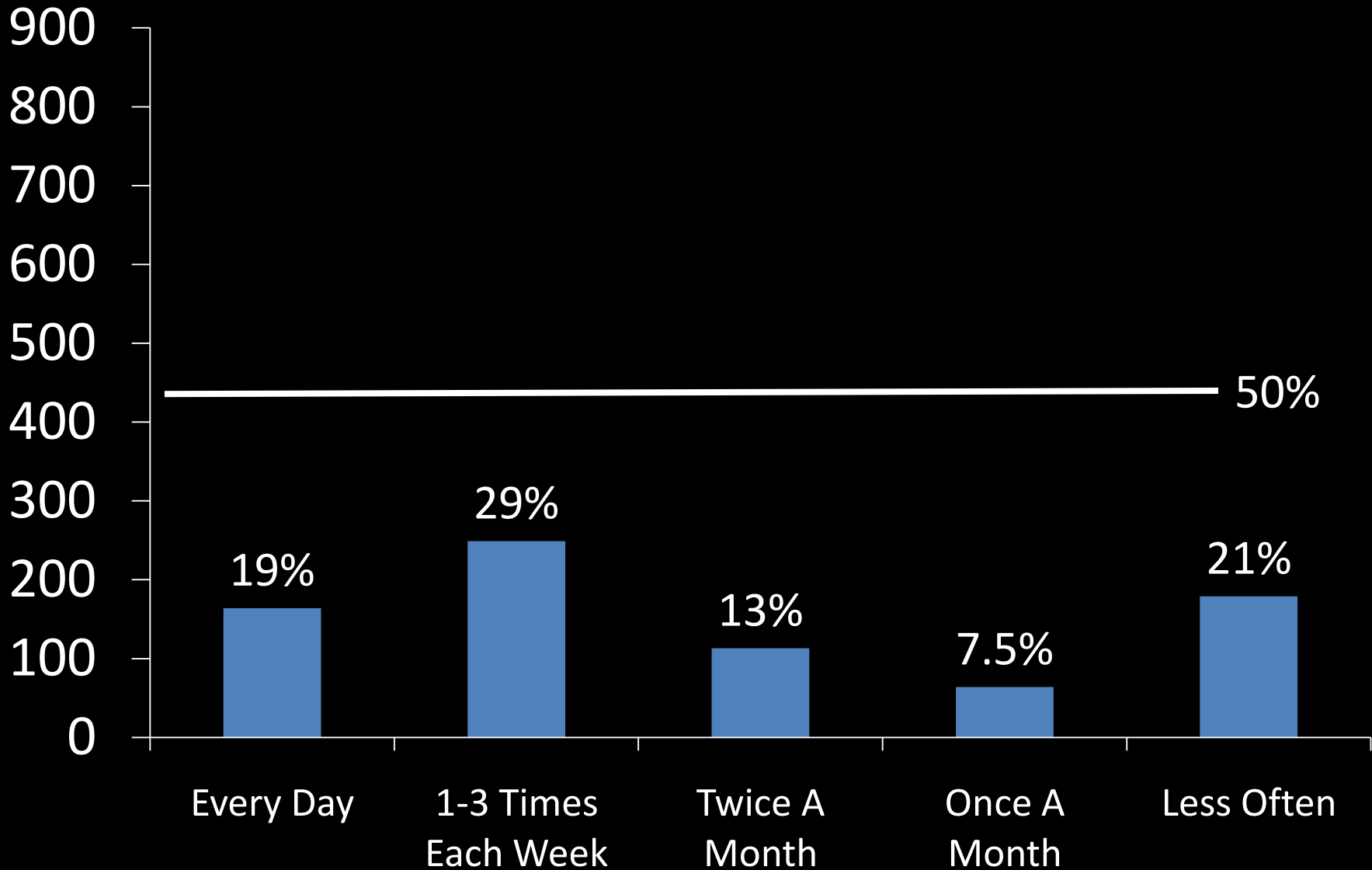
Do you have technology at home?



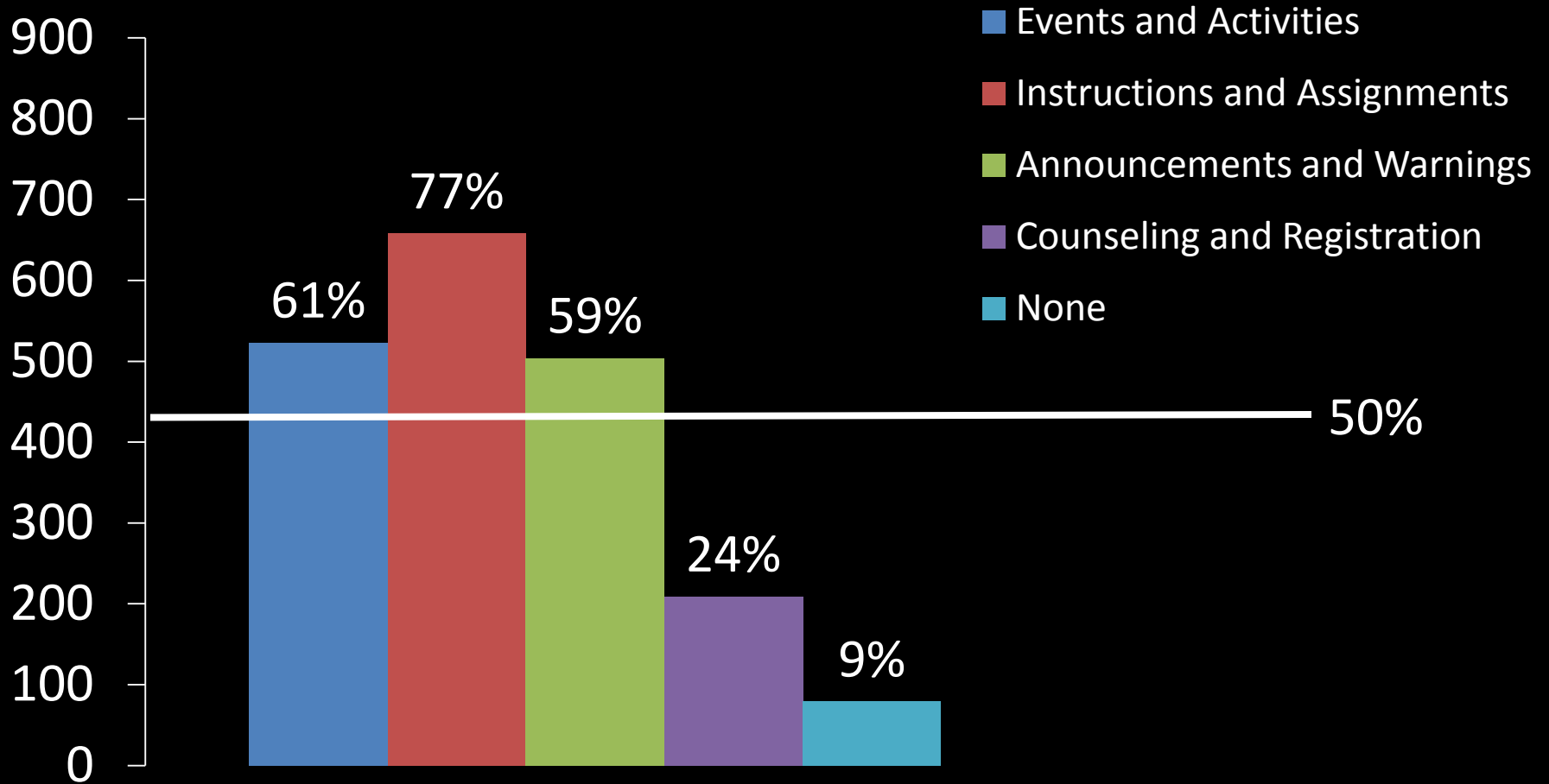
Do you use Brookdale Email?



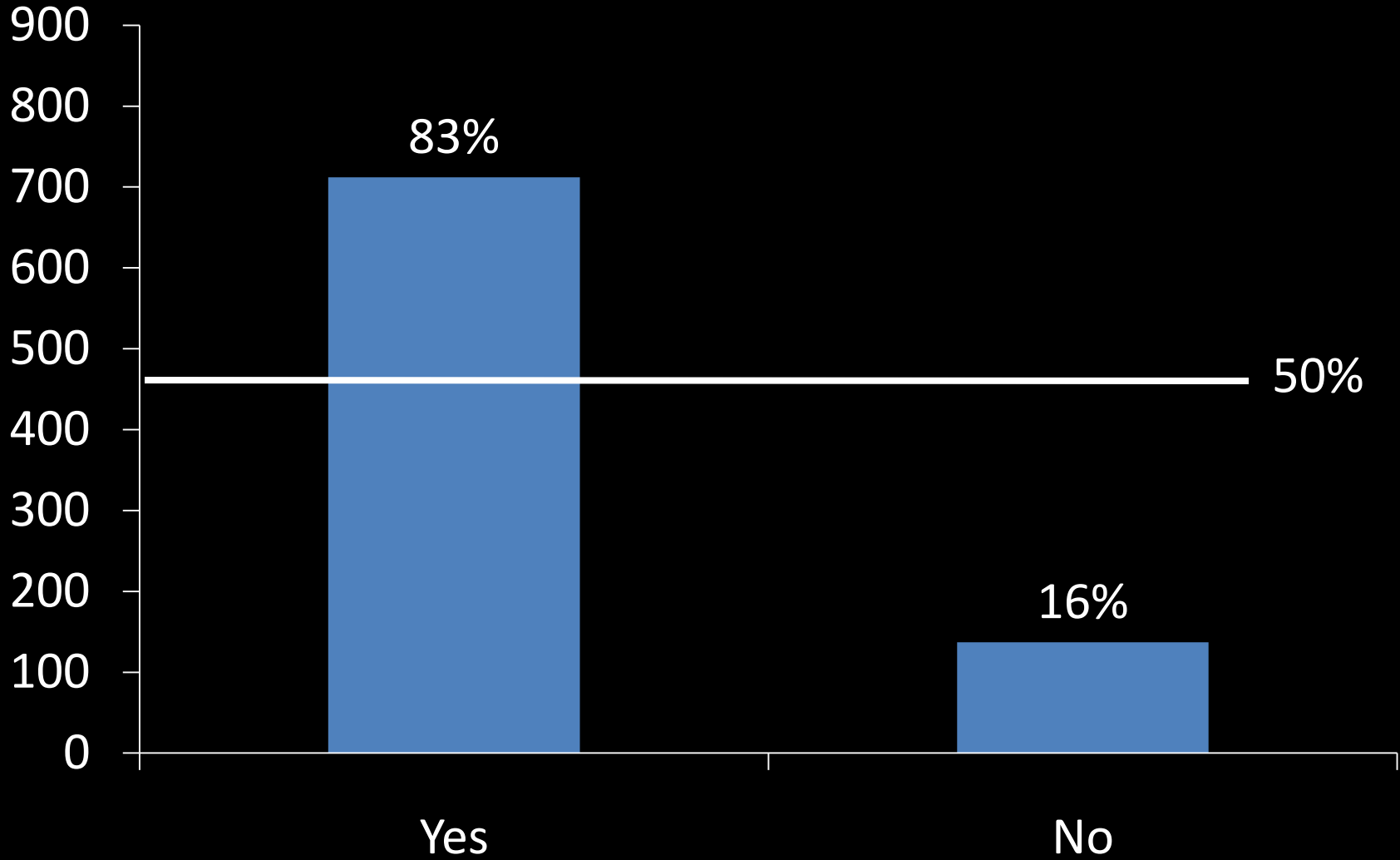
How Often Checked?



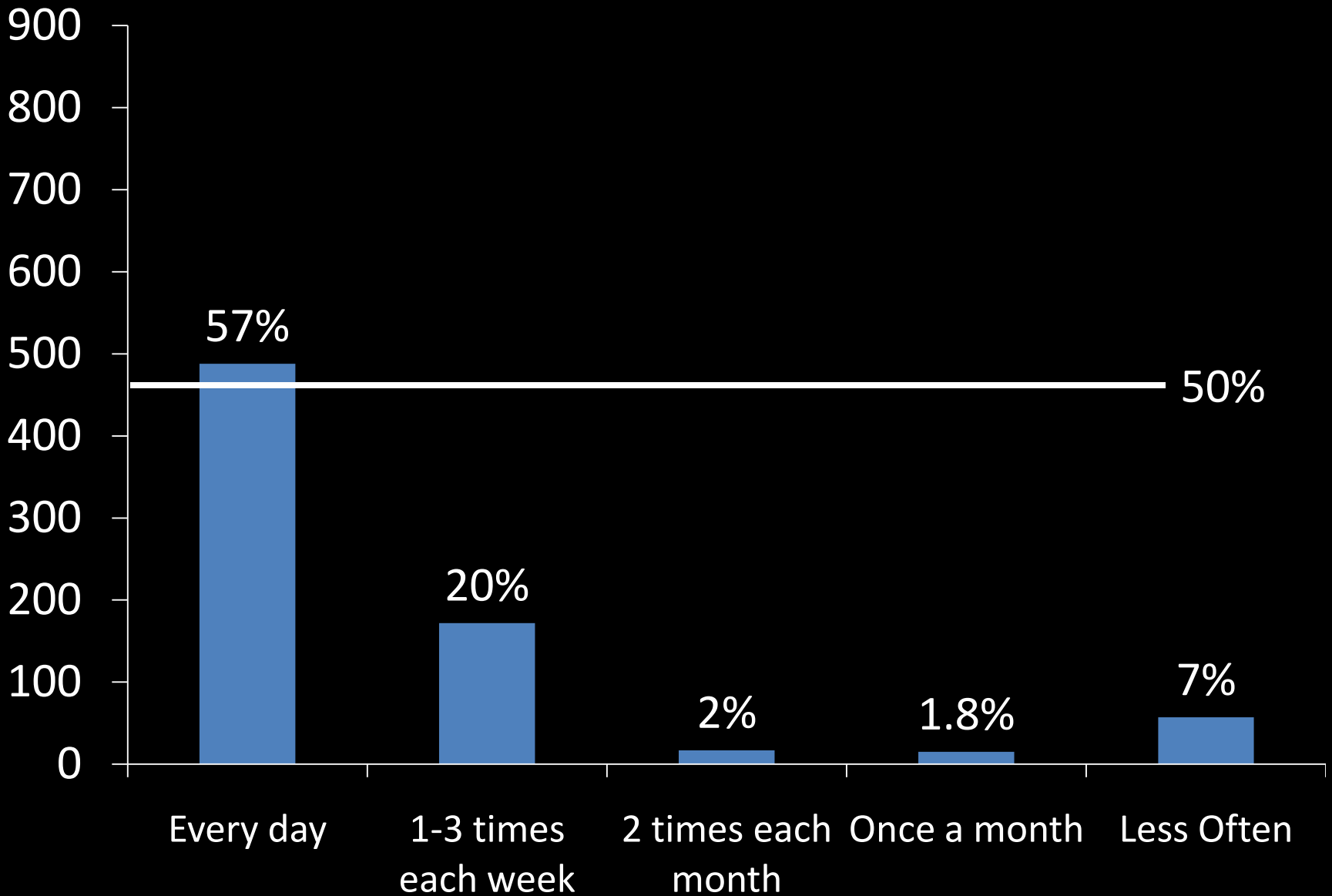
Brookdale Email Communication?



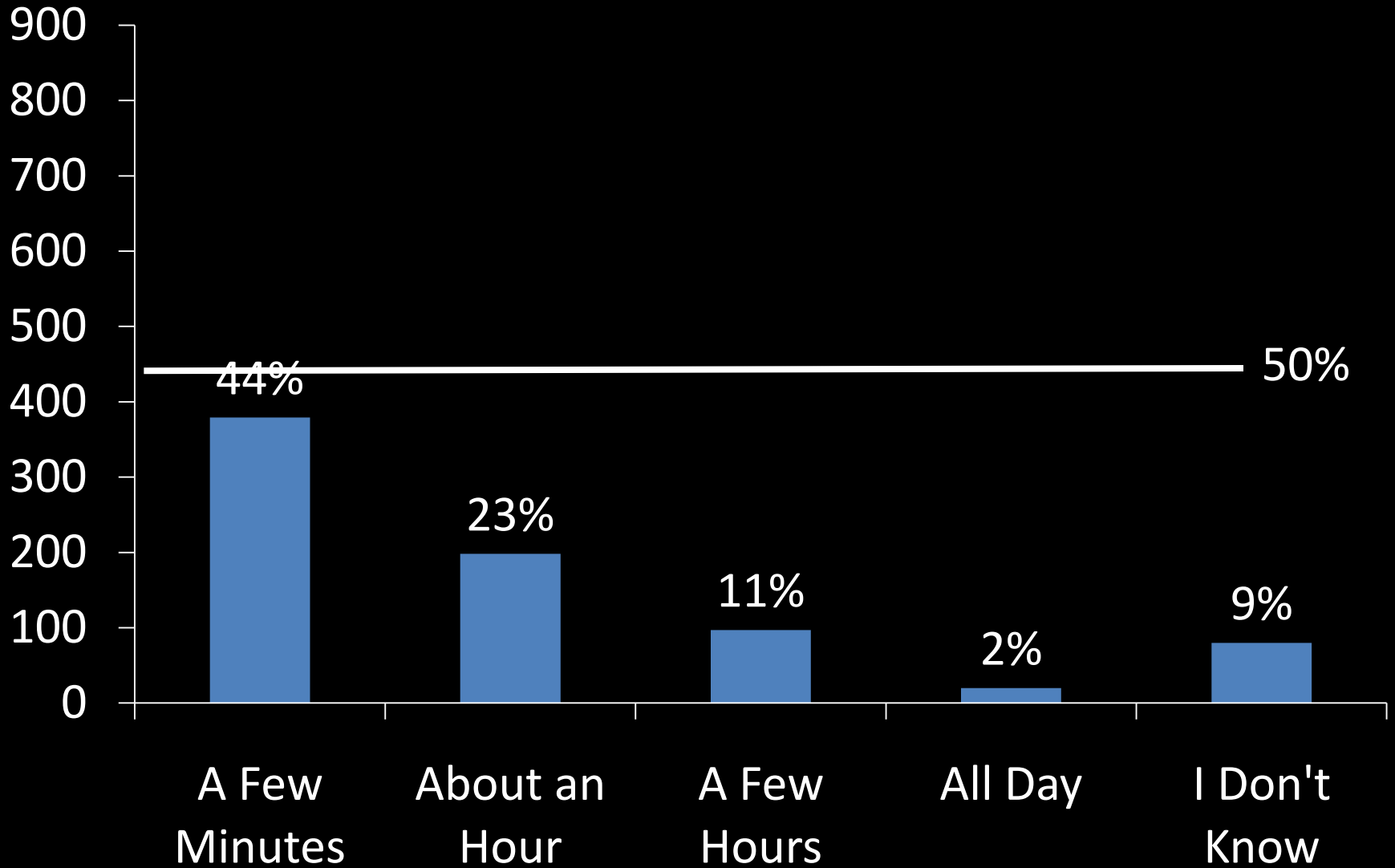
Do you use Social Networking?



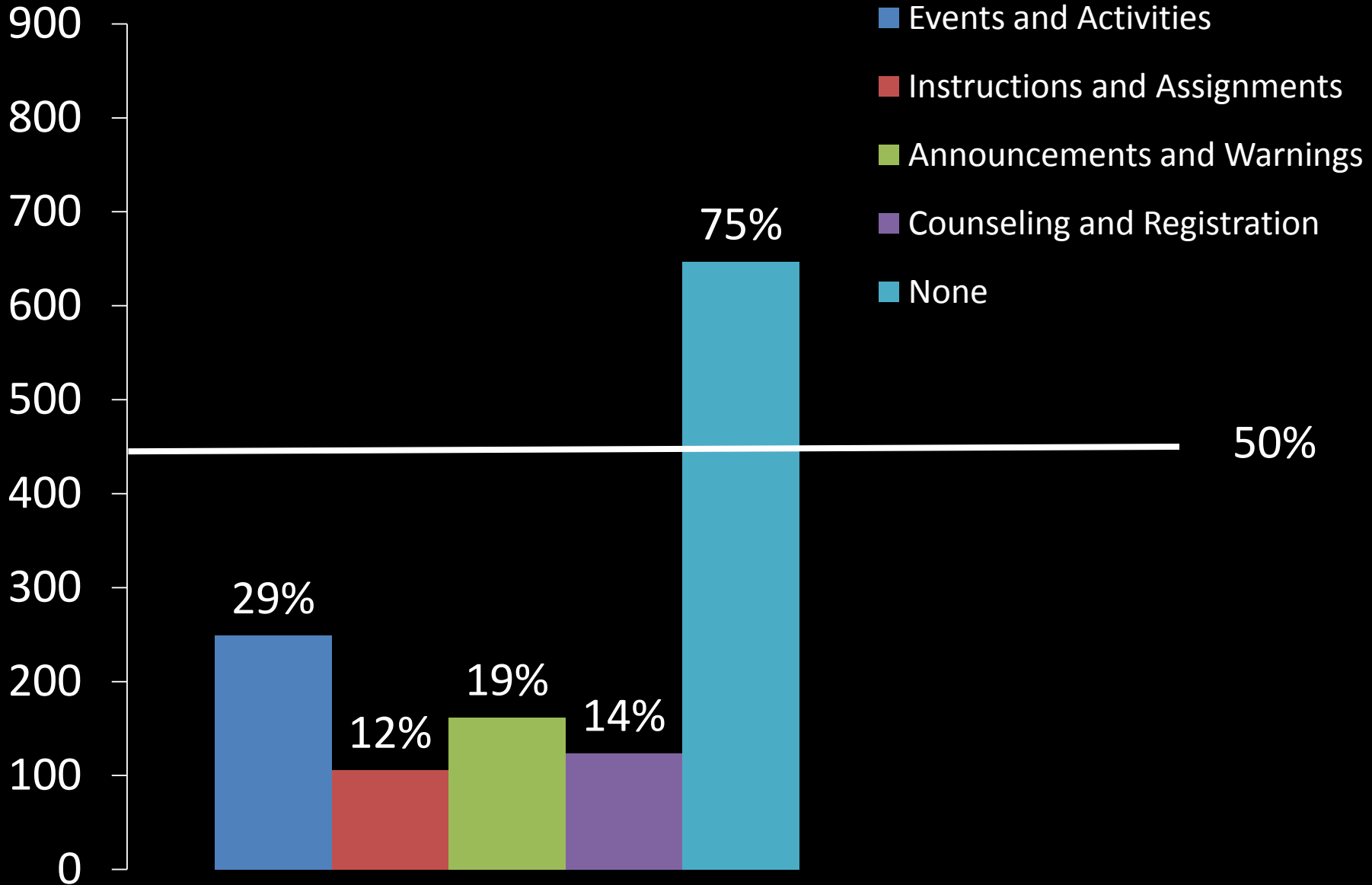
How often used?



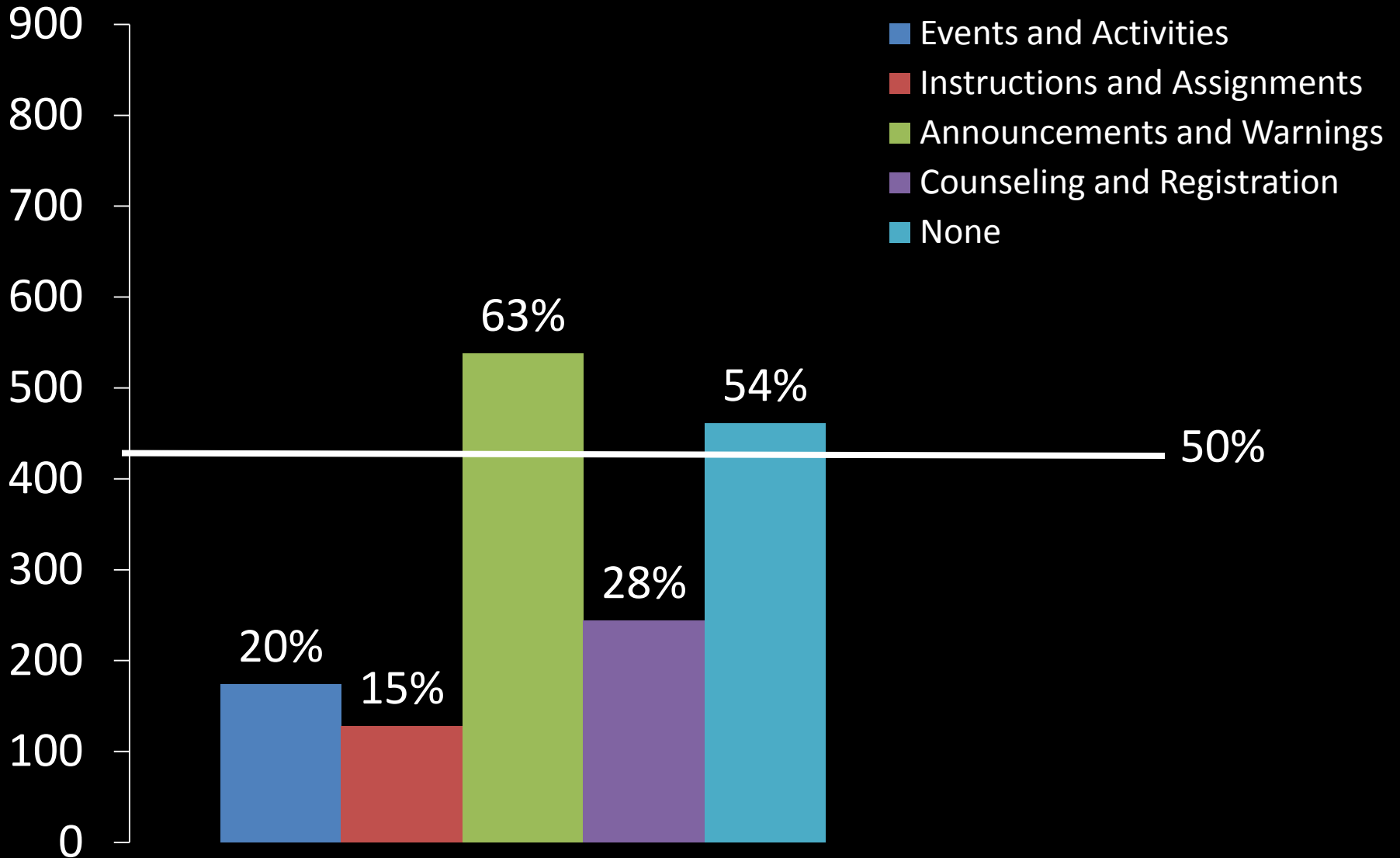
How long logged on for?



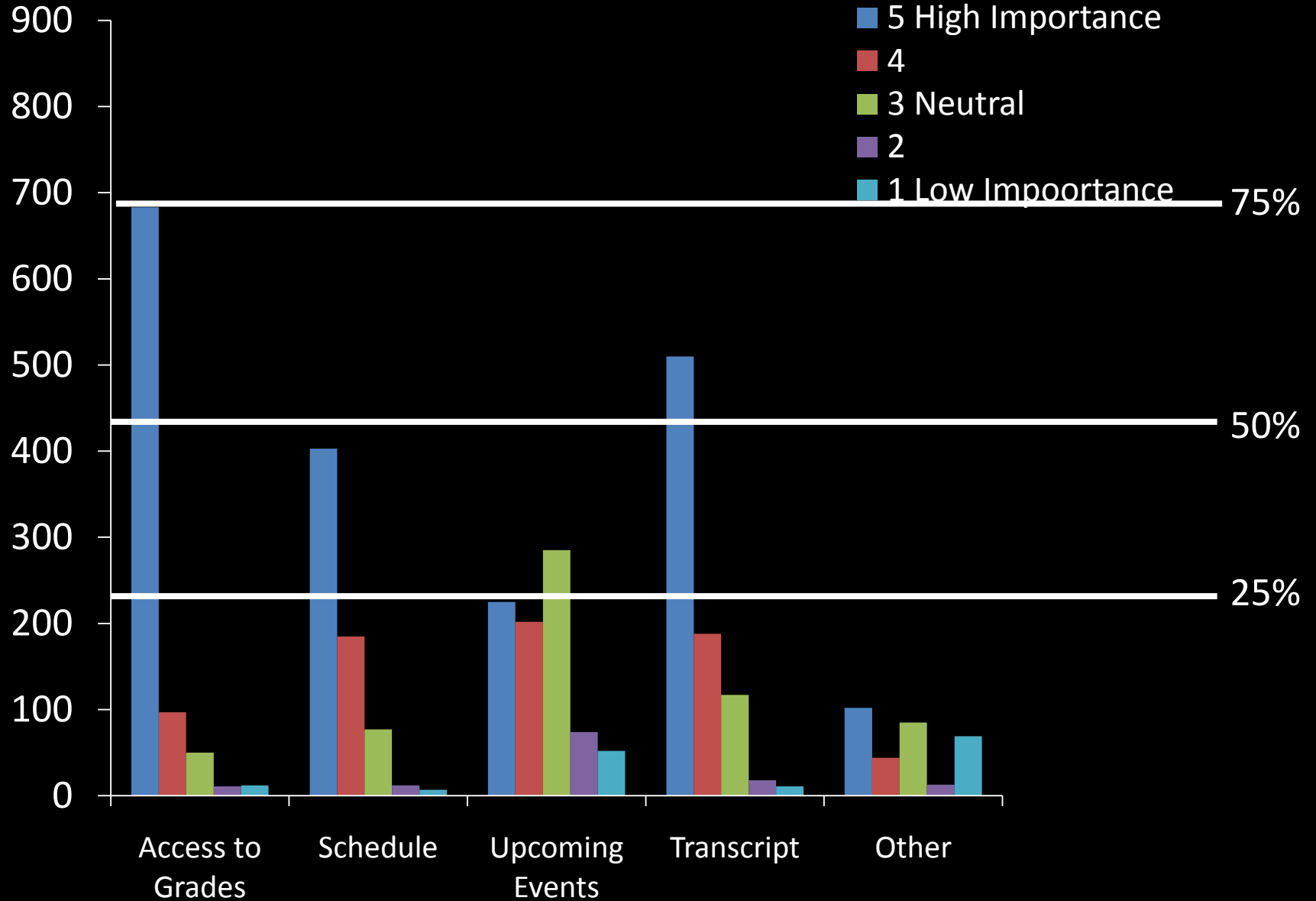
Brookdale Social Networking Communication?



Brookdale use of text messaging



MyCampus EAI portal?



“Other” Responses

- Financial Aid
- Add/Drop
- Progress towards degree
- Balance left to pay
- Class and School Closings/ Delayed Openings
- IM with Professors
- Make appointments with Counselors and labs
- Teacher Office Hours and Locations
- Staff Bio

“Other” Responses

- Academic Databases and Calendars
- Dictionary
- GPA Calculator
- Governance Forum
- Breaking News

Faculty/Staff Survey

- If you use online technologies: which ones?
- If not, why not?
 - maybe academia need not conform?

For those who use technology

- Focus groups:
 1. Staff
 2. Adjuncts
 3. Faculty
 4. Administration

Issues to consider

- Eliminating back-door access to components
- Privacy (identity and information theft)
 - FERPA, HIPAA
- Security for social networking
 - Monitoring content
 - Sexual misconduct (“sexting”)
 - Cyber-bullying
 - Academic cheating
 - Shut-downs and power failures

Terms and conditions: Facebook

By posting Member Content...you automatically grant... an irrevocable, perpetual, non-exclusive, transferable, fully paid, worldwide license (with the right to sublicense) to use, copy, perform, display, reformat, translate, excerpt (in whole or in part) and distribute such information and concept and to prepare derivative works of, or incorporate into works, such information and content, and to grant and authorize sublicenses of the foregoing.

Possible Recommendations

1. Recruiting, Marketing, and Advertising

Social networking sites: **YES**

2. Co- and extra-curricular activities

Social networking sites: **NO**

Portal only

OR—monitor for inappropriate content

3. Students, faculty, and staff **test** portal before full implementation

Student Development Committee

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- CANDICE MACLUSKY - guest
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