

Strategic Goals Matrix 2011 – Draft 6 (April 23, 2009)

| I. ACHIEVING STUDENT SUCCESS | II. PROVIDING ACCESS WITH OPPORTUNITY | III. IMPLEMENTING A 21ST CENTURY “ONE BROOKDALE” | IV. ENGAGING AND DEVELOPING THE ENTIRE COMMUNITY OF THE COUNTY |
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| <i>All actions will support student success.</i> | <i>All Monmouth County residents will have the opportunity to access the educational option most necessary for their success.</i> | <i>A state-of-the-art Brookdale, with its visionary, technologically sophisticated, diverse and intellectually prepared faculty, administrators and staff integrated as a unified, collegial, collaborative organization will remain committed to the absolute achievement of its Mission for student success.</i> | <i>Brookdale will be the “hub” of community action in revitalizing the economic vitality of the county; and, through its networks and resources, will establish partnerships and collaborations which will sustain and continue Monmouth County’s “Quality of Life”.</i> |
| <ol style="list-style-type: none"> 1. Student/faculty engagement 2. Student Development Model 3. Educational Services Master Plan 4. Information Technology Strategic Plan 5. Workforce development/retraining 6. Assessment/accountability | <ol style="list-style-type: none"> 1. Non-traditional students 2. Displaced workers 3. Dual enrollments 4. Virtual Brookdale 5. New/expanding markets 6. BC/HEC's/Communiversities 7. Affordability 8. Credit/noncredit integration | <ol style="list-style-type: none"> 1. Curriculum renewal 2. Diversity Plan 3. Professional Development Center 4. Periodic Review Report 5. Collegial Governance 6. Facilities Master Plan 7. Classroom technology | <ol style="list-style-type: none"> 1. Community Engagement Plan 2. American Recovery and Reinvestment Act (ARRA) 3. Destination venues 4. Fort Monmouth 5. Center for Entrepreneurial Excellence 6. Community Needs Assessment |