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Written by James K. McCarthy
Tuesday, 22 November 2011 19:56

To the Editor;

Amidst all the bad economic news, I'm writing to share some good news.

The "Basic Skills Workforce Training Program" is a successful employee training initiative available to all New Jersey businesses, including non-profits, free of charge.

Brookdale Community College provides the instruction which is designed to sharpen employee skills in English literacy, computer basics, mathematics and measurement, and communication. The program is made possible through a partnership between the New Jersey Business & Industry Association, New Jersey County College Consortium for Workforce and Economic Development and the NJ Department of Labor.

Businesses may offer training and development to personnel at varied levels, with many classes focused on fundamentals needed by workers with low level skills. Better skills help workers improve performance, retain their jobs, and enables employers to survive, and even thrive, in today's competitive climate. In other words, everyone benefits.

The "Basic Skills Workforce Training Program" is a shining example of a successful New Jersey initiative that improves business productivity, efficiency, and the bottom line. Improved employee morale is an added bonus that can't be overestimated.

Brookdale Community College has helped hundreds of Monmouth County businesses benefit from this program at no cost to the companies. The good news is that the program is going strong and continuing to accept registrations.

New Jersey businesses face many challenges in today's environment. Basic skills training need not be one of them. Businesses that would like to take advantage of this opportunity, or would like more information, can contact me at jmccarthy@brookdalecc.edu.

James K. McCarthy

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