

LINK 1.12-12  
*Decal program promoted*

We Welcome Monmouth University Students



The Greater Long Branch Chamber of Commerce is working on a marketing campaign with Monmouth University and Brookdale Community College to encourage students and their parents to shop and dine locally. The Chamber, through Stelair Design, has produced 5 x 7 inch decals for businesses, designed to welcome students into your establishment. Some Chamber members are already displaying them on their front doors or at their cash registers. The Chamber suggests each business have a special offer or special (for example, glass of wine or dessert with a dinner entrée; student discount days; 10 percent off dry cleaning; etc.) They will be publicizing this effort on the website and it will be distributed throughout each school through electronic media, flyers, and welcome packets. The students will show their student ID to get the discount or promotion. The decals are available at the Chamber office or by mail. For more info, visit [www.longbranchchamber.org](http://www.longbranchchamber.org) or call 732-222-0400.