

BROOKDALE COMMUNITY COLLEGE

BOARD POLICY

I. Title of Policy

Naming of Buildings

II. Objective of Policy

To establish a process for the designation of buildings in order to provide clear access by the public and students as well as to comply with safety and evacuation plans of local and regional fire and rescue providers who need clear distinctions of access to Brookdale's complex series of facilities, and to allow for recognition in the process for major contributions.

III. Authority

New Jersey Statutes: County Colleges, 18A-64A

IV. Policy Statement

It is the policy of the Board of Trustees that facilities (including buildings, subsections of buildings, campus areas, streets, or walkways) may be named after individuals or any designations commensurate with an appropriate recognition of that facility, subsection, area, street, or walkway consistent with the principles set forth below in this policy. Only the Board of Trustees may designate a name or title to College facilities. Such designations are considered permanent, not rotational, and may be amended or changed only upon formal resolution by the College's Board of Trustees. The Board, through its Buildings and Grounds Committee, will review recommendations for naming or designation of buildings or facilities through the President who will assure such recommendations are in compliance with the principles stated below. Careful consideration must be given to maintaining consistency of such naming or designations to the conditions that are explicit in these principles.

The following principles relevant to the naming or designation of facilities, buildings, subsections of buildings, areas of campuses, streets, and walkways for all properties of Brookdale Community College shall apply.

- A. Names and designations may be applied to such facilities defined in this policy only if:

1. The individual name is meant to commemorate an individual significant to the founding of Brookdale Community College, the County College of Monmouth; or
 2. The individual has, in the judgment of the Board of Trustees, contributed substantially, on a comprehensive level, to the development and enhancement of Brookdale Community College; or
 3. The individual, or an appropriately defined commemorative designee of that individual, has contributed substantial worth to the development of the Brookdale Community College environment and/or its students and staff. Such “substantial worth” is to be defined in relative context to the facility to be designated. Final evaluation of such worth or investment is the sole prerogative of the College’s Board of Trustees; or
 4. A group or cluster of persons who collectively represent a body that has substantially contributed to the growth, development, and enhancement of Brookdale Community College; or
 5. An historic personage who, in the judgment of the Board of Trustees, conveys by such designation an appropriate embodiment or image of educational and community commitment, locally or regionally. Such a designation would historically illustrate an appropriate connection to the College or Monmouth County or the state of New Jersey.
- B. Facility designations may also reflect:
1. Recognition of County or State-based towns or regions or areas of significant local or regional significance; or
 2. Functional titles, intended to clearly designate the use of the facility, area, or street.
- C. It is not the intention of this policy to subdivide all campus environments into segments. Designations are intended to:
1. Reflect individual buildings (or)
 2. Major subsections of building complexes (or)

3. Distinct special purpose areas of buildings which may be served by individual designation in terms of assuring general public access.

The Buildings and Grounds Committee will evaluate such subdivided designations on a case-by-case basis.

D. The following limitations will apply:

1. No current employee or Trustee or student of Brookdale Community College may have a designation made in his/her name.
2. Significant emphasis must be placed on “major contribution” to the College’s development. If such determination for designation is made of currently serving elected officials, their contributions must exceed ten years of “major contribution.”
3. An individual may not merely “buy a name” for a building, facility, or area. Prior and/or continued commitment to the development of Brookdale Community College must be exhibited.
4. Designations will be only of reputable individuals or entities reflecting the spirit of community and quality that characterize Brookdale Community College.
5. No name will be assigned to a facility or area without the consent of the individual or immediate family or heirs if the individual is deceased.

E. All elements of this policy and these principles are subject to review, modification, and amendment by the College’s Board of Trustees.

F. The Board of Trustees reserves the right to remove the name or designation of a facility or area if for any reason there is abrogation of any of the “principles.”

V. **Responsibility for Implementation**

President.

Approved: Board of Trustees
2/12/98