

Vision, Mission, Values Statements

Vision

Brookdale, the County College of Monmouth, is a dynamic community college system committed to student success, lifelong learning, economic development and the common good of society. BCC plays a transformative role in our community, providing educational, cultural and professional programs and offerings to enable, empower and inspire all community members to fulfill their aspirations to the best of their ability.

Mission

Brookdale Community College provides a comprehensive array of quality, affordable educational choices leading to transfer and career opportunities, lifelong learning and community development. Brookdale is an open-access, future-oriented institution committed to student success and development in a socially diverse environment.

Values

These Values guide the Brookdale community in the fulfillment of our Mission; each being of equal weight and importance.

➤ Students and Student Success

BCC values the academic and personal success of our students and clients; their achievement is the hallmark of our mission.

➤ One Brookdale

BCC values our employees and the philosophy of *One Brookdale*. *One Brookdale* represents a collective commitment by all employees to demonstrate a consistent, appropriate and comparable level of teaching and service excellence throughout the entire College, across all locations, creating a dynamic synergy of intent and action focussed on student success.

➤ Excellence in Teaching and Support Services

BCC values teaching and service excellence and prepares learners with a broad range of knowledge, skills, and experiences through open access to a wide variety of diverse programs, services and experiences.

➤ Diversity

BCC values the diversity among the members of our community and chooses to build an inclusive, innovative and creative environment representative of a successful multicultural society.

➤ Integrity

BCC values our good name; placing fairness and honesty at the forefront as we assess and implement our policies, practices and plans. Operating within our culture of assessment, accreditation processes are embraced as a learning experience supporting the College's ability to sustain excellence and demonstrate accountability.

➤ Our Employees

BCC values our employee's commitment to providing excellent service; they are enthusiastic, innovative and responsive to students and the institutional needs and the interests of our community.

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➤ **Commitment to Collegial Governance**

BCC values the transparent decision-making, collaboration and collegiality fostered by College Governance which demonstrates an environment of mutual respect.

➤ **Lessons From our Past**

BCC values our legacy and history, alumni and the greater community; learning from our past as we expand and respond to challenges inherent in our future.

➤ **Our Role in Our Community**

BCC values our unique role in our community and commits to working with students, employees and our community to achieve common goals in education, diversity, economic development, strategic planning, stewardship and sustainability.