

## **Brookdale Community College Foundation & Alumni Association Foundation & Alumni Roundtable September 14, 2011**

### **32<sup>nd</sup> Annual Education Open Golf Tournament- September 15, 2011**

The Foundation Golf Committee meets regularly to review progress to date and coordinate continued outreach. The event is Thursday, September 15<sup>th</sup> at Eagle Oaks Golf & Country Club. The “shake up” at the college and the continuing uncertainty in the business world, has impacted our efforts.

As of September 9<sup>th</sup>, we have:

- ✓ 34 Foursomes (three different price points) – at capacity!
- ✓ 24 Major Sponsors for a total of \$30,750 (88% of goal)
- ✓ 27 Tee/Green Sponsors for a total of \$7,700 – 4 less sponsors than last year but only \$50 less since we increased the price from \$250 to \$275 each

We have many event day volunteers, including some current scholarship recipients. The students will be stationed at the 1<sup>st</sup> hole to thank the participants and run the putting contest. The dinner speaker is Stephen Bottiglieri, a former Brookdale scholarship recipient.

### **The Brookdale Foundation Board of Trustees**

Ten trustees met with the Presidential Search Firm to provide input and clarity from their view on the traits and characteristics needed in the new President. The first meeting Board meeting of FY12 is September 22<sup>nd</sup>. Two new Board candidates will be placed in nomination. Dennis DeVito, Vice President Corporate Banking Group, Sovereign/Santander Bank. He is also a business adjunct. Jody Calendar, President of Calendar Communications, Inc., a former Distinguished Alumna and spouse of Dean Carl Calendar. The Finance Committee met on September 13<sup>th</sup> with the Investment Managers at OceanFirst Bank and Merrill Lynch for a performance review of our accounts and a future forecast.

### **Alumni Association Membership**

To date, forty-six (46) 2011 Graduates have signed up for Life Time membership. We are again partnering with Plymouth Rock Assurance (sic), to do a mailing to the entire alumni database in NJ offering them Life Time membership at a special reduced rate of \$50. That mailing is going out this month. We are capturing email addresses, phone numbers etc for our database so we can communicate with them regularly.

### **Alumni Board of Directors**

The first meeting of the Board of Directors is September 19<sup>th</sup>. The agenda includes two nominations, Lauren Concar and Chad Anderson. Brian Duffy, one of the “Brookdale Success” participants, is a candidate, too. A representative from Viridian Energy will make a presentation on an incentive program with financial benefits to the association and savings for alumni. The association’s primary purpose this year will be membership growth, benefits and outreach.

### **Projects in “The Works”**

- ✓ Coordination of all correspondence with scholarship recipients and donors
- ✓ 2012 Scholarship Reception on March 15<sup>th</sup>
- ✓ Proposals to private and corporate foundations for “Building Minds, Building Futures” fund
- ✓ “Meet and greet” meeting with President of The Charles Edison Fund to discuss Sand Hook project
- ✓ 2012 Barringer Dinner of March 23rd
- ✓ Resurrection of the Planned Giving Committee to invigorate “legacy” gifts
- ✓ Donor cultivation meetings to benefit special projects and new scholarships

*Foundation & Alumni Roundtable*

*Submitted by: Tim Zeiss, Executive Director Foundation & Alumni Affairs  
September 14, 2011*