

**Outreach, Business and Community Development
Cabinet Roundtable
November 2011**

Action: None required

Discussion: None

Information: All items below

Professional Continuing Education

- OBCD held a Career Training Information Session for interested individuals on November 15, 2011. Approximately 20 prospective students attended the session that included a presentation on job search and interviewing techniques by Jeffrey Dreisbach, an actor, teacher and author. Program administrators met with attendees interested in training opportunities in healthcare, information technology and general business.
Contact: Dominic Latorraca, dlatorraca@brookdalecc.edu, ext. 2301
- Starting in 2012, OBCD will launch two new programs that lead to industry-recognized certifications:
 - **Lean Six Sigma Black Belt Certification Training.** Information at www.brookdalecc.edu/sixsigma. The 120-hour program prepares individual for the American Society of Quality (ASQ) certification exam. It is taught by an ASQ Master Black Belt with a master's in technology management from University of Pennsylvania/Wharton School of Business recently laid off do to BRAC. OBCD administrator met him at a job fair for Fort Monmouth workers who would not be relocating to Maryland.
 - **Small Animal Massage Practitioner (SAMP) Certification** from the Northwest School of Animal Massage of Fall City, Washington. Information at www.brookdalecc.edu/petmassage. The 200-hour program is in two parts. Part one is a two-to-three month online program; part two is a week-long, hands-on instructor-led program at Brookdale from May 14-18. This is an excellent opportunity for individuals to train for opportunities in the growing pet services industry.
- OBCD's *Solar Energy: Entry Level Photovoltaic Systems* ran from mid-October to mid-November. You can read some of the students comments at: <http://www.brookdalecc.edu/pages/5164.asp>
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Healthcare

- The Healthcare Training brochure is online and registration began on November 2nd. Several entry level programs are filled including the Patient Care Technician Certificate Program and the Veterinary Assistant program. We anticipate the Healthcare Training brochure to be in house by the second week of December.
- The Electronic Health Records Advisory committee met this past month to discuss the direction of future employment in this area and the importance of training incumbent workers. Efforts are underway to develop curriculum for the new "Electronic Health Records for Medical Office Staff", which will be an abbreviated 48 hour program, marketed towards incumbent workers in medical practices. Along with this curriculum, we will also develop the ICD-10 content for all individuals in the medical coding field. Implementation for ICD-10 is scheduled for October 1, 2013.
- Weekly information sessions are held to inform the public about the Northern New Jersey Health Professions Opportunity Grant. To date we have assessed close to 100 prospective students. Currently, twelve students from Meridian Health have completed Basic Skills and the Applied Math for Healthcare course. In addition to incumbent workers, eleven students on TANF began the Certified Nursing Assistant training through the grant. Their course work also includes CPR, EKG and Applied Math for Healthcare. Recruitment efforts will continue through email blasts, visits to the website and meetings with community based organizations. In response to the large number of individuals qualified for training under this grant, we have double our registration for the Patient Care Technician program.

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CTE Alternate Route Program

- The final numbers for the CTE Alternate Route program that began in October are 73, with 16 students in the Brookdale cohort, 22 in the southern cohort held at Atlantic Cape Community College and 17 and 18 students respectively for the northern two cohorts held in at NJ City University. We have continued to receive registrations from the NJDOE Provisional Teacher Program, and these students will comprise a February cohort tentatively scheduled to begin February 11, 2012. The search for an additional instructor for the February cohort has begun, and location at which the cohort will meet will be determined by the geographic location of the majority of the students, however, the most likely site will be Brookdale.
- The credit option for the CTE Alternate Route program enabling students who successfully complete the program to earn 15 credits toward a Technical Education AAS has been fully implemented. Five students from the January 2011 cohort have met with counselor Cathy Goode, who has been assigned to the program, to discuss and/or register for the remaining courses required to complete the AAS degree at Brookdale. Cathy met with the students on campus on November 5th. We have worked with OIT and Counseling to provide the ability for Cathy Goode to conduct remote counseling with the students through the use of Adobe Connect. Students in the October cohort were recently provided with the credit option opportunity, and have until December 9th to enroll in option. Eight students have already elected to choose the credit option.
- November 5, 2011 was the final cohort Saturday for the first CTE program cohort, which began January 22, 2011. Of the sixteen individuals who initially began the program in January, two returned to previous fields of employment, and one did not successfully complete the program. Results from the focus group conducted by the outside evaluator, Dr. Robert Shumer of the NRCCTE indicated that the majority of the students found the CTE Alternate Route program to be beneficial in preparing the teacher-candidates to become well effective teachers in their districts. Meetings and discussions with the NJDOE have indicated that they are very pleased with the program's outcome thus far.

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EHR

Electronic Health Records; The new curriculum is running through for the first and it is going well. Some minor tweaks will be necessary but overall the added hands-on lab time and new project are a success with the students.

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Lifelong Learning

- Development of summer camp programs is in full swing. Our continuing goal is to offer unique educational opportunities to children of all ages. Summer '12 will include new programs in each of the Arts, Sciences and Digital Arts categories. Partnerships with the Monmouth County Vocational school district is proving a valuable source of new programs and teaching talent.
- Step Up, our program designed to offer high school students an introduction to potential fields of future study, will also add new and unique hands-on opportunities. Both the Culinary Center and the Auto Tech Lab will be included in programs for high school students wishing to explore these areas of interest. We plan to co-market Step Up with the Fast Start summer program; both are targeted to ambitious high school students.

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Contracted Training

- As a result of the recent Manufacturer's Roundtable tour of Air Cruisers, Clean Venture/Cycle Chem, Inc. located in Elizabeth, is interested in LEAN manufacturing training.

- Waterford-Wegewood, a leading manufacturer and distributor of luxury home and lifestyle products, is interested in training under the NJBIA grant.
- Our long time and in demand instructor, Connie Cinco, will be leaving us at the end of December. We are sorry to see her go, but we have another great instructor, Jan O’Rielly who has been training to rave reviews. Jan previously was a trainer for ADP.

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SBDC

During global entrepreneurship week on November 17, 2011 the NJSBDC at Brookdale Community College in collaboration with the Business & Technology Division presented the third annual entrepreneurship event titled: True Stories from Entrepreneurs - Lessons to be learned on Operating Your Own Business. The event, which attracted over 30 participants from the college community, provided students, staff and the local business community with information on how to start and operate a business, as well as how to leverage the entrepreneurial way of thinking regardless of what career path is selected.

In cooperation with Timothy Zeiss, Director of Brookdale Foundation /Alumni Affairs, a panel of entrepreneurs, which included two Brookdale alumni, was assembled. The panelist included Susan Fitzpatrick – Owner, Fitzpatrick Printing Solutions, Ted Friedl - Owner , Excel Travel, Mark Halen,-CEO of Angel Computer Network Services (Brookdale Alumni), Holly Migliacccio- CEO of Rook Coffee Roasters, and Tracy Wolfman- Owner of We Care Adult Care (Brookdale Alumini). Also on hand to answer general questions was Professor Barbara Boyington of Brookdale Community College, Bill Mirkin, Treasurer and Mentor SCORE Monmouth-Chapter 36, and Joseph A. Romano, President and Mentor SCORE Monmouth-Chapter 36. The event was moderated by Jackeline Mejias Fuertes, Assistant Director of the NJSBDC at Brookdale Community College.

A side benefit was that panelist Susan Fitzpatrick, President of the local New Jersey Association of Women Business Owners, provided information on a scholarship opportunity for women interested starting their own business. At the conclusion of the event, the students had an opportunity to network with the panel and discuss the services available through the NJSBDC at Brookdale Community College and S.C.O.R.E.

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Displaced Homemakers

There were 43 clients enrolled in BCC and OBCD from 5/11 (three summer semesters) and 12/11 (two fall semesters). 336 College credits were taken for approximately \$52,603. \$2,234 was paid by a client to OBCD for classes taken. Also nine OBCD classes with open seats were taken by four clients without a fee thanks to the generosity of our department.

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Center for Holocaust, Human Rights and Genocide Education (CHHanGE)

- We are pleased to tell you that the name of the center has been re-arranged and we are now known as the Center for Holocaust, Human Rights and Genocide Education at BCC. This name re-arrangement (and some literary license) gives us the opportunity to use a new acronym CHHanGE.
- The value engineering re-design of our new facility is complete and bids have gone out. The new expected time frame is for construction to begin in March with completion by September 2012. The Center is engaged in a Campaign for Chhange to raise funds needed to complete the physical facility and fit-out as well as our permanent exhibit.
- We are most fortunate that Sari Boren, daughter of survivor and board member, Claire Boren, is an exhibit developer. She has volunteered her time and expertise to help us plan our new permanent exhibit.

- On November 29th, CHHANGE will hold its Annual Catherine Woolf Student Leadership Conference for middle school students. This one-day program will host 90 students from 10 different schools. The program helps students identify prejudice in themselves and their peers and provides them with the skills to address it. This program has been a great success, and as a response to the financial crisis in the NJ schools, we are now in the process of conducting a training program for program presenters so this program can go out to middle schools across the state.
- On December 2nd, CHHanGE will host the Council of Holocaust Educators Conference which will welcome educators from across the state. Keynote speaker will be Alexandra Zapruder, editor of *Salvaged Pages*, a compilation of excerpts of diaries written by adolescents during the Holocaust.
- CHHanGE is collaborating with the BCC English Department, International Education Center, BCC Library, OBCD, BCC History Department, Monmouth County Library System, Monmouth County Arts Council, BCC Extension Sites, BCC Visiting Writers Series to write a Big Read Grant from NEA.

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