

**Outreach, Business and Community Development
Cabinet Roundtable
January 11, 2012**

Professional Continuing Education

Healthcare Training

- **In collaboration with Robert Rosa, NJCC Workforce Consortium, and the New Jersey Hospital Association**, we are pursuing a grant opportunity with the Department of Labor to offer state-wide electronic health records training for incumbent workers. The goals of the training include cost reduction and improving quality of care and patient safety. This training will bridge the gap between vendor specific training and theory. Two pilot classes will be held at Brookdale in late January.
- **New Jersey is one of three states (with Nevada & New York) funded by the Center for Disease Control to join the “Safe Injection Practices Coalition” (SIPC).** This is a national initiative that began in 2008 to disseminate the message and raise awareness among patients and healthcare providers about safe injection practices. The campaign slogan is “One Needle, One Syringe, and Only One Time for each and every injection,” which will greatly reduce the risk of contracting hepatitis and other infections. Partners in this initiative include the Department of Health and Senior Services who will provide the 90 minute presentation to all students in our BCD healthcare training programs for spring 2012.
- **The Northern New Jersey Healthcare Professional Pathway Grant year two goals are met** and funds are fully obligated. Work is underway to procure additional funding for training through the Workforce Development One Stop. We invite anyone interested in participating to register online by joining our email list. We continue to advise and to assist students with career and training choices. For more information, email: lroma@brookdalecc.edu, or mrisley@brookdalecc.edu.
- **The National Center for Competency Testing (NCCT) granted national certification for an additional three years** (until January 4, 2015) for the Patient Care Technician Program, the Medical Assistant Program (for Medical Office Certification) and the EKG Technician program.
- **A letter of intent was submitted for the “Healthcare Innovations Grant” on December 16th. We are collaborating on this grant with the Visiting Nurses Association of Central Jersey (VNACJ)** and additional Monmouth County community based health care settings. The VNACJ will take the lead and the proposal will include a county wide initiative to have points of initial contact or a “hub of services.” The hub will include a healthcare access team to provide education and prevention, referrals and linkages, and advocacy and support. Awards for the grant will be announced in March.

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Job Placement

“Ignite Monmouth “– We have been a sponsor with the WIB in a series of free workshops that have been held every other Wednesday eve. beginning last August. The target is first-time job seeker, workshops and presentations are followed by a networking session. The group has grown in momentum starting at about 20 participants and last workshop held in November was at 40 participants. Networking groups will continue in February and are being planned to take out into the community to generate more networking among the first time job seeker.

United Computer, Technology Company with headquarters in Cherry Hill has been doing on-campus interviewing for Networking, Help Desk positions. Kevin Runyon, President has been on campus in November and again on January 5, 2012 interviewing. Will continue to partner with them in 2012.

Electronic Health Records Placements in December. Three placements EHR Specialist graduates. Working on more commitments from our partners for internships in 2012.
Contact: Anne La Porta, alaporta@brookdalecc.edu, ext. 2691

CTE Alternate Route Program

The CTE Alternate Route program is continuing to move forward strongly with a February cohort scheduled to begin February 11, 2012 and 19 confirmed students. It is anticipated that we will have at least 3 additional students, and there is a great likelihood that the enrollment numbers will continue to grow for this cohort. We are in the process of setting up interviews with two potential new instructors for the program. One new instructor will be needed for the February cohort, with the possibility of a second instructor required if our enrollment numbers grow beyond 20 students.

The CTE program's October 2011 cohorts have netted 9 individuals who have elected the credit option, whereby they can earn 15 credits toward a Technical Education A.A.S. from Brookdale. We have been in communication with Thomas Edison State College to coordinate a Bachelor's degree program that the Technical Education AAS degree could transfer into. Thomas Edison State College has identified a B.A. degree in Liberal Studies that our students who elect the A.A.S. degree would be able to transfer into.

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SCOPE, EHR

The SCOPE center is off to a good start with 3 new students this week and several more people expressing interest.

The Electronic Health Records program received a no cost extension allowing it to run until March 31, 2013. This will let us continue to train new students and work with our partners and other companies to place them.

Marian Smith, msmith@brookdalecc.edu, ext. 2796

Lifelong Learning

- Six students are currently participating in their second year of the three year **ARC/Kach program**. The Kach program is designed to provide post-secondary educational opportunities for individuals with intellectual/developmental disabilities, assist these select high-functioning individuals in gaining a greater sense of independence, increase their involvement in the community and their potential for employment. Each of the six students audited a BCC credit class during the fall '11 semester. End of semester reports indicate that each of the students made notable progress over the course of the semester and were able to successfully complete the class. The program provides peer mentors to accompany each of the students to class, however, by the end of the semester three of the students were attending class without the assistance of a peer mentor. One of the students has successfully secured a volunteer position at the Monmouth Museum.
- Manhattan's **92nd Street Y** is esteemed for bringing high profile, accomplished speakers to its' podium. The Y offers a live, satellite broadcast of many notable guests. Through a partnership with the Manalapan Congregation Sons of Israel, the Brookdale community may enjoy upcoming live broadcasts of **Gloria Steinem and Elie Wiesel**. Find details: <http://www.brookdalecc.edu/92ndstreety>
One OBCD patron who attended Supreme Court Justice Steven Breyer's December presentation, called the broadcast program the "best thing to happen to Central Jersey!"

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Contracted Training

Girl Scouts of Monmouth County

The GSMC is interested in providing their employees with customer service training and we are working through those details.

Ocean Grove Camp Meeting Association

The Association would like to provide customer service training to its seasonal staff of almost 200. This would then be open to members of the Ocean Grove Chamber of Commerce and the staffs of local churches.

Meridian Health Services

Our relationship with Meridian continues in 2012 with 22 additional classes scheduled through March that encompass customer service, verbal skills and math skills.

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HGHREC/CHHanGE

Chchange completed the fall semester with two outstanding programs:

- December 3rd: We welcomed 55 teachers to the Council of Holocaust Educators Conference where they heard Alexandra Zapruder present on her book, *Salvaged Pages*, and her film, *We're Still Here*. The book is comprised of excerpts of adolescent diaries written during the Holocaust, one of the best teaching tools available. In the afternoon session, one of the diary writers skyped with the attendees.
- The Generations: Descendants of Holocaust Survivors Brunch was one of the most successful events we have ever had. We had 209 attendees, largely 2nd and 3rd generations, many of whom were accompanied by their survivor relative. A moving presentation was given by Sandy Rubenstein, a 2nd generation who uses her father's video and testimony to teach about the Holocaust. We had 26 new members join at the event and 61 attendees signed up for further activities especially training to speak at school and to document our exhibit in our new facility.

Big Read

Chchange continues to make great progress on the application for a *Big Read* grant from the National Endowment for the Arts, to be submitted January 29. The purpose of the grant is to engage reluctant and lapsed readers in a community read and activities. The selected book: *A Lesson Before Dying* by Ernest Gaines deals with themes of social justice, education and preserving human dignity all related to the mission of Chchange. A series of events will be scheduled in locations throughout the county including BCC Lincroft campus and all HECs and WMBC, libraries and schools. Chchange will serve as the lead organization, but we have amassed an extensive group of active participants from BCC as well as the community.

BCC participants include:

- Chchange (Executive Director Dale Daniels, Director of Education Jane Denny, Volunteers)
- Bankier Library (Executive Director David Murray, Faculty: Amy Clark and Jeanne Vloyanetes)
- English Department (Dean Carl Calendar, Faculty: Marcia Krefetz Levine and BetteJane Bolen-Kenney)
- History Department (Sherri West)
- Criminal Justice (Ron Sopenoff)
- OBCD (Linda Martin and Darrell Willis)
- Grants (Dinneen Jackson)

- International Education Center (Janice Thomas)

Community participants include:

- Monmouth County Library System, Literacy Volunteers, Red Bank Library, Neptune Library, Monmouth County Arts Council, Monmouth County Jail, Wall Library, Middletown Library, Booktowne Bookstore (Wall), Monmouth Librarians Club, and Soul Kitchen (Red Bank)

Prospective participating schools include:

- Neptune Middle School
- Pt. Pleasant Borough High School
- Ocean Township High School
- High Point Regional High School
- South Plainfield High School
- Freehold Regional High School
- Rumson-Fair Haven High School
- Neptune High School
- Red Bank High School
- Asbury Park Middle School

All BCC events will be part of the First Year Experience program.

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