

BROOKDALE COMMUNITY COLLEGE
COLLEGE REGULATION

2.0006R

I. Title of Regulation

Communications with the Media

II. Objective of Regulation

To facilitate communications with the press and other media in relation to the College.

III. Authority

Bylaws of the Board of Trustees, Section 1.3034(h)

IV. Regulation Statement

Contacts with the media to be made by the College staff will be initiated by or coordinated through the Office of Marketing Services. Contacts with the College initiated by the media will be referred to the Executive Director of Marketing Services.

V. Responsibility for Implementation

Executive Director of Marketing Services

Approved: President
 1/12/71
Effective: 1/12/71
Revised: 9/1/75
 1/03