



ARTICULATION AGREEMENT FORM

College of Agreement Initiation: LIM College

A. SENDING AND RECEIVING INSTITUTIONS

Sending College: Brookdale Community College

Program: **Fashion Merchandising**

Degree: **Associate in Applied Science (A.A.S.)**

Receiving College: LIM College

Programs: **Fashion Merchandising, Marketing, and Management**

Degree: **Bachelor of Professional Studies (B.P.S)**

Bachelor of Business Administration (B.B.A.)

B. ADMISSION REQUIREMENTS FOR LIM COLLEGE

Graduates of Brookdale Community College in the Fashion Merchandising Associate degree program will enter LIM College with full junior status and be guaranteed acceptance in the BBA programs as stated above provided they graduate with a GPA of 2.5 or higher and complete the prescribed coursework as outlined in the Articulation Agreement. If a student completes the A.A.S. Fashion Merchandising Program associate degree course work at Brookdale Community College and matriculates at LIM College within 2.5 years of the student's first enrollment as a degree seeking student at Brookdale Community College, the student will follow the LIM College undergraduate college degree requirements in place at the time of initial enrollment at Brookdale Community College. If more than 2.5 years elapses between the date of initial enrollment at Brookdale Community College and the date of matriculation at LIM College, the student must fulfill the degree requirements in place at the time of entrance to LIM College

Total transfer credits granted toward the B.B.A. degree: 60

Total additional credits required at LIM College to complete B.B.A degree:

B.B.A Fashion Merchandising: 66

B.P.S Fashion Merchandising 66

B.B.A Marketing: 72

B.B.A Management: 66

C. Course to Course Equivalencies and Transfer Credit Awarded - BBA Fashion Merchandising

Brookdale Community College Courses Required for Degree	LIM College Course Equivalency	Transfer Credits
ARTH 106 History of Art: Ancient Through Medieval/ARTH 107 History of Art: Renaissance Through Contemporary	ACOM 221 History of Art/Liberal Art Elective	3
COMP 129 Computer Literacy	MFTC 119 Computer Applications	3
ENGL 121 English Composition	ACOM 111 English Composition	3
FASH 121 Fashion Merchandising	FASH 105 Fashion Fundamentals	3
FASH 122 Textile Science	FASH 270 Textiles	3
FASH 205 Merchandise Planning & Control	MNGT 202 Merchandise Planning & Control	3
FASH 212 Visual Merchandising & Display	VMER 100 Introduction to Visual Merchandising	3
FASH 213 Buying	MNGT 107 Buying	3
FASH 223 Fashion Coordination	Professional Elective	3
FASH 224 Case Studies & Executive Development in Fashion Merchandising	MNGT 220 Managing the Fashion Enterprise/Professional Elective	3
FASH 225 Survey of Historic Costume	Professional Elective	3
MATH 137 Finite Mathematics/MATH 145 Algebraic Modeling	MFTC 114 College Algebra	3
MRKT 111 Fundamentals of Retailing	MNGT 102 Retailing	3
MRKT 105 Advertising	MRKT 203 Advertising/Professional Elective	3
SPCH 115 Effective Speech	ACOM 120 Public Speaking	3
General Education [ENGL 122]	Liberal Arts Elective	3
General Education	Liberal Arts Elective	3
Philosophy Elective/Religious Studies Elective/SOCI 105 Intercultural Communication	ACOM 301 Ethics	3
	Total	54
Brookdale Community College Career Studies Courses Two are Required for Degree	LIM College Course Equivalency	Transfer Credits
BUSI 205 Principles of Management/BUSI 206 Supervisory Management	MNGT 205 Management	3
ECON 106 Microeconomics	MFTC 204 Economics	3
MRKT 101 Introduction to Marketing*	MRKT 103 Marketing	3
FASH 299 Fashion Merchandising Internship	WORK 101 Work Project I	3
	Total	6
	Grand Total	60

*Strongly Recommended

LIM College will accept a maximum of 65 Transfer Credits

A student who has not been awarded credit for MATH 137 Finite Mathematics/MATH 145 Algebraic Modeling will need to complete MFTC114 College Algebra and will need to fulfill 69 credits at LIM College for the BBA in Fashion Merchandising.

Course to Course Equivalencies and Transfer Credit Awarded - BPS Fashion Merchandising

Brookdale Community College Courses Required for Degree	LIM College Course Equivalency	Transfer Credits
ARTH 106 History of Art: Ancient Through Medieval/ARTH 107 History of Art: Renaissance Through Contemporary	ACOM 221 History of Art/Liberal Art Elective	3
COMP 129 Computer Literacy	MFTC 119 Computer Applications	3
ENGL 121 English Composition	ACOM 111 English Composition	3
FASH 121 Fashion Merchandising	FASH 105 Fashion Fundamentals	3
FASH 122 Textile Science	FASH 270 Textiles	3
FASH 205 Merchandise Planning & Control	MNGT 202 Merchandise Planning & Control	3
FASH 212 Visual Merchandising & Display	VMER 100 Introduction to Visual Merchandising	3
FASH 213 Buying	MNGT 107 Buying	3
FASH 223 Fashion Coordination	Professional Elective	3
FASH 224 Case Studies & Executive Development in Fashion Merchandising	MNGT 220 Managing the Fashion Enterprise/Professional Elective	3
FASH 225 Survey of Historic Costume	Professional Elective	3
MATH 137 Finite Mathematics/MATH 145 Algebraic Modeling	MFTC 114 College Algebra	3
MRKT 111 Fundamentals of Retailing	MNGT 102 Retailing	3
MRKT 105 Advertising	MRKT 203 Advertising/Professional Elective	3
SPCH 115 Effective Speech	ACOM 120 Public Speaking	3
General Education [ENGL 122]	Liberal Arts Elective	3
General Education	Liberal Arts Elective	3
Philosophy Elective/Religious Studies Elective/SOCI 105 Intercultural Communication	ACOM 301 Ethics	3
	Total	54
Brookdale Community College Career Studies Courses Two are Required for Degree	LIM College Course Equivalency	Transfer Credits
BUSI 205 Principles of Management/BUSI 206 Supervisory Management	MNGT 205 Management	3
MRKT 101 Introduction to Marketing*	MRKT 103 Marketing	3
FASH 299 Fashion Merchandising Internship	WORK 101 Work Project I	3
	Total	6
	Grand Total	60

*Strongly Recommended

LIM College will accept a maximum of 65 Transfer Credits

A student who has not been awarded credit for MATH 137 Finite Mathematics/MATH 145 Algebraic Modeling will need to complete MFTC114 College Algebra and will need to fulfill 75 credits at LIM College for the BBA in Marketing.

Course to Course Equivalencies and Transfer Credit Awarded - BBA Marketing

Brookdale Community College Courses Required for Degree	LIM College Course Equivalency	Transfer Credits
ARTH 106 History of Art: Ancient Through Medieval/ARTH 107 History of Art: Renaissance Through Contemporary	ACOM 221 History of Art/Liberal Art Elective	3
COMP 129 Computer Literacy	MFTC 119 Computer Applications	3
ENGL 121 English Composition	ACOM 111 English Composition	3
FASH 121 Fashion Merchandising	FASH 105 Fashion Fundamentals	3
FASH 122 Textile Science	FASH 270 Textiles/Professional Elective	3
FASH 205 Merchandise Planning & Control	MNGT 202 Merchandise Planning & Control/Professional Elective	3
FASH 212 Visual Merchandising & Display	VMER 100 Introduction to Visual Merchandising	3
FASH 213 Buying	MNGT 107 Buying/Professional Elective	3
FASH 223 Fashion Coordination	Professional Elective	3
FASH 224 Case Studies & Executive Development in Fashion Merchandising	MNGT 220 Managing the Fashion Enterprise/Professional Elective	3
FASH 225 Survey of Historic Costume	Professional Elective	3
MATH 137 Finite Mathematics/MATH 145 Algebraic Modeling	MFTC 114 College Algebra	3
MRKT 111 Fundamentals of Retailing	MNGT 102 Retailing	3
MRKT 105 Advertising	MRKT 203 Advertising/Marketing Elective	3
SPCH 115 Effective Speech	ACOM 120 Public Speaking	3
General Education [ENGL 122]	Liberal Arts Elective	3
General Education	Liberal Arts Elective	3
Philosophy Elective/Religious Studies Elective/SOCI 105 Intercultural Communication	ACOM 301 Ethics	3
	Total	54
Brookdale Community College Career Studies Courses Two are Required for Degree	LIM College Course Equivalency	Transfer Credits
BUSI 205 Principles of Management/BUSI 206 Supervisory Management	MNGT 205 Management	3
ECON 106 Microeconomics	MFTC 204 Economics	3
MRKT 101 Introduction to Marketing *	MRKT 103 Marketing	3
FASH 299 Fashion Merchandising Internship	WORK 101 Work Project I	3
	Total	6
	Grand Total	60

*Strongly Recommended

LIM College will accept a maximum of 65 Transfer Credits

A student who has not been awarded credit for MATH 137 Finite Mathematics/MATH 145 Algebraic Modeling will need to complete MFTC114 College Algebra and will need to fulfill 75 credits at LIM College for the BBA in Marketing.

Course to Course Equivalencies and Transfer Credit Awarded - BBA Management

Brookdale Community College Courses Required for Degree	LIM College Course Equivalency	Transfer Credits
ARTH 106 History of Art: Ancient Through Medieval/ARTH 107 History of Art: Renaissance Through Contemporary	ACOM 221 History of Art/Liberal Art Elective	3
COMP 129 Computer Literacy	MFTC 119 Computer Applications	3
ENGL 121 English Composition	ACOM 111 English Composition	3
FASH 121 Fashion Merchandising	FASH 105 Fashion Fundamentals	3
FASH 122 Textile Science	FASH 270 Textiles/Professional Elective	3
FASH 205 Merchandise Planning & Control	MNGT 202 Merchandise Planning & Control/Management Elective	3
FASH 212 Visual Merchandising & Display	VMER 100 Introduction to Visual Merchandising	3
FASH 213 Buying	MNGT 107 Buying	3
FASH 223 Fashion Coordination	Professional Elective	3
FASH 224 Case Studies & Executive Development in Fashion Merchandising	MNGT 220 Managing the Fashion Enterprise	3
FASH 225 Survey of Historic Costume	Professional Elective	3
MATH 137 Finite Mathematics/MATH 145 Algebraic Modeling	MFTC 114 College Algebra	3
MRKT 105 Advertising	MRKT 203 Advertising/ Professional Elective	3
MRKT 111 Fundamentals of Retailing	MNGT 102 Retailing	3
SPCH 115 Effective Speech	ACOM 120 Public Speaking	3
General Education [ENGL 122]	Liberal Arts Elective	3
General Education	Liberal Arts Elective	3
Philosophy Elective/Religious Studies Elective/SOCI 105 Intercultural Communication	ACOM 301 Ethics	3
	Total	54
Brookdale Community College Career Studies Courses Two are Required for Degree	LIM College Course Equivalency	Transfer Credits
BUSI 205 Principles of Management/BUSI 206 Supervisory Management*	MNGT 205 Management	3
ECON 106 Microeconomics	MFTC 204 Economics	3
MRKT 101 Introduction to Marketing	MRKT 103 Marketing	3
FASH 299 Fashion Merchandising Internship	WORK 101 Work Project I	3
MRKT 145 Salesmanship	MNGT 403 Sales Management	3
	Total	6
	Grand Total	60

*Strongly Recommended

LIM College will accept a maximum of 65 Transfer Credits

A student who has not been awarded credit for MATH 137 Finite Mathematics/MATH 145 Algebraic Modeling will need to complete MFTC114 College Algebra and will need to fulfill 69 credits at LIM College for the BBA in Management.

D. LIM College Courses Required

LIM College Courses Required for the BBA in Fashion Merchandising	Credits
ACOM 102 Research and Analysis	1
ACOM 130 Professional Communications	3
ACOM 300 Junior Writing	3
FASH 233 Applied Concepts in Fashion Merchandising	3
FASH 290 CAD for Merchandising	3
FASH 315 Product Development	3
FASH 321 Web PDM	3
FASH 411 Fashion Merchandising Senior Orals	1
FASH 412 Fashion Merchandising Senior Capstone	3
FLDT 101 Field Trip I	0
MFTC 209 Accounting	3
MFTC 219 Spreadsheet Applications	3
MFTC 314 Finance	3
MFTC 315 Statistics	4
MNGT XXX Organizational Behavior and Leadership	3
MNGT 307 Business Law	3
MRKT 228 Power of the Brand	3
MRKT 310 Licensing	3
MRKT 318 Global Markets	3
SENR 401A Senior Co-op Prep	0
SENR 401B Senior Co-op	6
SURV 101 Fashion Survey I	0
WORK 201 Work Project II	3
Two of the following depending upon courses completed at Brookdale	6
• MFTC 204 Economics	
• MNGT 205 Management	
• MRKT 103 Marketing	
• WORK 101 Work Project I	
TOTAL	66

LIM College Courses Waived

ACOM 102 Research and Analysis only if 35 Liberal Art credits achieved	1
FLDT 102 Field Trip II	0
FYES 100 First Year Experience	1

LIM College Courses Required for the BPS in Fashion Merchandising	Credits
ACOM 102 Research and Analysis	1
ACOM 130 Professional Communications	3
ACOM 300 Junior Writing	3
ACOM 099 Liberal Art Elective	3
FASH 233 Applied Concepts in Fashion Merchandising	3
FASH 290 CAD for Merchandising	3
FASH 315 Product Development	3
FASH 321 Web PDM	3
FASH 411 Fashion Merchandising Senior Orals	1
FASH 412 Fashion Merchandising Senior Capstone	3
FLDT 101 Field Trip I	0
MFTC 209 Accounting	3
MFTC 219 Spreadsheet Applications	3
MNGT 403 Sales Management	3
MFTC 320 History of US Economy	4
MNGT XXX Organizational Behavior and Leadership	3
MNGT 307 Business Law	3
MRKT 228 Power of the Brand	3
MRKT 310 Licensing	3
MRKT 318 Global Markets	3
SENR 401A Senior Co-op Prep	0
SENR 401B Senior Co-op	6
SURV 101 Fashion Survey I	0
WORK 201 Work Project II	3
One of the following depending upon courses completed at Brookdale	3
• MNGT 205 Management	
• MRKT 103 Marketing	
• WORK 101 Work Project I	
TOTAL	66

LIM College Courses Waived

ACOM 102 Research and Analysis only if 35 Liberal Art credits achieved	1
FLDT 102 Field Trip II	0
FYES 100 First Year Experience	1

LIM College Courses Required for the BBA in Marketing	Credits
ACOM 102 Research and Analysis	1
ACOM 130 Professional Communications	3
ACOM 300 Junior Writing	3
FASH 233 Applied Concepts in Fashion Merchandising	3
FLDT 101 Field Trip I	0
MFTC 209 Accounting	3
MFTC 219 Spreadsheet Applications	3
MFTC 314 Finance	3
MFTC 315 Statistics	4
MNGT XXX Organizational Behavior and Leadership	3
MNGT 307 Business Law	3
MRKT Marketing Elective	3
MRKT Marketing Elective	3
MRKT 204 Consumer Behavior	3
MRKT 205 Integrated Marketing Communications	3
MRKT 228 Power of the Brand	3
MRKT 230 Applied Marketing Research	3
MRKT 304 E-Commerce	3
MRKT 318 Global Markets	3
MRKT 411 Marketing Senior Orals	1
MRKT 412 Marketing Senior Capstone	3
SENR 401A Senior Co-op Prep	0
SENR 401B Senior Co-op	6
SURV 101 Fashion Survey I	0
WORK 201 Work Project II	3
Two of the following depending upon courses completed at Brookdale	6
• MFTC 204 Economics	
• MNGT 205 Management	
• MRKT 103 Marketing	
• WORK 101 Work Project I	
TOTAL	72

LIM College Courses Waived

ACOM 102 Research and Analysis only if 35 Liberal Art credits achieved	1
FLDT 102 Field Trip II	0
FYES 100 First Year Experience	1

LIM College Courses Required for the BBA in Management	Credits
ACOM 102 Research and Analysis	1
ACOM 130 Professional Communications	3
ACOM 300 Junior Writing	3
FASH 233 Applied Concepts in Fashion Merchandising	3
FLDT 101 Field Trip I	0
MFTC 209 Accounting	3
MFTC 219 Spreadsheet Applications	3
MFTC 314 Finance	3
MFTC 315 Statistics	4
MNGT XXX Organizational Behavior and Leadership	3
MNGT 210 Managerial Decision Making	3
MNGT 219 Entrepreneurship	3
MNGT 307 Business Law	3
MNGT 310 Global Management	3
MNGT 402 Human Resource Management	3
MNGT 411 Management Senior Orals	1
MNGT 412 Management Senior Capstone	3
MNGT Elective	3
SENR 401A Senior Co-op Prep	0
SENR 401B Senior Co-op	6
SURV 101 Fashion Survey I	0
WORK 201 Work Project II	3
Three of the following depending upon courses completed at Brookdale	9
• MFTC 204 Economics	
• MNGT 205 Management	
• MNGT Elective	
• MRKT 103 Marketing	
• WORK 101 Work Project I	
TOTAL	66

LIM College Courses Waived

ACOM 102 Research and Analysis only if 35 Liberal Art credits achieved	1
FLDT 102 Field Trip II	0
FYES 100 First Year Experience	1