



SCHOLARS DAY



BROOKDALE

MAY 15, 2014 | STUDENT LIFE CENTER

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Schedule of Events

8:00-8:30am COFFEE AND TEA

Navesink I, II, and III

8:30-8:45am OPENING REMARKS

Dr. Dianna Phillips,
Executive Vice President for
Educational Services
Navesink I, II, and III

8:45 – 9:30am KEYNOTE

PAST, PRESENT, AND PROMISE OF
BROOKDALE COMMUNITY COLLEGE
Barbara Boyington, Dale Daniels,
Roseanne Alvarez, Margaret Natter,
Janice M. Thomas, Sherri West, William
DeVoe and David Wiseman
Navesink I, II, and III

9:45 – 12:30pm THREE BREAKOUT SESSIONS

9:45-10:30am
10:45-11:30am
11:45- 12:30pm
Larrison Hall

12:45 – 2:00pm LUNCH SERVED; REMARKS

Dr. Maureen Murphy, President,
Brookdale Community College
Navesink I, II, and III

Thank You

Maureen Murphy, President
Dianna Phillips, Executive Vice President
Laurie Bender
Richard Brown
Nancy Chan-Rivera
Barbara Ewald
Robin Hafen
Patricia Henn
Avis McMillon
Barbara Peterson
Marta Quinn
Scott Ridley
Camille Shelley
Brookdale Television
Cisco Systems, Inc.
Culinart Group (Food Services)
Educational Technology Services (ETS)
Print Services
Steelcase Company
Steering Committee of College Governance
Teaching and Learning Center

The Scholars Day Planning Group

Co-Chairpersons: William DeVoe and David Wiseman
Deborah Almeida
Sara Barnett
Joanne Boyd
M. Beth Boylan
Dara Evans
Jennifer Kaminski
Daniel Leyes
Yesenia Madas
Norah Kerr-McCurry
Elaine Olaoye
Nancy O'Shea
Laura Qaissaunee
Robin Smith

A very special thank you to all presenters and all speakers.

COLLEGE COMMITTEE POSTER PRESENTATIONS

The posters will remain on display throughout the program in the lobby of Larrison Hall. Please stop by in between sessions to speak with the presenters.

Technology Demonstration – A Look at the Future Teaching and Learning Larrison Hall 101

If you are curious what “the future” holds for classroom technology, LAH 101 has been set up to highlight some new teaching tech that’s being incorporated into Higher Ed pedagogy across the country. Representatives from Cisco and Steelcase will have examples of their latest technology including, a Unified Classroom System, next generation interactive boards and furniture that is versatile enough to meet the needs of most disciplines. The room will be open from 9am – 1:30pm. Drop in and try out some of the newest ways to engage your students and enhance the teaching and learning process.

BREAKOUT SESSION #1 9:45 – 10:30am

Maximizing Microsoft for Feedback and Grading

KELSEY MAKI

Larrison Hall 102

Today’s college educators face the dilemma of thoroughly evaluating student work when student numbers are in the hundreds and time and energy are of the essence. The presenter will share tips and techniques for using the computer to provide quality feedback to students – without spending an inordinate amount of time grading papers. A discussion of what makes for “quality feedback” will take place, followed by a presentation of how to employ two technological resources: a) Word’s “Autocorrect” and b) Excel Spreadsheet. Participants will practice both skill sets.

Deviant Consumption of Technology: Some Notes on a Theory of Technology & Deviance

JOSEPH BOYLE, PH.D.

Larrison Hall 116

Many of us have a love/hate relationship with the beast known as modern technology. The presenter will explain that technology can be defined as items – either hard or soft – that are socially constructed in order for people to exploit or manipulate their environment. Normally, technology is viewed as a linear, sequential process developed for positive reasons, but it can harbor deviant and illicit objectives. Using a position known as the Social Construction of Facts and Artifacts, this presentation will focus on the consumer of technology and “negative” consumption decisions. A technology and deviance interface will be posited and organized into five distinct categories: targets, tools, arenas, learning devices, and prevention.

The Pinelands Traveler – Ghost Towns, Bogs and Legends

MICHAEL FOWLER

Larrison Hall 204

Enjoy a stunning photo display as this presenter speaks on the spectacular beauty of the New Jersey Pine Barrens, the largest tract of unbroken woodland on the eastern seaboard. Participants will take a scenic journey down sand roads, exploring the State’s colorful cranberry industry, some of the estimated 300 ghost towns, unique plants and wildflowers, cedar swamps, the mysterious pygmy forest, and of course the legend of the Jersey Devil. This fascinating and ethnically diverse region is tucked between New York City and Philadelphia and is home to a 17 trillion gallon aquifer.

Integrating FYE Activities into a First Semester Course to Increase Student Success

CATHERINE MARTIN AND REBECCA ROZARIO
Larrison Hall 123

Funded by a 2013-14 BIG grant, the Mathematics Department successfully incorporated FYE components into their MATH 015 course in the Fall 2013 semester. This presentation will discuss the reasons for writing the BIG grant and detail the specific FYE components that were developed for the course. Faculty training will be discussed as will assessment of this FYE project as well as the presenters' thoughts for future programming.

Using Multimedia and Hypermedia to Promote Active Learning

JONATHAN SHALOOM AND MARIA BREGER
Larrison Hall 210

The TLC uses many technological tools to create learning objects that promote active learning and active listening. This workshop will introduce some types of learning objects that the TLC can create, and how they might be used in online or web-enhanced courses, such as: enhanced PowerPoint presentations, educational animations, software simulations, interactive manuals, and interactive exercises.

Photo Books 101: "Say Cheese!"...Capture the Moment...Upload Photos... Now What?

ELIZABETH COONER
Larrison Hall 208

Do you go on exciting vacations, take lots of photographs, and then wonder what to do with them? Do you grab the camera on holidays and birthdays, and then forget about the photos? Are your photographs stuck in cyberspace? This presentation will demonstrate the basic steps involved in converting digital photographs into beautiful photo books. Working with Shutterfly.com, we'll discuss the steps involved in the creation of a photo book, from storyboards and layouts to backgrounds and embellishments. Do more than focus, shoot and upload. Learn how to tell the story of your life in beautiful photo books.

BIG Grant: R.I.S.E. Leadership Consortium Online Workshop Series for the Displaced Homemakers of Monmouth County

KELLI SANDERS
Larrison Hall 227

This presentation will explore the R.I.S.E. (Reaching Inward for Strength and Empowerment) Leadership Consortium, which was funded through the 2013-2014 Brookdale Innovation Grant. R.I.S.E. offers a series of six free online workshops which focus on professional development through self-discovery and leadership training to individuals participating in the Displaced Homemakers (DH) grant program at Brookdale Community College. The presentation will include an overview of the project which will examine leadership self-awareness, power and influence, communication, strategic planning and goal setting, ethical leadership, and decision making. An audience question and answer period will follow, where the benefits of offering online leadership courses for student development, other (DH) cohorts, and the professional development of Brookdale employees will be discussed.

Suicide: What Every Faculty Member Wants to Know

MARLENA FRANK, BRIAN OLAND, AND ELLIE HORGAN

Larrison Hall 117

Suicide is the third leading cause of death for American youth and is a pervasive social problem among college students and veterans. Faculty members are often uncertain when faced with students who express suicidal ideation or a plan, and question what an appropriate and supportive response may be to someone who may be at risk for suicide. The session will use case studies and small group discussion to explore current and critical approaches to address: myths and facts about suicide, clues and warning signs, and what to do with at-risk students, while also learning what to avoid with suicidal students. The presenters will share research-based and concrete interventions to help faculty assess and manage difficult behaviors and situations.

Why Do Students Cheat...and What Can We Do to Prevent It?

NANCY S. O'SHEA

Larrison Hall 209

We know students cheat – they always have and they always will. But what can we do to help prevent it in our classes? This presentation will discuss reasons students cheat, which students are most likely to cheat, and what we can do to prevent cheating.

The Early Bird Gets the Worm

BRUCE MARICH AND KATIE SHEA

Larrison Hall 220

Find out how today's Early Bird program compares to when it started in 1992. By incorporating changes in test formats, facilities, and technologies, the program has withstood the test of time. It still remains a win-win-win situation for Brookdale, participating high schools, and most importantly, for high school seniors transitioning to Brookdale.

Color Mixing and Painting Meditations

MARIE MABER

Larrison Hall 109

The presenter will share a process used in her advanced painting classes, in which students explore preparatory painting and color mixing in geometric patterns, before applying color to their "actual" painting. The work of preparatory painting allows the artist to make adjustments to their color palettes prior to beginning their planned compositions. In several years of practice with this technique in the classroom, the presenter has found it to yield beautiful painted results, as well as providing a meditative and relaxing exercise.

Safety and Security in the 21st Century

BROOKDALE POLICE

Larrison Hall 129

In today's world, we must be prepared to respond quickly and effectively when threats to our safety arise. Learn what you can do to help keep Brookdale safe for all members of the college community. The presenter will share best practice guidelines for responding in cases of emergency (from fires to gas leaks to active shootings). How to identify and report suspicious activity will also be addressed. A question and answer session will take place.

Where the Wild Things Are: Searching for Wilderness in America

BARBARA JONES

Larrison Hall 302

The tendency to understand wilderness through a garden metaphor degrades the splendor and sublime nature of America's truly wild places to that of the familiar and ordinary. In conceding that there are no places "untrammeled" and unmanaged by man, we accept this metaphor as a way to re-imagine American identity devoid of wilderness. This paper intends to argue that American wilderness is possible and that without it, the contrast essential for identifying what spaces must remain outside the garden, untended and unmanaged, disappears.

BREAKOUT SESSION #2

10:45 – 11:30am

Improving Student Comprehension through Guided Class Activities

SARBMEET KANWAL AND NANCY LIU

Larrison Hall 303

Better understanding of a course's foundational principles is the key to improving student success. The traditional approach of teaching through lectures is only effective for students that have good focus and a long attention span. In Fall of 2013 we experimented with a new methodology for teaching PHYS 106 (Astronomy). The course was organized into a set of key concepts and a class activity was created around each one. Activities challenged students with a series of questions designed to help grasp the concepts. These activities were administered during class sessions and the students were asked to work in small groups to answer the questions. A spokesperson from each group was then asked to share the group's answers with the rest of the class. Test results and a student survey have proven that this methodology is extremely successful in improving comprehension and in creating a more engaging classroom environment.

The Ethical Dimension: Meeting The General Education Designation in Your Course

ROBERT MELLERT

Larrison Hall 204

This presentation is directed to instructors whose course is designated as meeting the "Ethical Dimension" category in the statewide general education model. Because a class about ethics can very easily degenerate into a situation where no wisdom emerges, the instructor needs to have a set of ethical principles that define how to discuss an ethical issue and that can serve as the basis for the discussion. The session will suggest teaching strategies to aid in accomplishing that goal.

Self-Regulatory Learning Skills: A Resource among College Students for Course Completion and Retention

DR. RAJ WESLEY, JANE SCIMECA, REBECCA ROZARIO, AND CINDY CZAPOR

Larrison Hall 227

This presentation shares strategies and behaviors that can impact course completion rates and retention across academic disciplines. A three-member faculty team from History, Math, and Psychology will discuss their experiences and research on the use the Self-Regulatory Learning (SRL) Model in their classes. The SRL Model posits that individuals are described as 'self-regulatory' to the degree that they are meta-cognitively, motivationally, and behaviorally active participants in their own learning process. Faculty will describe SRL training and teaching style strategies as well as behaviors taught to students during classroom practice. The team will present data analyses from this project, funded by a BIG grant, to demonstrate how SRL training impacts course completion rates.

Mastery by Design: Strategies to Promote Student Engagement

ROSEANNE ALVAREZ AND CHRIS VASQUEZ

LAH 302

Always on the hunt for new ways to engage students in course content? The presenters will share their research on innovative pedagogical strategies that promote active learning. Techniques that foster student participation and lead to mastery of content knowledge will be discussed. From simple classroom and educator practices to major shifts in curriculum design, the presentation will offer resources to add to your instructional toolbox and ideas to enhance student success.

It's in the Grit: Strategies for Promoting Affect-Friendly Learning

DONNA FLINN AND MARCIA KREFETZ-LEVINE

Larrison Hall 209

Drawing from their experiences as English ALP 095/121 pilot project teachers and coordinators, the presenters will speak on the important yet often overlooked topic of affective issues – those pertaining to moods, feelings, and attitudes – when creating a productive classroom environment. “Teaching the student” versus “teaching the material” will be addressed, with emphasis on merits of differentiated instruction. Personal reflections as well as classroom-ready strategies will be shared.

EFT: A Powerful Self-Healing Tool to Improve your Life on Multiple Levels: Mental, Emotional and Physical

DINNEEN JACKSON PELESKEY

Larrison Hall 109

Emotional Freedom Technique (EFT), otherwise known as tapping, is a form of Energy Medicine that combines ancient Chinese acupressure and modern psychology by tapping on specific meridian points on the body. Combined with spoken word, tapping helps calm the nervous system to restore the balance of energy in the body and triggers the brain to activate self-healing. Tapping is proving to be a powerful tool to improve lives on multiple levels: mental, emotional and physical. Come and learn more about this well-researched and easy to learn and apply self-healing technique. Your body is more than you can imagine.

Being There: A 1960's Civil Rights Journey of a Missouri Smalltown Boy

FRANKLYN ROTHER

Larrison Hall 220

Growing up in an ethnic Catholic community in a small town outside St. Louis, surrounded by farmland, a high school religion class assignment on discrimination in public accommodations (restaurants, housing, etc.) introduced the presenter to the extent and impact of racial segregation in his own backyard in the context of the national Civil Rights Movement. This class assignment changed his life course and set him on a parallel journey of historical events and personal experiences from 1963-1970.

B.U.I.L.D. (Brookdale United in Leadership Development):

A New Leadership Program for Students

SARAH MCELROY AND JILL DONOVAN

Larrison Hall 123

Learn about this exciting newly proposed leadership program designed to develop personal and professional skills for Brookdale students. The presentation will provide information on this proposed pilot which will require enrolled students to attend eight leadership workshops provided by faculty, staff, and administrators on various topics regarding leadership, team-building, group work, career information, and more. Following the presentation, the audience will be invited to ask questions and offer workshop ideas.

Bob Dylan's Skipping Reels of Rhyme

JIM CODY

Larrison Hall 210

Love Bob Dylan and revere his way with words? The presenter will take participants on a trip through Dylan's rhyming mind, the skipping reels of rhyme as Dylan called them in “Mr. Tambourine Man.” As a skilled wordsmith and legendary songwriter, Dylan never met a word he couldn't rhyme. To illustrate Dylan's various approaches to rhyme, the presentation will feature audio clips with analyses of accompanying lyrics.

Promoting Retention in First Semester Nursing Students through Interactive “Gatherings”

BONNIE ROSS AND HELEN HEINMETS

Larrison Hall 117

Retaining students is a meaningful goal – and challenging task – for administrators and instructors alike. The presenters will describe an innovative retention strategy and BIG GRANT initiative, targeting first semester nursing students. Designed by two nursing faculty, monthly face-to-face and online meetings, known as “Gatherings”, have been found to promote success via faculty-to-student and student-to-student non-classroom, informal interaction. Technology used to facilitate said interaction will be explained, along with strategies for garnering student participation. Quantitative and qualitative data to support the efficacy of “Gatherings” will be shared.

Using Canvas to Maintain Quality and Facilitate Communication within a Department

OLY MALPICA PROCTOR AND BARBARA TOZZI

Larrison Hall 116

The Mathematics Department faculty have employed *Canvas* as a way to creatively provide support for staff and instructors, as well as to facilitate communication in their large department. The presenters will demonstrate features like course repositories in *Canvas* that help them to maintain quality in the department and across their courses. They will share lessons learned throughout their process of developing and implementing these instructional tools as well as a department group that shares timely information and announcements. They will also address the challenges of keeping a personal touch in such a large department with the use of this technology.

The Student-Professor Relationship: An Attachment Relationship

NICOLE JACKSON

Larrison Hall 208

The presenter will discuss the student-professor relationship in three modes of instruction: online, blended, and in-person classes. This national research project posits that the student-professor relationship is an attachment relationship and provides support for the notion that relationships mitigate learning. The presenter will also share data from this project that is specific to Brookdale, and session participants will be asked to discuss the work in a round table format.

Safety and Security in the 21st Century

BROOKDALE POLICE

Larrison Hall 129

In today’s world, we must be prepared to respond quickly and effectively when threats to our safety arise. Learn what you can do to help keep Brookdale safe for all members of the college community. The presenter will share best practice guidelines for responding in cases of emergency (from fires to gas leaks to active shootings). How to identify and report suspicious activity will also be addressed. A question and answer session will take place.

BREAKOUT SESSION #3

11:45 – 12:30pm

Growing and Using Herbs

ROBERT MELLERT AND ELLEN SIMONETTI

Larrison Hall 116

Nature at its best – come learn and interact with herbs! In this hands-on presentation, the presenters will discuss considerations for growing and using different types of herbs. Culinary, medicinal, and aesthetic reasons for their cultivation will be addressed. “Smelling”, “feeling” and “tasting” exercises will take place.

How and Why: Empower Your S.T.E.M. Major Students via Club Activities

NATHALIE DARDEN AND REBECCA ROZARIO

Larrison Hall 109

Student engagement and retention are the focus of this session, in which presenters share specific club activities and data supporting the correlation between club membership and student success of S.T.E.M. major students. Participants will join in a hands-on activity successfully employed by the Math Club.

Wrongful Convictions: The Ultimate Injustice

BARBARA GONOS

Larrison Hall 208

Be prepared to be surprised! TV’s CSI fans will be shocked at the true state of affairs in this nation’s crime labs. The presenter will discuss her research identifying causes of wrongful convictions and reforms necessary to minimize them. In addition, Professor Gonos will showcase her unique method of “Teaching to the Newspaper,” which produces encouraging results in critical thinking and analytic writing, even in the most seemingly “disinterested” students.

Campus Collaboration Furthers E-book Development: E-MATE NSF Grant Update

MIKE QAISSAUNEE, KELLY PARR, NORAH KERR-MCCURRY, AND JON SHALOOM

Larrison Hall 227

E-MATE, E-books, and Mobile Apps for Technician Education is a three-year National Science Foundation funded grant project to develop interactive e-books and targeted mobile apps for technician education. See how collaboration among the E-MATE team, staff from Brookdale’s TLC, and faculty and students has impacted project progress. This presentation will discuss best practices and lessons learned while developing interactive e-books and demonstrate development tools used to date such as iBooks Author, Book Widgets, Bookry, Captivate 7, and Hype.

“In The Time of Butterflies” – A Faculty Primer for the Big Read

DAVID BASSANO AND MARCIA KREFETZ-LEVINE

Larrison Hall 209

The Big Read Grant program for 2014 will focus on the novel, “In the Time of Butterflies,” the story of a family of Dominican sisters in the time of Trujillo. The presenters will share literary and historical context for the novel to assist faculty members in teaching the novel in their classes. In addition, many events are planned for the fall, providing avenues for all disciplines and members of the Brookdale Community to be involved in the Big Read!

Brookdale Gems: A Sampling of Some of

the Unique Historical Items from the Brookdale College Archives

JEANNE M. VLOYANETES

Larrison Hall 220

The Brookdale College Archives established during the early years of the institution contains an amazing array of printed and audio-visual items. Our rich heritage includes photographs of thoroughbreds from Lincroft area farms, the original planning documents for the county college of Monmouth, recordings of award-winning authors and performers appearing at Brookdale, and the very first issues of our student newspaper, *The Stall*.

Join Professor Jeanne Vloyanetes of the Bankier Library who will provide a glimpse of these Brookdale gems, and enjoy a sampling of our interesting history.

Advanced Baseball Statistics, Improve Your Understanding of the Game and Perhaps the Classroom

HOWARD MILLER

Larrison Hall 204

Though we often defer to our gut instinct, that doesn't necessarily mean it's right! The presenter will explain how baseball's world of statistical analysis has undergone significant change in the past 20+ years, leading to a highly advanced understanding of the game. Nevertheless, many fans ignore these measures when discussing league standings or the merits of their favorite team, all the while speaking with the authority of experts. The common practice of relying on instinct or emotion in lieu of logically supported arguments will be addressed in this presentation, with implications for our understanding of America's favorite pastime and our approach to teaching and evaluating students.

Yes You Can!

JOAN SANTA CROCE

Larrison Hall 210

What do you hope to achieve this year? The presenter will address best practice guidelines for setting and achieving goals of various kinds. Motivation for goal setting will be discussed, along with how to cope when your path to progress veers off course. Through case study and whole group discussion, participants will learn how to conquer goals set but not met year after year.

Brookdale's Best Practices for Face-to-Face and Online Education

KAREN D'AGOSTINO, LINDA WANG, CAREY FOX, DIANA GLYNN, DARA EVANS, AND OLY MALPICA PROCTOR

Larrison Hall 229

This presentation takes the shape of an electronic, interactive poster session in which participants will view and discuss elements of course design and pedagogical considerations for teaching web-enhanced courses, face-to-face courses, and fully online courses. Led by *Canvas* faculty liaisons from various academic disciplines, participants will have the opportunity to explore how applications they see demonstrated in the session can be applied to their own courses and disciplines. This session will be held in a computer lab to provide participants with hands-on experience with the effective use of external tools and links, and how they are integrated into *Canvas*.

Five Keys for Helping the Speech-Phobic Student

MARTIN McDERMOTT

Larrison Hall 123

Verbal communication skills appear year after year on the list of top qualities Fortune 500 companies seek in new employees. Indeed New Jersey's general education model and Brookdale's core competencies both identify communication skills as key learning outcomes for students. However, recent research from the University of Nebraska indicates that college students fear presenting more than ever. Come learn simple strategies from a professor of public speaking and author, and help your students overcome communication apprehension.

"The Life We Longed For...." "- Danchi/Housing and the Middle Class Dream in Postwar Japan

LAURA NEITZEL

Larrison Hall 117

The presenter will argue that in the aftermath of World War II, many developed nations promoted a consumer-driven lifestyle in order to establish and solidify an aspiring middle class. This is well exemplified by Japan's 1950s construction of high-rise housing projects on its urban perimeters, known as danchi. With modern kitchens, private baths, and steel doors that locked out intrusive neighbors, the danchi were inhabited by families that could afford refrigerators, washing machines, electric rice cookers and other objects of consumer desire; the combination of which embodied expectations of a "middle-class life" as well as a "life to long for."

Safety and Security in the 21st Century

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Getting Published in a Respected Journal

ED MANNING

Larrison Hall 302

Take an entertaining look at the obstacles and aftereffects experienced in getting a technical article published in a peer-reviewed journal.