

TRANSFER ARTICULATION DEGREE PLANS

| University Partnerships Brookdale Community College - New Jersey City University A.S. Business Administration - B.S. Entrepreneurship | | | | |
|---|-------------|------------------------------|---------|----------------------------|
| <i>Brookdale General Education Requirements</i> | | NJCU Equivalent | Credits | Comments |
| Communication | 9 | | | |
| ENGL 121 English Composition: The Writing Process | 3 | English Comp I | 3 | |
| ENGL 122 English Composition: Writing & Research | 3 | English Comp II | 3 | |
| SPCH 115 Effective Speech | 3 | | | |
| Humanities | 3 | | | |
| HIST 105 or 106 or ENGL 235 or 236 | 3 | | | |
| Social Sciences | 3 | | | |
| PSYC 105 or PSYC 106 | 3 | | | |
| Humanities or Social Science | 3 | | | |
| PHIL 227 or SOCI 101 | 3 | | | |
| Math/Science/Technological & Information Literacy Competency | 14 | | | |
| Mathematics | | | | |
| MATH 145 Algebraic Modeling | 4 | | | |
| MATH 156 | 3 | MA 164 Pre-Calc for Business | 4 | |
| <i>Sciences (Lab Science)</i> | 4 | Lab Science | | |
| <i>Technological or Information Literacy Competency</i> | | | | |
| COMP 129 | 3 | | | |
| Total General Education Credits | 32 | | | |
| Career Studies Requirements | 18 | | | |
| BUSI 105 Introduction to Business | 3 | | | No longer required by NJCU |
| ECON 105 Macro Economics | 3 | ECON 207 | 3 | |
| ECON 106 Micro Economics | 3 | ECON 208 | 3 | |
| ACCT 101 Principles of Accounting I | 3 | ACCT 251 | 3 | |
| ACCT 102 Principles of Accounting II | 3 | ACCT 252 | 3 | |
| ECON 225 Business Statistics | 3 | MGMT 203 | 3 | |
| Career Studies Choices | 9-11 | | | |
| BUSI 205 Principles of Management | 3 | MGMT 211 | 3 | |
| BUSI 221 Business Law I | 3 | ACCT 281 | 3 | |
| MRKT101 Intro to Marketing | 3 | MKTG 231 | 3 | |
| MATH 176 Business Calculus | 4 | MATH 200 | 4 | |
| Total Credits | 63 | | | |
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| New Jersey City University | | | | |
| Entrepreneurship | | | | |
| Common Core Requirements (33 credits - some satisfied above) | | | | |
| BUSI 241 Global Business | 3 | BUSI 251 | 3 | Course Not Required in Curriculum for BCC |
| MGMT 225 Business Enterprise Applications | 3 | | | |
| MGMT 251 Operations and Project Management Fundamentals | 3 | | | |
| FINC 371 Managerial Finance (ECON 208, ACCT 252, MATH 164) | 3 | | | |
| BUSI 411 Business Policy (FINC 371) | 3 | | | |
| Major Requirements (27 credits) | | | | |
| MGMT 220 Mind Your Own Business | 3 | | | |
| MGMT 230 Business Communications Essentials | 3 | | | |
| FINC 370 Entrepreneurial Finance | 3 | | | |
| ACCT 2XX Legal Issues for Start-Ups | 3 | | | |
| MGMT 3XX Business Design & Innovation | 3 | | | |
| MGMT 3XX Field Study I | 3 | | | |
| MGMT 4XX Field Study II | 3 | | | |
| MGMT 511 Seminar: Management Science (BUSI 203, MGMT 211, MATH 164) | 3 | | | |
| MGMT 513 Applied Entrepreneurship (co-requisite MGMT 511)*** | 3 | | | |
| Major Electives | | | | |
| ACCT 253 Quick Books | 3 | | | |
| MKTG 361 Sales Dynamics | 3 | | | |
| MGMT 2XX Service Management Principles | 3 | | | |
| Others as approved by department. | | | | |
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| | | 10.16.18 | | |