

TRANSFER ARTICULATION DEGREE PLANS

University Partnerships Brookdale Community College - New Jersey City University A.S. Hospitality Management - B.S. Hospitality Management				
Brookdale General Education Requirements		NJCU Equivalent	Credits	Comments
Communication	9			
ENGL 121 English Composition: The Writing Process	3	English Comp I	3	
ENGL 122 English Composition: Writing & Research	3	English Comp II	3	
*SPCH 115 Effective Speech	3			
Humanities	3-4			
General Ed Foreign Language	3	Any Modern Language	3	
History	3			
*Any Gen Ed History Course	3			
Social Sciences	3			
PSYC 106	3			
ECON 106	3	ECON 208	3	
Science - Lab Science	4			
ENVR 107	4			
Mathematics	4			
MATH 131 Statistics	4	MATH 164	3	
Technological Competency	3			
COMP 129	3			
<i>*Two additional Gen Ed choices</i>				
Total General Education Credits	32-33			
Career Studies Requirements				
ECON 105 Macro Economics	3	ECON 207	3	
HOSP105 Intro to Hospitality Mgmt	3			
HOSP115 Menu Planning & Food Safety	3			
HOSP215 Food & Beverage Mgmt	3			
HOSP225 Hotel & Operations Mgmt	3	MGMT 251	3	
HOSP235 Catering & Event Planning	3	MGMT 313	3	
HOSP245 Travel & Tourism	3			
BUSI221 Business Law I	3	ACCT 281	3	
HOSP299 Hospitality Internship	3	MGMT 302	3	
Career Studies - 6 credits from:	6			
ACCT101 Principles of Accounting I	3	ACCT 251	3	
ACCT102 Principles of Accounting II	3	ACCT 252	3	
BUSI205 Principles of Management	3	MGMT 211	3	
BUSI222 Business Law II	3			
ECON105 Macro Economics	3	ECON 207	3	
MRKT101 Intro to Marketing	3	MKTG 231	3	
MRKT115 Social Media Marketing	3			
Total Credits	62-63			

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New Jersey City University				
Hospitality Management				
Common Core Requirements (33 credits - some satisfied above)				
BUSI 241 Global Business	3	BUSI 251	3	Course Not Required in Curriculum for BCC
MGMT 225 Business Enterprise Applications	3			
ACCT 251 Financial Accounting	3	ACCT 101	3	
ACCT 252 Managerial Accounting	3	ACCT 102	3	
MGMT 203 Business Statistics	3	ECON 225	3	NOTE _ Review MATH 131
MGMT 211 Principles of Management	3	BUSI 205	3	
MKTG 231 Principles of Marketing	3	MRKT 101	3	
MATH 200 Calculus for Business	3	MATH 176	4	
FINC 371 Managerial Finance (ECON 208, ACCT 252, MATH 164)	3			
BUSI 411 Business Policy (FINC 371)	3			
Major Requirements (27 credits)				
MGMT 230 Business Communications Essentials	3			
MGMT 249 Service Management Principles	3			
FINC 370 Entrepreneurial Finance	3			
MKTG 361 Sales Dynamics	3			
MGMT 403 Field Study II	3			
MGMT 511 Seminar: Management Science (BUSI 203, MGMT 211, MATH 164)	3			
MGMT 514 Hospitality Management Capstone	3			
Major Electives				
MGMT 3XX Facilities Management	3			
MGMT 394 Tourism & Hospitality Marketing & Sales	3			
Other previous MKTG Travel & Tourism courses (To Be Listed) and as approved by department.				