

**BROOKDALE COMMUNITY COLLEGE
COLLEGE POLICY**

1.8000 Adoption, review, and amendment of the Mission, Commitment, Vision, Values, and Strategic Priorities of Brookdale Community College

I. Title of Policy

Adoption, review, and amendment of the Mission, Commitment, Vision, Values, and Strategic Priorities of Brookdale Community College

II. Objective of Policy

To establish a process for the adoption, review, and amendment of the Mission, Commitment, Vision, Values, and Strategic Priorities of Brookdale Community College.

III. Authority

N.J.S.A. 18A:64A-1 et seq; Board of Trustee Bylaw 1.2050.

IV. Policy Statement

A. Mission, Commitment, Vision, and Values of Brookdale Community College

1. The Board of Trustees (“The Board”) acknowledges that the College’s Mission Statement shall be as follows: Brookdale Community College opens doors to education with courage and care, guiding diverse learners toward lifelong growth and success.
2. The Board of Trustees affirms the Brookdale Commitment Statement as a guiding expression of how the College community lives its Mission each day.

We are Brookdale.
We will...
Be brave and bold.
Remove barriers.
Open doors.
Offer just-in-time supports.
Keep compassion at the center.
Design systems for those who need them most.
Affirm.
Lead with love.
Empower.
We WILL, so you CAN.

3. The Board of Trustees acknowledges that the College's Vision Statement shall be as follows: . Brookdale transforms lives. We envision a future of educational opportunity for all.
4. The following values guide the Brookdale community in the fulfillment of our Mission; each being of equal weight and importance:

Compassion
Courage
Creativity
Collaboration

5. The Board shall annually review and endorse the Mission, Commitment, Vision, and Values statements of the College. If the Board determines that there is a need to revise or amend the Mission, Vision, Commitment and/or Values statements, the President shall be directed to conduct a College-wide review and present recommended changes to the Board.

B. Strategic Priorities

1. The Board shall dedicate time to collaboratively develop the annual Strategic Priorities during their meetings.
2. The Board, in collaboration with the President, shall develop specific goals for the President in alignment with the Strategic Priorities.
3. The President shall work with the Senior Executive Leadership Team to ensure that the College's annual goals are aligned with the Board's Strategic Priorities.

V. Responsibility for Implementation

Board of Trustees

Approved: Board of Trustees, 03/26/2019

Ratified: Board of Trustees, 01/28/2020

Ratified: Board of Trustees, 01/26/2021

Approved: Board of Trustees, 01/24/2023

Approved: Board of Trustees, 11/25/2025