

# Community Sponsorship Request Form

There are many ways in which Brookdale demonstrates its commitment to the community. Financial support of select events is an important component of our community commitment. In deciding what to fund, we must align our support with organizations whose values match the College's and whose role enhances the college mission, and we must do so in a strategic manner.

Towards that end, decisions regarding what events the college will sponsor will be based on the following criteria. As the requester, please identify all criteria that apply to this event and organization, and explain how the benefit can be measured.

- SEM priorities and strategic activities align with the Annual priorities and Mission of the institution
- Organization is in a partnership relationship with the College
- Organization that sponsors scholarships for Brookdale students
- Brookdale staff are on the Board and/or serve in a leadership position on behalf of the college
- Organization advances excellence in teaching, public service and/or student support services

Further explanation for request and how the benefits of this sponsorship will be quantified or measured:

Requestor \_\_\_\_\_ Ext. \_\_\_\_\_

Please attach documentation regarding the event and level of support requested and return it to Michelle Stathum in the Advancement office. All requests will be reviewed by Marie Lucier Woodruff, Dean, Continuing & Professional Studies, and approved by the President.

Please note: College funds may not be used to make charitable donations or to advance political causes.