Brookdale’s Department of Design offers its students three degrees, an A.S. degree in Architecture, an A.A.S. degree in Graphic Design, and an A.A.S. degree in Interior Design. In addition, students are offered two academic certificate programs, a Certificate of Achievement in Digital Drawing, as well as a Certificate of Achievement in Kitchen and Bath Design. We are highly dedicated to preparing our students for their professional careers in these fields. Using a variety of both digital and traditional methods, students will develop a strong portfolio, preparing them for entry-level positions within their field of study, or to transfer to a school, in order to pursue their bachelor’s degree. Our modern, state-of-the-art facilities, and devoted faculty, afford our students the highest quality education.

Celeste Chirichello ASID, IDEC, NCIDQ
Design Department Chair
PEOPLE WHO ARE FLY ENOUGH TOライブ THE WORD THE ONES WHO
WHO ARE CRAZY ENOUGH TO THINK
IN A WORLD ARE THOSE WHO DO
CHANGE?
YOUR FUTURE

KEEP YOUR HEAD UP
STARTS HERE
There are 360° degrees three hundred sixty degrees.
so why stick to one?

-Zaha Hadid
Architecture, A.S.

This Architecture, A.S. degree is for those students wishing to transfer to Bachelor Degree of Architecture schools of accredited universities.

The program provides the equivalent number and type of courses generally required for two years of study within a five-year curriculum. Completion of a five-year curriculum is a requirement for licensing as a professional architect. An architectural education embodies the study of both art and engineering disciplines. The program’s goal is to develop creative and analytic skills in both of these areas.

Architecture should speak of its time and place, but yearn for timelessness.

-Frank Gehry

Graduates of this program will be able to:

• Analyze how the history of architecture influences current design
• Discuss what non-design factors influence building design
• Explain the technical requirements of building and construction
• Demonstrate the ability to organize a building program into building space from functional and aesthetic perspectives
• Develop three-dimensional utilization abilities through abstract design exercises
• Demonstrate architectural presentation techniques in both manual and digital formats
CAREER OUTLOOK

Architects plan and design houses, factories, office buildings, and other structures. They develop plans, meet with clients, and consult with engineers and other architects. They also visit construction sites to prepare initial drawings and review the progress of projects to ensure that clients’ objectives are met.

According to the Federal Bureau of Labor Statistics, there are typically three main steps to becoming a licensed architect:

1. Completing a professional degree in architecture
2. Gaining relevant experience through a paid internship
3. Passing the Architect Registration Examination

Earning your Associate degree at Brookdale is your first important step on the path to becoming an architect. From here, you would typically pursue a Bachelor’s degree at a 4-year institution.
The web that is created in the plaza is made up of glass\ncased lights that continue up along the sides of the\nbuilding. At night, the design is still visible due to the\nuse of lights.
Lusi Rossi

ARCHITECTURE STUDENT

My experience at Brookdale in the Architecture Program has been an extremely rewarding one. This program helped me to grow immensely as a student, and designer, over these short few years. The program challenges you to think outside the box, and really pushes for creative expression. The professors are more like mentors, and are eager to always help their students succeed. The architecture studio environment encourages its students to communicate and bounce ideas off one another—so your studio mates will quickly become great life-long friends.

I was so impressed with the program, that I decided to take a few other additional design classes I was interested in, such as Digital Media and Drawing. In addition, I did an independent study architecture project. Currently, I am in the process of applying to schools as a transfer student to further my education in architecture.
Isaiah Brinson
ARCHITECTURE GRADUATE

When I came to Brookdale, I didn’t know much about architecture, and was balancing being on the soccer team. My desire to learn, and the encouragement and passion of the faculty, made me decide to immerse myself into architecture. I was able to learn from some of the most creative, talented, and intelligent individuals. I loved going on class trips to museums and bonding in the studio. The architecture program created an environment to prepare me to transfer anywhere. The most important thing I have been taught is to keep learning outside the studio. As long as you put in effort and stay open to ideas and criticism, you’ll succeed. After my second year, I transferred to Thomas Jefferson University.

Currently, I work at a firm in Long Branch owned by a former Brookdale architecture student, while also as a TA for the architecture program. To this day, I still remember the first day of class when Maggie Zeik told us all, “Look around, the people you see in this class are gonna be your best friends.” This couldn’t have been a truer statement.
ARCHITECTURE A.S.

*Suggested Sequence*

Semester 1 - Fall Term:
ARCH121 - People and Their Environment Credits: 3
ARCH131 - Introduction to Design I Credits: 5
ARCH151 - Architectural Construction I Credits: 3
ENGL121 - English Composition: The Writing Process Credits: 3
MATH152 - College Algebra & Trigonometry Credits: 4

Semester 2 - Spring Term:
ARCH132 - Introduction to Design II Credits: 5
ARCH152 - Architectural Construction II Credits: 3
ARCH245 - History of Architecture: Pre-Historic to Gothic Credits: 3
ENGL122 - English Composition: Writing and Research Credits: 3
MATH153 - Pre-Calculus Mathematics Credits: 4

Semester 3 - Fall Term:
ARCH246 - History of Architecture: Renaissance Through the 19th Century Credits: 3
ARCH261 - Architectural Studio I Credits: 5
SPCH115 - Public Speaking or Social Sciences Credits: 3
Physics Credits: 4

Semester 4 - Spring Term:
ARCH247 - History of Architecture: Industrial Revolution to Modernism Credits: 3
ARCH262 - Architectural Studio II Credits: 5
Physics Credits: 4
Social Sciences or Humanities Credits: 3
ARTH107 - History of Art: Renaissance Through Contemporary Credits: 3

Total credits required for degree: 69

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Without an architecture of our own, we have no soul of our own civilization.
YOUR WINGS ALREADY EXIST.
ALL YOU HAVE TO DO IS
fly
There are three responses to a piece of design - yes, no, and who?
Wow is the one to aim for.

-Milton Glaser
This Graphic Design, A.A.S. degree prepares students seeking to pursue entry-level positions in graphic, advertising, marketing, and installation design.

Career studies courses provide knowledge based in typography, illustration, production, and process techniques related to software, photography, and analogue skill sets. Students will develop a diverse professional portfolio consisting of studio projects based in print, digital, and environmental media including visual identity, way-finding, and packaging design.

You can do a good ad without good typography, but you can’t do a great ad without good typography.

- Herb Lubalin

Graduates of these programs will be able to:

• Demonstrate an understanding of the anatomy of type, and apply it to branding
• Develop proficiency in visual communication skills through graphic techniques and software
• Apply effective visual and critical thinking skills to the design problem-solving process
• Implement visual communication principles to the successful realization product identity and packaging
• Apply contemporary illustrative concepts to communicate an effective storyline in visual graphics
• Explore new and experimental thinking in this field
CAREER OUTLOOK

Graphic Designers are in charge of visually communicating messages in a way that is both effective and aesthetically pleasing.

They design logos, packaging, brochures, book covers, magazine spreads, web pages, advertisements, and pretty much anything that you see around you. These designers use programs such as Photoshop, Illustrator, and InDesign, as well as working by hand. Graphic designers work with typography, and pay special attention to legibility, in order to visually communicate a message. They meet with clients, create design drafts for approval, and ensure final prints meet the needs of the client.
You are the love of your own life.
Olivia Pawlowski
GRAPHIC DESIGN STUDENT

My experience in Brookdale’s Graphic Design Program has been incredible. As an incoming freshman during COVID, I worried about being virtual. My fears immediately subsided by how well the professors handled online learning in a positive and impactful manner. Now in person, they continue to open my eyes to graphic design in a way that shows me how dedication and exploring new boundaries can create infinite possibilities. I have learned so much over the past two years. From learning the Adobe software, to how to implement advanced design techniques used in the real world, my professors continuously support and push me in a positive light.

Brookdale’s Graphic Design Program makes me want to keep creating and further succeed in the profession of graphic design. After graduation, I hope to get a master’s degree in graphic design, and one day become a creative director. I am so grateful for my time, experience, professors, and peers that have helped me discover who I am as a designer.
Liana Bluzer

GRAPHIC DESIGN GRADUATE

I began Brookdale’s Graphic Design Program with the dream of a career change into graphic design, but also with nervous butterflies, as I had never used Adobe software. From day one of my design classes, that fear was alleviated by the professors who reassured me these courses would teach me everything.

This program taught me to be a strong visual communicator, giving me freedom to experiment creatively. One of my favorite classes, Production, allowed me to design an entire product brand, giving me real world experience other schools don’t offer. My favorite course, Techniques, helped refine my style, and taught me professional tricks of the trade. In my second year, I was chosen as the Student Ambassador, and designed the view book you are literally reading right now. WOOHOO!

I am honored to say I was hired straight out of the Graphic Design Program as a graphic design adjunct, learning assistant, and designer. What a blessing to get to work with the professors, now friends, who had such an impact on me! I am forever grateful.
**GRAPHIC DESIGN A.A.S.**

*Suggested Sequence*

**Semester 1 - Fall Term:**
- ARTH106 - History of Art: Ancient Through Medieval Credits: 3
- ARTS111 - Drawing I Credits: 3
- GRPH101 - Typography I Credits: 3
- GRPH120 - Introduction to Digital Media Design Credits: 3
- MUSI115 - History of Classical Music Credits: 3

**Semester 2 - Spring Term:**
- ARTS121 - 2-D Design Credits: 3
- ARTS122 - Color Theory Credits: 3
- GRPH102 - Typography II Credits: 3
- GRPH115 - Illustration Credits: 3
- ENGL121 - English Composition: The Writing Process Credits: 3

**Semester 3 - Fall Term:**
- GRPH204 - Graphic Design Production Credits: 3
- MRKT105 - Advertising Credits: 3
- PHTY120 - Digital Photography I Credits: 3
- SOCI105 - Intercultural Communication: The Person and The Process Credits: 3
- SPCH115 - Public Speaking Credits: 3

**Semester 4 - Spring Term:**
- GRPH216 - Graphic Design Techniques Credits: 3
- GRPH220 - Graphic Design Portfolio Credits: 3
- COMP166 - WEB Design Using HTML Credits: 3
- MATH136 - Mathematics for the Liberal Arts Credits: 3
- ARTH107 - History of Art: Renaissance Through Contemporary Credits: 3

Total credits required for degree: 60

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**Suzanne Rauso**
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If no one hates it, no one really loves it. — Jessica Walsh
people who live
The best rooms have something to say about them.

-David Hicks
This Interior Design, A.A.S. program provides intensive, job-focused education in order to prepare students for entry-level positions in Interior Design. Career studies courses will provide training in the following categories: manual and computer-aided drafting skills, two and three-dimensional visualization skills, space planning, universal design concepts, lighting and building systems, codes, historical developments in the built environment, trade information and business practices.

Real comfort, visual and physical, is vital for every room.

-Mark Hampton

Graduates of this program will be able to:

• Compare and contrast the implications of the historical development of architecture, furniture, and interiors
• Apply elements and principles of design
• Create interior design drawings using both manual and computer-aided drafting techniques and documents necessary for the completion of a design project
• Select appropriate interior finishes and furnishings based on performance criteria and applicable codes and standards
• Apply appropriate codes, regulations, and standards that pertain to interior environments
• Demonstrate architectural presentation techniques in both manual and digital formats
CAREER OUTLOOK

Interior Designers create indoor spaces that are functional, safe, and aesthetically pleasing. They determine space requirements, decorative items, colors, lighting, and materials. Designers draw, read, and edit blueprints. They also must take into consideration building codes, inspection regulations, and accessibility standards.

The A.A.S degree provides students with the foundation for pursuing professional certification.
Caitlyn Dolan
INTERIOR DESIGN STUDENT

I have had the greatest experience in Brookdale’s Interior Design Program. Interior design is a second career for me, so it was a big life change for me to go back to school, after working in the hospital for the past 6 years. I have always had an interest in interior design, and realized it was a passion after renovating my first home. I decided to take a couple design classes at Brookdale, as a creative outlet, and quickly knew I wanted to pursue it as a career. Brookdale’s Interior Design Faculty have played a large part in my success at school. They gear the classes to emulate real-life applications and push each student to produce their best work. I am grateful to have been taught by them and to have grown my network through them! Studying design changed the way that I look at the world and has allowed me to better understand who I am.

My creative side is fulfilled, and I love that I get to design spaces that will improve peoples’ quality of life. After graduating, I plan to continue working in residential design, and focus my work on sustainable and health-focused home renovations.
Jesse Cermak
INTERIOR DESIGN GRADUATE

I graduated from Brookdale in 2016 with my A.A.S. in Interior Design, after which I transferred to Parsons School of Design in New York City to graduate with my B.F.A. in Interior Design in 2018. My time here at Brookdale was truly amazing and prepared me immensely, not only to transfer to Parsons (which I remember being very intimidated by), but it also appropriately prepared me for the field.

Currently, I am working for an interior design firm called Rose Ink Workshop, in which we primarily design commercial and hospitality spaces, working mostly with hotels, but also anything from spas to restaurants. Within the past year, my whole experience came full circle, as I am currently an adjunct instructor for the Interior Design program at Brookdale. Being such a strong advocate for education, I feel so lucky to work together with a team of innovative designers and thinkers from such a multitude of backgrounds. I am grateful for the experience I have had with Brookdale’s Interior Design program, and only have incredible things to say about it!
INTERIOR DESIGN A.A.S.

*Suggested Sequence

**Semester 1 - Fall Term:**
- ENGL121 - English Composition: The Writing Process Credits: 3
- INTD150 - Design Elements for Interior Environments Credits: 3
- INTD152 - Drafting and Graphic Presentation for Interior Design Credits: 3
- INTD163 - History of Furniture and Interiors Credits: 3
- SPCH115 - Public Speaking Credits: 3

**Semester 2 - Spring Term:**
- INTD154 - Introduction to Interior Design Studio Credits: 3
- INTD153 - Drawing Techniques in Digital Media Credits: 3
- INTD251 - CAD for Interior Design Credits: 3
- ANTH106 - Cultures of the World or ANTH105 - Cultural Anthropology Credits: 3
- MATH131 - Statistics Credits: 4 *MATH131 is required for transfer to Kean University.

**Semester 3 - Fall Term:**
- ARCH151 - Architectural Construction I Credits: 3
- INTD253 - Interior Design Studio I Credits: 3
- INTD257 - Textiles & Materials for Interior Design Credits: 3
- INTD245 - Codes and Standards for Interiors Credits: 3
- ENVR107 - Environmental Science Credits: 4

**Semester 4 - Spring Term:**
- ARTH107 - History of Art: Renaissance Through Contemporary Credits: 3
- INTD254 - Interior Design Studio II Credits: 3
- INTD256 - Lighting and Bldg Systems for Interiors Credits: 3
- INTD258 - Trade Information and Portfolio Development Credits: 3
- INTD299 - Internship - Interior Design Credits: 1

Total credits required for degree: 60

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Creativity is allowing yourself to make mistakes.

Design is knowing which ones to keep.
I always put in one
It makes people talk.

-Dorothy Draper
Digital Drawing for
Interior Design and
Architecture Academic Credit
Certificate of Achievement

This Certificate of Achievement is
a comprehensive CAD curriculum,
from fundamental to complete
customization, including 3D design
and visualization. Today’s graphic
communications depend on
computers for nearly all steps in the
creative process. The courses are
designed to enable graduates of
Architecture and Interior Design
programs along with professionals
to remain current in the
marketplace.

Technology, like art, is a soaring
exercise of the human imagination.
-Daniel Bell

Graduates of this program will be able to:

- Utilize design principles to develop
digital drawings for Architecture and
Interior Design
- Create and plot architectural drawings
using a variety of computer-aided drafting
software programs
- Apply the concepts of 3D and modeling
in CADD (Computer Aided Design and
Drafting) and BIM (Building Information
Modeling) technology
CAREER OUTLOOK

Digital Drawing is an important skillset for those in fields such as Interior Design and Architecture, who create drawings using computer-based software. This digital based drawing is used to create mockups, models, plans, and more finalized sketches. CAD software allows you to easily create, analyze, and modify designs, improving communication on the project at hand.

Drafters, Architects, Engineers, and Interior Designers are a few of the many people in professional fields who are proficient in digital drawing.
Kitchen and Bath Design
Academic Credit
Certificate of Achievement

This Certificate of Achievement is for those students wishing to pursue a job in the kitchen and bath industry. It can lead to a certification by the National Kitchen and Bath Association (NKBA). Graduates of this program will work in kitchen and bath showrooms, work with clients, create room layouts, prepare accurate cost estimates, and oversee installation processes. Some of these courses may also apply to the Interior Design Associate in Applied Science program.

Form follows function - that has been misunderstood. Form and function should be one, joined in a spiritual union.

-Marcel Wanders

Graduates of this program will be able to:

- Design kitchens and bathrooms that are both functional and aesthetically attractive
- Apply the processes necessary to take a kitchen or bath design from conception to completion
- Create designs using industry standard CAD software and components
CAREER OUTLOOK

Kitchen and Bath Designers are interior designers with a specific focus in the planning and designing of kitchens and bathrooms, from start to finish. They determine the health and safety requirements, specific colors, lighting, decorative accents, and materials.

These designers discuss the wants and needs of clients. They then map out the design project, using CAD software. After the client approves the design, contractors are hired, materials get ordered, and the project begins.

The Certificate of Achievement provides students the foundation for pursuing professional certification.
CERTIFICATES

Kitchen and Bath Design
Academic Credit Certificate of Achievement

Semester 1 - Fall Term:
INTD221 - Kitchen and Bath Design Studio I Credits: 3
INTD152 - Drafting and Graphic Presentation for Interior Design Credits: 3

Semester 2 - Spring Term:
INTD222 - Kitchen and Bath Design Studio II Credits: 3
INTD299 - Internship - Interior Design
or INTD256 - Lighting and Building Systems for Interiors Credits: 3

Semester 3 - Fall Term:
ARCH151 - Architectural Construction 1 Credits: 3
INTD245 - Codes and Standards for Interiors Credits: 3

Total credits required for degree: 18

Digital Drawing For Interior Design and Architecture
Academic Credit Certificate of Achievement

Semester 1 - Fall Term:
INTD152 - Drafting and Graphic Presentation for Interior Design Credits: 3
GRPH120 - Introduction to Digital Media Design Credits: 3

Semester 2 - Spring Term:
INTD153 - Drawing Techniques in Digital Media Credits: 3
INTD251 - CAD for Interior Design Credits: 3

Summer Term:
INTD225/ARCH225 - 3D Architectural CAD Credits: 3

Total credits required for degree: 15

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Great design answers a question and solves a problem.
The goal of the **Architectural Society Design Club** at Brookdale is to establish and maintain a community of peers with a common interest in architecture and design, helping to make this field accessible to students.

The club is student run, as its board members consist of current architecture students. One of the perks of this club, is members get to arrange trips to go on together. The club has visited Bell Works here in NJ, and ventured into NYC to go to the Vessel, The Whitney Museum, and Little Island. There has even been a trip to Frank Lloyd Wright's historic Fallingwater House in Pennsylvania.

In addition to trips, the club members host gatherings and holiday parties. Before winter break, there was a holiday party in the studio where they had a gingerbread house competition, along with snacks and music.

The club offers extra help and tutoring outside of class. Here, the design students can work one on one, or in groups, strengthening their design skills and getting help on their projects. In addition, the **Architectural Society** welcomes design students to come for midway critiques on their studio projects. This allows them to get constructive feedback on their work, and offers the opportunity to collaborate with other designers, and bounce ideas off one another.

The club also goes together to see prospective local schools. In the past, they have gone to Kean, NJIT, and Jefferson. This helps students prepare to transfer after they graduate from the program.
**Collage**

Collage is Brookdale’s student-run, and nationally recognized, arts and literature magazine. The students compile pieces varying from original poetry, prose, graphics, drawings, photography, and computer images for publication in Collage.

Members of this club gain valuable skills and experience in working on a creative team, collaborating with designers, editing, book design, and desktop publishing during the production process. This magazine gets published each year at the end of the Spring Term, and gets distributed across campus, free to Brookdale’s students and faculty.

Over the past years, Collage has had the honor of winning many awards, such as the Silver Crown Award in 2021, from the Columbia University Press Association.

Collage allows students to get a sense of what it’s like to work on a real-world magazine. From getting to design the cover, to the layout, all the way to the back cover, designers get to create the magazine from start to finish. It also provides the opportunity to practice using the Adobe Suite software, helping to strengthen skills in programs such as Illustrator, Photoshop, and InDesign.

Submissions of students’ writing (poetry, essay, short story, drama), and visual artwork (photography, graphic design, interior design, architectural design, drawing, painting, sculpture, ceramics, jewelry, digital art, and 3D modeling) entries are all welcome. Basically, if you are creative, you are more than welcome to submit your work to this club!
The **IDSA** at Brookdale creates an atmosphere where all students with an interest in interior design can collaborate and network together. Students in this club get the chance to participate in trade networking events, fundraising, industry meetings, community service, competitions, and other exciting related activities. Students go off campus to learn how design is applied in real life, as well as participate in designer showhouses and Fashion Meets Finish competitions. Past trips have been to Grounds for Sculpture, the Aspire Designer Showhouse, and NYC! There are even trips abroad, such as a summer trip to Italy.

The **IDSA** has relationships with the industry/trade organizations **ASID**, **IIDA**, and **NKBA**.

The **American Society of Interior Designers (ASID)** is a community of designers, industry representatives, educators, and students, whom at 28,000 members and 48 chapters throughout the U.S. and Canada, use design as a way to positively change peoples’ lives, through related programs and activities.

The **International Interior Design Association (IIDA)** is a global professional networking and educational association internationally spanning 50 countries, offering a professional relationship with the Commercial market. The **IIDA** links students to it’s Chicago headquarters, as well as the NJ/ PA/ DE Chapter. Brookdale works with the New Jersey City Center, teaching students about careers, legislation, education, and industry licensing.

The **National Kitchen + Bath Association (NKBA)** is a non-profit trade group that promotes professionalism in the kitchen and bath industry. The **NKBA** is the premier association of designers, retailers, remodelers, distributors, manufacturers, fabricators, and installers. Graduates from these programs are prepared to work in the industry, and qualify to sit for the exam to earn the **NKBA’s Associate Kitchen and Bath Designer (AKBD)** designation.
And then I realized
are the best way to learn.

-Anonymous
Study Abroad

Whether you want to improve your foreign language skills, add an international flare to your program, or explore the art of another country for a few weeks with fellow Brookdaliens, we have the perfect Study Abroad program that suits your academic and personal needs!

Through the College Consortium for International Studies (CCIS), Brookdale offers exciting programs in 25 countries. You can choose from a two-week Jan-Term, summer studies, or an entire semester. In addition, we offer short-term programs, led by Brookdale faculty, lasting between 7-14 days. You can also complete your Bachelor’s degree abroad!

Our programs also include virtual global experiences, including internships, and online courses at our partner institutions.

Nobody can discover the world for somebody else. Only when we discover it for ourselves does it become common ground and a common bond, and we cease to be alone.

-Wendell Berry
DID YOU KNOW...?

- You don’t have to speak another language to study abroad!
- You can choose from dozens of programs offering classes in English, allowing you to complete general education, or career studies, requirements abroad.
- The IEC, and our advising staff, will help you select classes abroad that apply towards your Brookdale degree.
- There are various forms of financial aid available to eligible students, including scholarships, federal aid grants, and loans.
- You don’t have to dedicate an entire semester to study abroad. Summer and Jan-Term CCIS Programs, and Brookdale Faculty-Led Programs are designed for students interested in studying for shorter periods of time.
- You can explore as far away as Australia, or as close to home as Canada!

“The world is a book, and those who do not travel read only one page.”

-Saint Augustine
I LIKE TO SEE AREAS WHERE I AM AFRAID OR IS A SIGN GOING IN THE
STEP INTO WHERE I AM AFRAID. FEAR IS NOT A DESTINATION.