

CAREER OPPORTUNITIES

Graduates of the Brookdale Fashion Merchandising Certificate of Achievement program have careers in:

- Merchandising
- Retail Management
- Entrepreneur
- Buying
- Fashion Marketing



FASHION MERCHANDISING CERTIFICATE OF ACHIEVEMENT

FASH



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BROOKDALE
COMMUNITY COLLEGE

Spring 2020

HERE WILL GET YOU THERE



FASHION MERCHANDISING CERTIFICATE OF ACHIEVEMENT

This certificate of achievement in fashion merchandising is intended to provide students with job specific education and skills for advancement in the fashion industry. Graduates of this program can move on to careers in retail management, entry level buying, merchandiser, inventory control, and visual merchandiser positions.

Graduates of this program will be able to:

Demonstrate an understanding of the interrelationships between the consumer and the primary, secondary, retailing, and auxiliary segments of the fashion industry

Demonstrate a working knowledge of the fashion industry from concept to consumer

Apply appropriate visual merchandising techniques

Degree Requirements:

Career Studies

24 credits

Code	Course	Credits
FASH121	Fashion Merchandising	3
FASH122	Textile Science	3
FASH212	Visual Merchandising and Display	3
FASH213	Buying and Merchandise Math	3
FASH224	Case Studies and Executive Development In Fashion Merchandising	3
FASH235	Global Sourcing and Sustainability in Fashion	3
MRKT101	Introduction to Marketing	3
MRKT111 -	Fundamentals of Retailing	3

