

SYLLABUS

Code: FASH 215

Title: Fashion Illustration

Institute: Business and Social Science

Department: Fashion/Marketing

Course Description: Students will learn the fundamental and advanced techniques specific to fashion design utilizing Adobe Illustrator and Photoshop. Students will focus on digital design, developing sketching techniques, color stories, silhouette, and designing a line.

Prerequisite: FASH131

Credits: 3

Lecture Hours: 3

Lab/Studio Hours: 0

REQUIRED TEXTBOOKS:

Contemporary Fashion Illustration Techniques by Naoki Watanabe
ISBN#9781592535569

Fashion Flats & Technical Drawing (w/ Studio Access Card) by Bina Abling and Felice DaCosta ISBN#9781501313035

REQUIRED MATERIALS:

HB or #2 pencil and eraser
Sketchbook 8.5x11" or larger
Portfolio
Glue Stick
Scissors
Clear Plastic Ruler

OPTIONAL SUPPLIES:

Adobe Photoshop and Illustrator
Watercolor Paint
Gouache Paint
Brushes
Micron Pens
Markers
Colored Pencils
Tracing Paper

**All other supplies will be provided by the department*

ADDITIONAL TIME REQUIREMENTS:

Lab time is available to all students.

COURSE LEARNING OUTCOMES:

Upon completion of this course, students will be able to:

- Design drawings of clothing, silhouettes, and textile prints.
- Demonstrate knowledge in computer aided design utilizing designated programs.

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- Identify the differences in each program used and how to apply to designs.
- Develop a portfolio of images and designs created.

GRADING STANDARD:

This course will be graded on weekly assignments, exams, attendance, as well as a final portfolio project.

Attendance/ class participation 15%
Weekly homework 15%
Assignments and Projects 45%
Completed Portfolio 25%
Total 100%

A grade will be assigned to each student based upon the quality of their work, using the following criteria:

- A Homework assignments, attendance and portfolio average between 93% and 100%
- A- Homework assignments, attendance and portfolio average between 90% and 92%
- B+ Homework assignments, attendance and portfolio average between 87% and 89%
- B Homework assignments, attendance and portfolio average between 83% and 86%
- B- Homework assignments, attendance and portfolio average between 80% and 82%
- C+ Homework assignments, attendance and portfolio average between 76% and 79%
- C Homework assignments, attendance and portfolio average between 70% and 75%
- D Homework assignments, attendance and portfolio average between 65% and 69%
- F Failure to meet any of the above criteria

Students should review individual faculty addendum for any changes in grading policy.

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ATTENDANCE AND LATENESS POLICY:

Attendance, homework and class participation are required.

CLASS ATTENDANCE IS MANDATORY IF YOU WANT TO PASS THIS CLASS.

As a general guideline, employers requiring students to work during a regularly scheduled class is not considered a valid absence.

DEPARTMENT POLICIES:

Attendance and Testing Policy:

Tests must be taken in class on the day and time they are scheduled. Unexcused absences do not waive the student's obligation to take the exam on the scheduled day. Students who do not take the test on the scheduled date will receive a grade of "0". With the instructor's permission, the student will be permitted to take a makeup exam.

Instructors may grant exceptions via advanced arrangements for medical, legal, personal or other bona fide reasons where students can provide valid written documentation for the absence. As a general guideline, employers requiring students to work during a regularly scheduled class is not considered a valid absence.

Expressed in simple and absolute terms, cutting an exam will result in a grade of "0" unless the student has made advance arrangements or produces valid documentation for the absence.

Additional Attendance and Lateness Policies:

1. If late, see instructor at the end of the class.
2. Reduction in attendance points if student leaves at break. Students must notify the instructor if they intend to leave.
3. Reduction in attendance points if student arrives excessively late or leaves early.
4. If out for illness or travel, see instructor.
5. Reduction in attendance points for missed classes.

Incomplete (INC) Grade Criteria:

A grade of INC may be assigned to students who have been actively participating throughout the term and approach the end of the term having completed all the course requirements satisfactorily. A student who receives a grade of INC, may continue to work to a date determined by the faculty member. If the student completes the work by the determined date, a change of grade will be submitted if appropriate. If the student does not complete the requirements by the established date, the grade will be changed to an F.

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To be granted an INC, the student must meet the following criteria:

1. No more than 2 absences.
2. Must have taken 3 of the 4 required examinations.
3. Must file appropriate forms within the prescribed time.
4. The deadline will be established on the form.

ACADEMIC INTEGRITY:

Any student found cheating will receive a grade of zero (0), for that which will result in a final grade of F for the semester. Violations include: cheating on a test, submitting the work of another student (or artist), or knowingly sharing your work with another student, forging a signature or changing the date on a permission slip... Incidents of cheating will be fully processed in accordance with Brookdale Community College Regulation 6.3000 entitled STUDENT CONDUCT and the STUDENT CONDUCT CODE, Section V, "Academic Integrity Code" as found in the student handbook.

COLLEGE POLICIES:

For information regarding:

- + Brookdale's Academic Integrity Code
- + Student Conduct Code
- + Student Grade Appeal Process

Please refer to [the BCC STUDENT HANDBOOK](#) AND [BCC CATALOG](#).

NOTIFICATION FOR STUDENTS WITH DISABILITIES:

Brookdale Community College offers reasonable accommodations and/or services to persons with disabilities. Students with disabilities who wish to self-identify must contact the Disabilities Services Office at 732-224-2730 (voice) or 732-842-4211 (TTY) to provide appropriate documentation of the disability, and request specific accommodations or services. If a student qualifies, reasonable accommodations and/or services, which are appropriate for the college level and are recommended in the documentation, can be approved.