



# Using Articles in Magazines and Journals

Periodicals are publications that are issued at stated or regular intervals. They contain articles, stories, or other writings by several contributors. Types of periodicals include magazines, newspapers and scholarly journals. The chart below provides details about the various types of periodicals found in academic libraries.

 <b>Look at the...</b>	 <b>Popular magazines and newspapers</b>	 <b>Professional, trade, and industry or special interest periodicals</b>	 <b>Scholarly, academic, peer-reviewed, or refereed journals</b>
Citation: <i>Title</i>	May have “ <b>magazine</b> ” or popular words in the title. Examples: <i>Business Woman</i> , <i>Mother Jones</i> , <i>People Weekly</i>	Sometimes has “ <b>news</b> ” in the title, e.g., <i>Metal Construction News</i> , <i>AAUP News</i> . Titles tend to be short and practical. Examples: <i>Beverage World</i> or <i>Hotel Business</i>	May have “ <b>journal</b> ,” “bulletin,” or “review” in the title. Examples: <i>Bulletin of Atomic Scientists</i> , <i>Journal of Soil and Water Conservation</i> , <i>International Review of Hydrobiology</i>
Citation: <i>Frequency of publication</i>	Issued frequently: weekly, biweekly, or monthly	Issued frequently: weekly, biweekly, or monthly	Issued less frequently: monthly, quarterly, or semiannually
Citation: <i>Authors of articles</i>	Often one author. Staff-written or written by freelance authors or guest contributors	Often one author. Staff-written or written by freelance authors, guest contributors, or professionals in the field	Frequently multiple co-authors. Scholars and researchers in the field, discipline, or specialty. Authors with university affiliations or professional titles
Citation: <i>Article length</i>	Articles usually short	Articles usually short	Longer articles (more than three pages)
Citation: <i>Article titles</i>	Popular or catchy article titles	Straightforward article titles, sometimes popular and catchy	Titles related to research question or results; often long, not catchy
Whole Periodical: <i>Paper; Illustrations, Layout</i>	Eye-catching covers, glossy paper, photos, illustrations, cartoons, sidebars	Eye-catching covers, glossy paper, photos, illustrations, cartoons, sidebars	Plain covers, usually plain matte paper; mostly text inside, with tables, figures, charts, graphs; little or no color of illustrations
Whole Periodical: <i>Advertising</i>	Many ads for general consumer products and services	Many ads for products and services related to a particular profession, trade or industry	Few or no ads; if any, tend to be for other journals or specific services or products
Whole Periodical: <i>Tone</i>	Slick, glossy, attractive	Slick, glossy, attractive	Serious
Whole Periodical: <i>Audience</i>	Educated but non-expert readers; uses simple language in order to meet minimum education levels	Practitioners of a particular profession, members of a trade, or workers in an industry; language appropriate for an educated readership; assumes a certain level of specialized knowledge	Scholars and researchers in the field, discipline, or specialty; language contains terminology and jargon of the discipline; reader is assumed to have a scholarly background