

Ali J. Taylor is a rising figure in entrepreneurship, leadership, and personal development with a passion for guiding individuals and organizations towards their full potential. Ali combines strategic insight with a deep understanding of human behavior to drive transformative change.

As Founder of Wisdom & Wayfinder and CEO/Creative Director of BelMarketing Design Studio, Ali helps solopreneurs and micro businesses grow, scale, and profit with the right systems, strategies, and relationships.

He helps clients navigate challenges, unlock their inner wisdom, and chart a course towards success. With a heart for service and strong commitment to philanthropy, Ali has been actively involved in fundraising for blood cancer research, notably as a candidate for the Leukemia & Lymphoma Society's Man of the Year competition in 2018, Visionary of the Year All-Star in 2022, MWOY/Visionary Leadership committee, and Chair of the Executive Leadership Committee for LLS New Jersey's Athletic Initiative.