



Yesenia Madas is a dynamic leader and visionary in the field of higher education. With a wealth of experience spanning counseling, academia, and student affairs, Madas brings a unique perspective to the forefront of educational leadership. Her journey began with a Bachelor of Arts in Psychology from Mercy College, then a Master of Science in Counseling, culminating in a Doctorate in Educational Leadership from Rowan University.

Madas has utilized her academic expertise to advance through diverse roles within the educational landscape. Currently serving as the Vice President of Student Affairs at Brookdale Community College, she has held several key positions throughout her career, including Associate Professor of Counseling and Dean of the Freehold Campus. Her dedication to student success is evident in her involvement in curriculum development, student success and Innovation grant activities, and professional development initiatives.

In addition to her roles within the academic sphere, Madas is deeply committed to service and community engagement. She has served on various boards, including Monmouth Medical Center and the Higher Education Resource Development Institute (HERDI), and has been actively involved in initiatives such as Habitat for Humanity and the American Cancer Society.

A sought-after speaker and presenter, Madas has delivered keynote addresses at events such as the Education Opportunity Fund (EOF) Conference and the American Association of Women in Community Colleges. Her extensive engagement spans multiple years and includes involvement at both local and national levels. Her passion for empowering students and fostering inclusive learning environments shines through in her engaging talks and thought-provoking presentations. She is a leader in her field and a catalyst for positive change in higher education. Her commitment to equity, resilience, and student success serves as an inspiration to all who have the privilege of hearing her speak.