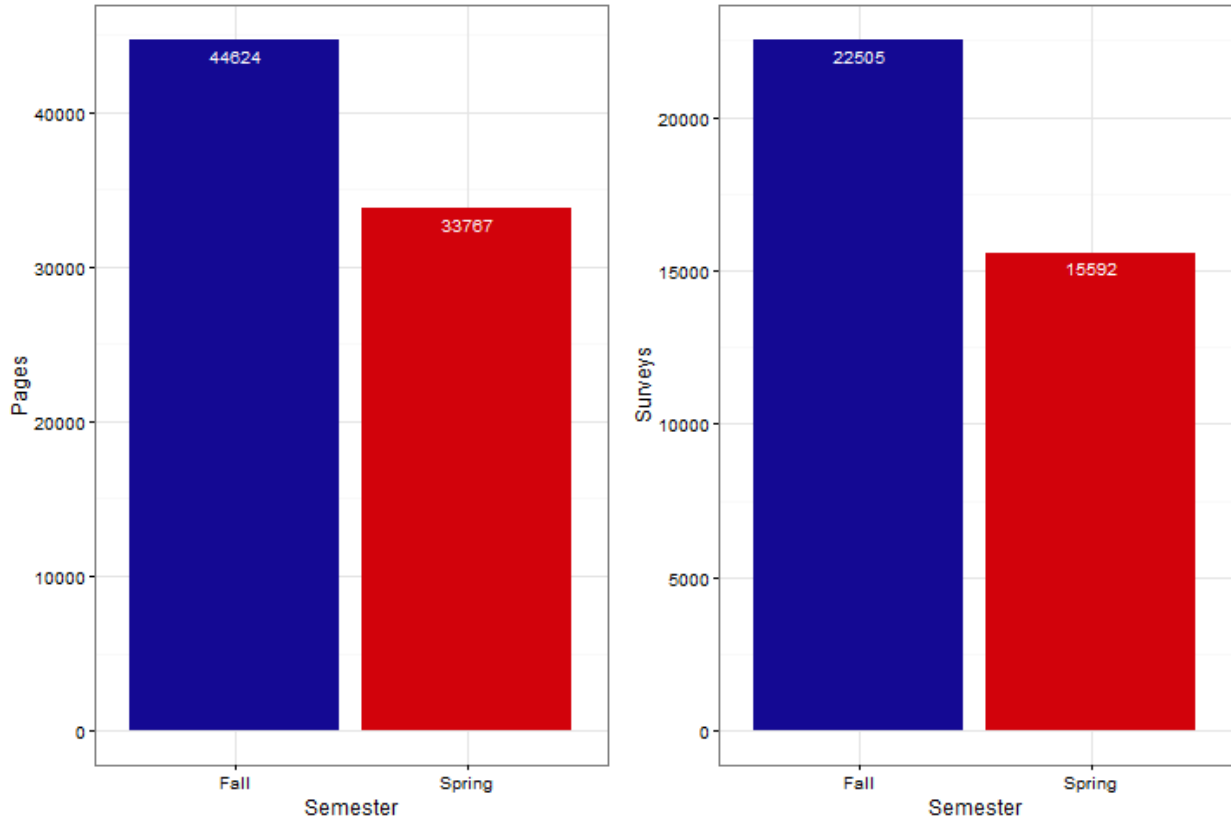


Hello Colleagues!

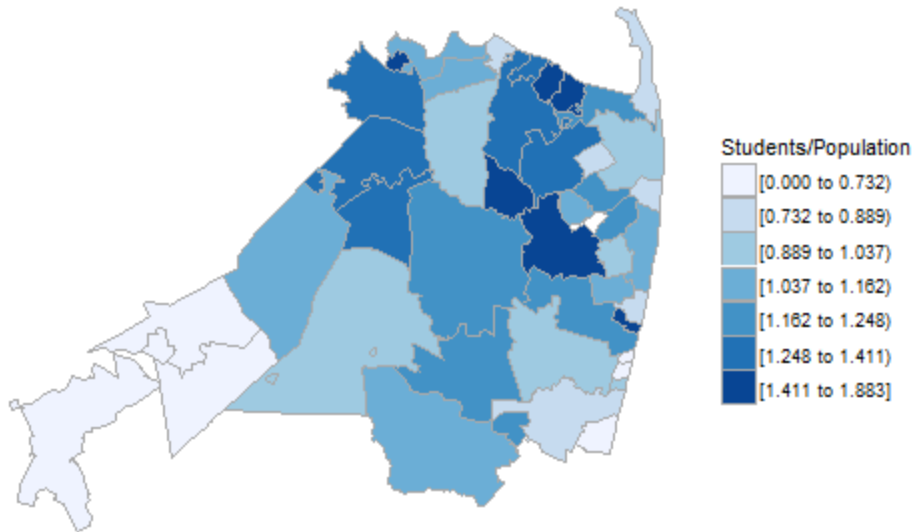
Greetings again from Planning and Institutional Effectiveness (PIE). Today we bring you our second monthly update! This update will follow the same format of the last one: short and sweet!

Fast Graphics:



The total number of pages of paper that were used to produce the student opinion reports(left)—equal to the amount of paper that will be saved after PIE rolls out a new digital student survey tool. (for more info see the “What’s on PIE’s Plate” section). Also, the total amount of surveys requested by the Institutes—showing the amount of students and teachers served by the tool.

Percent of Population as Brookdale Students



Adding to the information that Dr. Murphy shared at Convocation, we can see the percent of the population in different zip codes that currently attend Brookdale—Households in these zip codes send between 0 and 1.88% of their population to Brookdale.

What's on PIE's plate?

- SOR Pilot: This month PIE piloted a green, digital, Student Opinion Report survey. The Survey was piloted in 19 face-to-face classes and of the 285 students present in those classes, 222 were able to access and complete the survey in class (a completion rate of 78%). Thank you to the faculty who volunteered to participate in this pilot study.
- Middle States is well under way. To see a snapshot of our school's profile for the year, please check out the [Middle States 2015-2016 Annual Institutional Profile](#)
- PIE produces needs assessments, which helps Brookdale determine the feasibility of new programs. At the request of the Culinary Program from the Business and Social Sciences Institute, one was produced to assess whether a hospitality certificate program would be of value to the college and our community: [Hospitality Academic Program Needs Assessment](#). If you have an idea for a program that might benefit the college, please contact your Institute Dean.

- The Graduating Student Survey is a survey of all Brookdale students who applied for graduation for either the Fall or Spring Term. The survey, which collects information on satisfaction with services and achievement of goals, was distributed to almost 1,700 applicants in early May.
- For the latest PIE documents please visit the [What's New](#) page.

As always, if you need specific data (either internally or externally) visit our [Data and Research Services Request Page](#).

Thank you on behalf of PIE,

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