

### ARTICULATION AGREEMENT FORM

College of Agreement Initiation: LIM College

### A. SENDING AND RECEIVING INSTITUTIONS

Sending College: Brookdale Community College

Program: Fashion Design & Merchandising - Fashion Merchandising Track

Degree: Associate of Science A.S. Receiving College: LIM College

Programs: Fashion Merchandising, Visual Merchandising Marketing,

Management, and International Business

Degree: Bachelor of Business Administration (B.B.A.)

Bachelor of Science (B.S.)

### B. ADMISSION REQUIREMENTS FOR LIM COLLEGE

1. If a student completes the Associate of Science Degree in Fashion Design & Merchandising – Fashion Merchandising Track at Brookdale Community College and matriculates at LIM College within 2.5 years of the student's first enrollment as a degree seeking student at Brookdale Community College, the student will follow the LIM College undergraduate college degree requirements in place at the time of initial enrollment at Brookdale Community College. If more than 2.5 years elapses between the date of initial enrollment at Brookdale Community College and the date of matriculation at LIM College, the student must fulfill the degree requirements in place at the time of entrance to LIM College.

Graduates of Brookdale Community College in the Fashion Design &
 Merchandising – Fashion Merchandising Track Associate Degree program will be
 guaranteed acceptance in the BBA/BS programs as stated above provided they
 graduate with a GPA of 2.0 or higher and complete the prescribed coursework as
 outlined in the Articulation Agreement.

## Total transfer credits granted toward the B.B.A. degree

BBA Fashion Merchandising: 61 BBA Visual Merchandising: 55

BBA Marketing: 52 BBA Management: 55

BS International Business: 37

## Total additional credits required at LIM College to complete B.B.A degree:

BBA Fashion Merchandising: 63 BBA Visual Merchandising: 69

BBA Marketing: 72 BBA Management: 69

BS International Business: 90

# C. Course to Course Equivalencies and Transfer Credit Awarded

Brookdale Community College
A.S. Fashion Design & Merchandising Fashion Merchandising Track

LIM College B.B.A. Fashion Merchandising

ENGL 121: English Composition – The Writing Process  ENGL 122: English Composition – Writing & Research  ECON 106: Microeconomics  ARTH 106: History of Art – Ancient through	3 3 3	ENGL 1100: English Composition  ENGL 3110: Junior Writing Topics	3
Research ECON 106: Microeconomics	3		3
		ECONACO NO	
ARTH 106: History of Art – Ancient through		Hall Will Joll's Microeconomica (1)	-
	1 7	ECON 2622: Microeconomics / Liberal Arts Elective  ARTS 2215: History of Art / Liberal Arts Elective	3
Medieval		THE 2213. Thistory of Alt / Liberal Arts Elective	3
PHIL 227: Intro to Ethics OR	3	PHIL 3650: Ethics (If you take PHIL 227)	3
PSYC 106: Intro to Psychology II		OR	3
*Recommended to take: PHIL 227 - Intro to Ethics		Liberal Arts Elective (If you take PSYC 106)	
ENVR 107: Environmental Science	4	NTSC 2150: Environmental Studies / Liberal Arts Elective	3
BEATTIVE 404 Co. 1		Liberal Arts Elective	1
MATH 131: Statistics	4	MATH 2610: Survey of Statistics (If you take MATH	3
OR MATH 145, Alashuis Mad II		131)	
MATH 145: Algebraic Modeling *Recommended to take:		Liberal Arts Elective OR	1
MATH 145 – Algebraic Modeling			
		MATH 1100: College Algebra (If you take MATH 145) Liberal Arts Elective	3
COMP 129: Information Technology	3	TECH 9999: Business Technology Elective /	3
	150	Elective	3
SPCH 115: Public Speaking	3	COMM 1110: Public Speaking (If you take SPCH 115)	3
Any General Education Course	3	ECON 2621: Macroeconomics (If you take ECON 105)	3
*Recommended to take ECON 105 - Macroeconomics		Qualifies you out of ECON 2100: Economics	
FASH 121: Fashion Merchandising	3	FASH 1110: Intro to the Fashion Business	3
FASH 121: Textile Science	3	FASH 2250: Textiles	3
FASH 131: Sewing Techniques I	3	ELEC 9999: General Elective / Elective	3
FASH 212: Visual Merchandising & Display FASH 224: Case Studies & Executive	3	VMER 1010: Intro to Visual Merchandising	3
	3	MNGT 2715: Managing the Fashion Enterprise /	3
Development in Fashion Merchandising		Elective	
FASH 225: Survey of Historic Costume	3	FASH 1615: Fashion History & Global Attire	3
FASH 235: Global Sourcing & Sustainability in Fashion	3	FASH 9999: Fashion Merchandising Elective / Elective	3
FASH 213: Buying & Merchandise Math	3	FASH 2560: Buying and Merchandise Math	3
MRKT 101: Intro to Marketing	3	MRKT 1550: Marketing	3
MRKT 111: Fundamentals of Retailing	3	FASH 1210: Retailing	3

# LIM College B.B.A. Visual Merchandising

ENGL 121: English Composition – The Writing	3	ENGL 1100: English Composition	3
Process			
ENGL 122: English Composition – Writing & Research	3	ENGL 3110: Junior Writing Topics	3
ECON 106: Microeconomics	3	ECON 2622: Microeconomics / Liberal Arts Elective	3
ARTH 106: History of Art – Ancient through		ARTS 2215: History of Art / Liberal Arts Elective	3
Medieval			
PHIL 227: Intro to Ethics OR	3	PHIL 3650: Ethics (If you take PHIL 227)	3
PSYC 106: Intro to Psychology II		OR	
*Recommended to take: PHIL 227 - Intro to Ethics		Liberal Arts Elective (If you take PSYC 106)	
ENVR 107: Environmental Science	4	NTSC 2150: Environmental Studies / Liberal Arts	3
		Elective	
BALATRIK 121. CA.4'.4'.	<del> </del>	Liberal Arts Elective	1
MATH 131: Statistics	4	MATH 2610: Survey of Statistics (If you take MATH	3
OR MATERIAL ALL INC.		[131]	
MATH 145: Algebraic Modeling *Recommended to take:		Liberal Arts Elective	1
MATH 145 – Algebraic Modeling		OR MATTI 1100 C. II	
Marin 145 Angeorate Modeling		MATH 1100: College Algebra (If you take MATH 145)	3
COMP 129: Information Technology	12	Liberal Arts Elective	1
COVII 129. Information reciniology	3	TECH 9999: Business Technology Elective / Elective	3
SPCH 115: Public Speaking	3		+-
Any General Education Course	3	COMM 1110: Public Speaking (If you take SPCH 115)	3
*Recommended to take ECON 105 – Macroeconomics	,	ECON 2621: Macroeconomics (If you take ECON 105) Qualifies you out of ECON 2100: Economics	3
FASH 121: Fashion Merchandising	3	FASH 1110: Intro to the Fashion Business	+-
FASH 122: Textile Science	3	FASH 2250: Textiles	3
FASH 131: Sewing Techniques I	3	ELEC 9999: General Elective / Elective	3
FASH 212: Visual Merchandising & Display	3		3
FASH 224: Case Studies & Executive	3	VMER 1010: Intro to Visual Merchandising	3
Development in Fashion Merchandising	3	MNGT 2715: Managing the Fashion Enterprise / Elective	3
FASH 225: Survey of Historic Costume	3		
FASH 235: Global Sourcing & Sustainability in		FASH 1615: Fashion History & Global Attire	3
Fashion	3	FASH 9999: Fashion Merchandising Elective / Elective	3
	+		
FASH 213: Buying & Merchandise Math	3	FASH 2560: Buying and Merchandise Math /	3
MRKT 101: Intro to Marketing	1	Elective	
	3	MRKT 1550: Marketing	3
MRKT 111: Fundamentals of Retailing	3	FASH 1210: Retailing	3

# LIM College B.B.A. Marketing

ENIOT 121. P. 11.1 O PI TILL	1 -	T	
ENGL 121: English Composition – The Writing Process	3	ENGL 1100: English Composition	3
ENGL 122: English Composition – Writing &	3	ENGL 3110: Junior Writing Topics	+-
Research	1 3	ENGLISITE: Junior Writing Topics	3
ECON 106: Microeconomics	3	ECON 2022 No.	4
ARTH 106: History of Art – Ancient through	3	ECON 2622: Microeconomics / Liberal Arts Elective	3
Medieval		ARTS 2215: History of Art / Liberal Arts Elective	3
PHIL 227: Intro to Ethics OR	-	DYVYY ACEO TAI	
PSYC 106: Intro to Psychology II	3	PHIL 3650: Ethics (If you take PHIL 227)	3
*Recommended to take: PHIL 227 – Intro to Ethics		OR	-
		Liberal Arts Elective (If you take PSYC 106)	
ENVR 107: Environmental Science	4	NTSC 2150: Environmental Studies / Liberal Arts	3
		Elective	
MATH 131: Statistics	+-	Liberal Arts Elective	1
OR	4	MATH 2610: Survey of Statistics (If you take MATH	3
		131)   Liberal Arts Elective	
MATH 145: Algebraic Modeling *Recommended to take:		OR	1
MATH 145 – Algebraic Modeling		- Contraction	
Indiana - Aigeorate modeling		MATH 1100: College Algebra (If you take MATH 145)	3
COMP 129: Information Technology	-	Liberal Arts Elective	1
COVIT 129: Information Technology	3	TECH 9999: Business Technology Elective /	3
SPCH 115: Public Speaking	12	Elective	
Any General Education Course	3	COMM 1110: Public Speaking (If you take SPCH 115)	3
*Recommended to take ECON 105 – Macroeconomics		ECON 2621: Macroeconomics (If you take ECON 105)	3
FASH 121: Fashion Merchandising	3	Qualifies you out of ECON 2100: Economics	4_
FASH 122: Textile Science		FASH 1110: Intro to the Fashion Business	3
	3	FASH 2250: Textiles	3
FASH 131: Sewing Techniques I	3	ELEC 9999: General Elective / Elective	3
FASH 212: Visual Merchandising & Display	3	VMER 1010: Intro to Visual Merchandising	3
FASH 224: Case Studies & Executive	3	MNGT 2715: Managing the Fashion Enterprise /	3
Development in Fashion Merchandising		Elective	
FASH 225: Survey of Historic Costume	3	FASH 1615: Fashion History & Global Attire	3
FASH 235: Global Sourcing & Sustainability in	3	FASH 9999: Fashion Merchandising Elective /	3
Fashion		Elective Elective	
FASH 213: Buying & Merchandise Math	3	FASH 2560: Buying and Merchandise Math /	3
		Elective	)
MRKT 101: Intro to Marketing	3	MRKT 1550: Marketing	3
MRKT 111: Fundamentals of Retailing	3	FASH 1210: Retailing	3
			13

# LIM College B.B.A. Management

<b>ENGL 121:</b> English Composition – The Writing	3	ENGL 1100: English Composition	3
Process		<b>3</b>	
ENGL 122: English Composition – Writing &	3	ENGL 3110: Junior Writing Topics	3
Research			
ECON 106: Microeconomics	3	ECON 2622: Microeconomics / Liberal Arts Elective	3
ARTH 106: History of Art – Ancient through	3	ARTS 2215: History of Art / Liberal Arts Elective	3
Medieval		•	
PHIL 227: Intro to Ethics OR	3	PHIL 3650: Ethics (If you take PHIL 227)	3
PSYC 106: Intro to Psychology II		OR	-
*Recommended to take: PHIL 227 - Intro to Ethics		Liberal Arts Elective (If you take PSYC 106)	
ENVR 107: Environmental Science	4	NTSC 2150: Environmental Studies / Liberal Arts	3
		Elective	1
75 - 5777 - 60 - 60 - 1 - 1		Liberal Arts Elective	
MATH 131: Statistics	4	MATH 2610: Survey of Statistics (If you take MATH	3
OR		[131]	1.
MATH 145: Algebraic Modeling		Liberal Arts Elective	1
*Recommended to take:  MATH 145 – Algebraic Modeling		OR MATRICIA Callaga Al 1	
MATITITAS - Aigeoraic Wodeling		MATH 1100: College Algebra (If you take MATH 145)	3
COMP 129: Information Technology	+-	Liberal Arts Elective	1
COVIT 129: Information rechnology	3	TECH 9999: Business Technology Elective / Elective	3
SPCH 115: Public Speaking	3	COMM 1110: Public Speaking (If you take SPCH 115)	3
Any General Education Course	3	ECON 2621: Macroeconomics (If you take ECON 105)	3
*Recommended to take ECON 105 – Macroeconomics	3	Qualifies you out of ECON 2100: Economics	3
FASH 121: Fashion Merchandising	3	FASH 1110: Intro to the Fashion Business	3
FASH 122: Textile Science	3	FASH 2250: Textiles	3
FASH 131: Sewing Techniques I	3	ELEC 9999: General Elective / Elective	3
FASH 212: Visual Merchandising & Display	3	VMER 1010: Intro to Visual Merchandising	3
FASH 224: Case Studies & Executive	3	MNGT 2715: Managing the Fashion Enterprise /	3
Development in Fashion Merchandising	'	Elective	3
FASH 225: Survey of Historic Costume	3	FASH 1615: Fashion History & Global Attire	12
FASH 235: Global Sourcing & Sustainability in	3		3
Fashion	3	FASH 9999: Fashion Merchandising Elective / Elective	3
FASH 213: Buying & Merchandise Math	3	The state of the s	<u> </u>
PASIL 213. Daying & Merchandise Main	3	FASH 2560: Buying and Merchandise Math / Elective	3
MRKT 101: Intro to Marketing	3	MRKT 1550: Marketing	3
MRKT 111: Fundamentals of Retailing	3	FASH 1210: Retailing	3
Tracke III. I diffiditionals of Iveraining	1 2	radii 1210; Ketaning	3

# LIM College B.S. International Business

ENGL 121: English Composition – The Writing	3	ENGL 1100: English Composition	3
Process		- Simposition	'
ENGL 122: English Composition – Writing &	3	ENGL 3110: Junior Writing Topics / Liberal Arts	3
Research		Elective	
ECON 106: Microeconomics	3	ECON 2622: Microeconomics	3
ARTH 106: History of Art – Ancient through	3	ARTS 2215: History of Art / Liberal Arts Elective	3
Medieval		2.00.00.70	
PHIL 227: Intro to Ethics OR	3	PHIL 3650: Ethics (If you take PHIL 227)	3
PSYC 106: Intro to Psychology II		OR	
*Recommended to take: PHIL 227 - Intro to Ethics		Liberal Arts Elective (If you take PSYC 106)	
ENVR 107: Environmental Science	4	NTSC 2150: Environmental Studies	3
		Liberal Arts Elective	1
MATH 131: Statistics	4	MATH 2610: Survey of Statistics (If you take MATH	3
OR		131)	
MATH 145: Algebraic Modeling		Liberal Arts Elective	1
*Recommended to take:		<u>OR</u>	
MATH 145 – Algebraic Modeling		MATH 1100: College Algebra (If you take MATH 145)	3
COMP 120. Information T. 1.	1_	Liberal Arts Elective	1
COMP 129: Information Technology	3	TECH 9999: Business Technology Elective /	3
SPCH 115: Public Speaking	3	N/A to Degree	_
Any General Education Course	3	COMM 1110: Public Speaking (If you take SPCH 115)	3
*Recommended to take ECON 105 - Macroeconomics	3	ECON 2621: Macroeconomics (If you take ECON 105)	3
FASH 121: Fashion Merchandising	3	FASH 1110: Intro to the Fashion Business	2
FASH 122: Textile Science	3	FASH 2250: Textiles / N/A to degree	3
FASH 131: Sewing Techniques I	3	ELEC 9999: General Elective / N/A to degree	3
FASH 212: Visual Merchandising & Display	3	VMER 1010: Intro to Visual Merchandising /	3
		N/A to Degree	3
FASH 224: Case Studies & Executive	3	MNGT 2715: Managing the Fashion Enterprise /	3
Development in Fashion Merchandising		N/A to Degree	
FASH 225: Survey of Historic Costume	3	FASH 1615: Fashion History & Global Attire /	3
TACAY OF CLASS		N/A to Degree	
FASH 235: Global Sourcing & Sustainability in	3	FASH 9999: Fashion Merchandising Elective /	3
Fashion		N/A to Degree	
FASH 213: Buying & Merchandise Math	3	FASH 2560: Buying and Merchandise Math /	3
MDKT 101. Intro to Montreti	-	N/A to Degree	
MRKT 101: Intro to Marketing	3	MRKT 1550: Marketing	3
MRKT 111: Fundamentals of Retailing	3	FASH 1210: Retailing	3

## D. LIM College Courses Required to Complete Each Degree

Course #	es Required to Complete the BBA in Fashion Merch LIM College Course Name	Cre
ACCT 2700	Accounting	3
BUSN 3310	Business Law	3
COMM 2010	Critical Thinking	3
COMM 2710	Professional Communications	3
EECM 1801	Industry Experience Seminar	1
EECM 1802	Industry Experience Internship	2
EECM 2801	Career Building Seminar	1
EECM 2802	Career Building Internship	2
EECM 480A	Senior Co-op Prep	0
EECM 480B	Senior Co-op	6
FASH 2350	CAD	3
FASH 2710	Applied Concepts in Fashion Merchandising	3
FASH 3250	Product Development & Merchandising	3
FASH 3510	Global Retailing	3
FASH 3650	Product Lifecycle Management	3
FASH 4910	Senior Capstone - Fashion Merchandising	6
FNCE 3410	Finance	3
MATH 2610	Survey of Statistics	3
MNGT 2310	Management	3
MNGT 4650	Leadership and Negotiation	3
TECH 1310	Business Spreadsheets	3
Elective	General Elective	3
	Total Credits	63

LIMS 1000 First Year Experience	1

Course #	LIM College Course Name	Credit
ACCT 2700	Accounting	3
BUSN 3310	Business Law	3
COMM 2010	Critical Thinking	3
COMM 2710	Professional Communications	3
EECM 1801	Industry Experience Seminar	1
EECM 1802	Industry Experience Internship	2
EECM 2801	Career Building Seminar	1
EECM 2802	Career Building Internship	2
EECM 480A	Senior Co-op Prep	0
EECM 480B	Senior Co-op	6
FASH 2710	Applied Concepts in Merchandising	3
FASH 3510	Global Retailing	3
FNCE 3410	Finance	3
MATH 2610	Survey of Statistics	3
MNGT 2310	Management	3
MNGT 4650	Leadership and Negotiation	3
TECH 1310	Business Spreadsheets	3
VMER 1510	Color & Design	3
VMER 2601	Display Graphics	3
VMER 2710	Visual Presentation	3
VMER 3350	Store Design	3
VMER 3610	Product Presentation	3
VMER 4510	Visual Merchandising: History, Theory, Practice	3
VMER 4910	Senior Capstone - Visual Merchandising	6
	Total Credits	69

LIMS 1000 First Year Experience	

Course #	LIM College Course Name	Credits
ACCT 2700	Accounting	3
BUSN 3310	Business Law	3
COMM 2010	Critical Thinking	3
COMM 2710	Professional Communications	3
EECM 1801	Industry Experience Seminar	1
EECM 1802	Industry Experience Internship	2
EECM 2801	Career Building Seminar	1
EECM 2802	Career Building Internship	2
EECM 480A	Senior Co-op Prep	0
EECM 480B	Senior Co-op	6
EMRK 3315	E-commerce	3
FASH 2710	Applied Concepts in Merchandising	3
FNCE 3410	Finance	3
MATH 2610	Survey of Statistics	3
MNGT 2310	Management	3
MNGT 4650	Leadership and Negotiation	3
MRKT 2650	Power of the Brand	3
MRKT 2710	Consumer Behavior	3
MRKT 2714	Integrated Marketing Communications	3
MRKT 2715	Applied Marketing Research	3
MRKT 3350	Global Markets	3
MRKT 4910	Senior Capstone – Marketing	6
MRKT XXXX	Marketing Elective	3
TECH 1310	Business Spreadsheets	3
VMER 1010	Introduction to Visual Merchandising	3
	Total Credits	72

1	LIMS 1000 First Y	ear Experience		1
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Course #	Courses Required to Complete the BBA in Managem LIM College Course Name	Credits
ACCT 2700	Accounting	3
BUSN 2710	Entrepreneurship	3
BUSN 3310	Business Law	3
COMM 2010	Critical Thinking	3
COMM 2710	Professional Communications	3
EECM 1801	Industry Experience Seminar	1
EECM 1802	Industry Experience Internship	2
EECM 2801	Career Building Seminar	1
EECM 2802	Career Building Internship	2
EECM 480A	Senior Co-op Prep	0
EECM 480B	Senior Co-op	6
FASH 2710	Applied Concepts in Merchandising	3
FNCE 3410	Finance	3
MNGT 4612	Managing Financial Info	3
MATH 2610	Survey of Statistics	3
MNGT 2310	Management	3
MNGT 2714	Managerial Decision Making	3 .
MNGT 3310	Organizational Behavior and Development	3
MNGT 3350	Global Management	3
MNGT 3420	Supply Chain Management	3
MNGT 3516	Human Resource Management	3
MNGT 4650	Leadership and Negotiation	3
MNGT 4910	Senior Capstone – Management	6
TECH 1310	Business Spreadsheets	3
	Total Credits	69

LIMS 1000 First Year Experience	1

Course #	LIM College Course Name	Credits
ACCT 2751	Financial Accounting	3
ACCT 2752	Managerial Accounting	3
BUSN 2010	International Business	3
BUSN 3310	Business Law	3
BUSN 3620	International Trade	3
COMM 2010	Critical Thinking	3
EECM 1801	Industry Experience Seminar	1
EECM 1802	Industry Experience Internship	2
EECM 2801	Career Building Seminar	1
EECM 2802	Career Building Internship	2
EECM 480A	Senior Co-op Prep	0
EECM 480B	Senior Co-op	6
ENGL 2614	World Literature/Global Lit. Elective	3
FNCE 3410	Finance	3
FNCE 4610	International Finance	3
HIST 2350	20th Century History/History Elective	3
HIST XXXX	Non-Western History/History Elective	3
LANG XXXX	Foreign Language I	3
LANG XXXX	Foreign Language II	3
MATH 2610	Survey of Statistics	3
MNGT 2710	International Management	3
MNGT 3420	Supply Chain Management	3
MNGT 4630	Global Human Resource Management	3
MNGT 4961	Senior Capstone - Strategic Management	6
POLS 2300	Comparative Politics	3
POLS XXXX	Diplomacy	3
SOCI 2215	International Relations	3
SOCI 2515	World Religions	3
TECH 1310	Business Spreadsheets	3
Elective	Liberal Arts Elective	3
Elective	Liberal Arts Elective	3
	Total Credits	90

LIMS 1000 First Year I	Experience	1

- The respective institutions will notify one another of curricular changes that impact the Articulation Agreement.
- Either institution may terminate this agreement at any time by written notice at least one year in advance of the effective date of termination.

### 2. Procedures for publicizing agreement:

 Brookdale Community College and LIM College agree that references to this Articulation Agreement can be made in both colleges' publications.

Effective Date: Fall 2017

AGREEMENT ACCEPTED FOR

LIM COLLEGE

Mr. Michael Londrigan

Vice-President for Academic Affairs

AGREEMENT ACCEPTED FOR BROOKDALE COMMUNITY COLLEGE

BROOKDALE COMMUNITY COLLEGE

Maureen Murphy, PhD

President

Matthew Reed, PhD

Vice President for Learning