

TRANSFER ARTICULATION DEGREE PLANS

University Partnerships				
Brookdale Community College - New Jersey City University				
A.S. Business Administration - B.S. Management				
Brookdale General Education Requirements		NJCU Equivalent	Credits	Comments
Communication	9			
ENGL 121 English Composition: The Writing Process	3	English Comp I	3	
ENGL 122 English Composition: Writing & Research	3	English Comp II	3	
SPCH 115 Effective Speech	3			
Humanities	3			
HIST 105 or 106 or ENGL 235 or 236	3			
Social Sciences	3			
PSYC 105 or PSYC 106	3			
Humanities or Social Science	3			
PHIL 227 or SOCI 101	3			
Math/Science/Technological & Information Literacy Competency	14			
Mathematics				
MATH 145 Algebraic Modeling	4			
MATH 156	3	MA 164 Pre-Calc for Business	4	
<i>Sciences (Lab Science)</i>	4	Lab Science		
<i>Technological or Information Literacy Competency</i>				
COMP 129	3			
Total General Education Credits	32			
Career Studies Requirements	18			
BUSI 105 Introduction to Business	3			No longer required by NJCU
ECON 105 Macro Economics	3	ECON 207	3	
ECON 106 Micro Economics	3	ECON 208	3	
ACCT 101 Principles of Accounting I	3	ACCT 251	3	
ACCT 102 Principles of Accounting II	3	ACCT 252	3	
ECON 225 Business Statistics	3	MGMT 203	3	
Career Studies Choices	9-11			
BUSI 205 Principles of Management	3	MGMT 211	3	
BUSI 221 Business Law I	3	ACCT 281	3	
MRKT101 Intro to Marketing	3	MKTG 231	3	
MATH 176 Business Calculus	4	MATH 200	4	
Total Credits	63			
New Jersey City University				

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MANAGEMENT:				
These are the CURRENT requirements. Changes coming for the general management degree for SP19.				
Common Core Requirements (33 credits - some satisfied above)				
BUSI 241 Global Business	3	BUSI 251	3	Course Not Required in Curriculum for BCC
MGMT 225 Business Enterprise Applications	3			
MGMT 251 Operations and Project Management Fundamentals	3			
FINC 371 Managerial Finance (ECON 208, ACCT 252, MATH 164)	3			
BUSI 411 Business Policy (FINC 371)	3			
Major Requirements (24 credits)				
MGMT 243 Global Management (MGMT 211)	3			
MGMT 311 Org. Theory and Practice (MGMT 211)	3			
MGMT 312 Human Resource Management (MGMT 211)	3			
MGMT 412 Global Supply Chain Management (BUSI 203, MGMT 211, MATH 164)	3			
MGMT 413 Business Information Systems (MGMT 211, MGMT 225)	3			
MGMT 511 Seminar: Management Science (BUSI 203, MGMT 211, MATH 164)	3			
Major Electives (6 credits)*				
ACCT 253 Quick Books	3			
BUSI 301 Professional Development	3			
FINC 370 Entrepreneurial Finance	3			
FINC 391 Foreign Trade (BUSI 241)	3			
MGMT 220 Mind Your Own Business	3			
MGMT 230 Business Communications Essentials	3			
MGMT 300 Introduction to Supply Chain, Logistics and Port Management	3			
MGMT 305 Procurement and Supplier Management (MGMT 300)	3			
MGMT 306 Logistics and Transportation Management (MGMT 300)	3			
MKTG 250 Viral Marketing	3			
MKTG 363 Global Marketing (MKTG 231)	3			
Others as approved by department.				