University Partnerships Brookdale Community College - New Jersey City University A.S. Business Administration - B.S. Sports Management

Brookdale General Education		NJCU		
Requirements		Equivalent	Credits	Comments
Communication	9			
ENGL 121 English Composition: The Writing				
Process	3	English Comp I	3	
ENGL 122 English Composition: Writing & Research	3	English Comp II	3	
SPCH 115 Effective Speech	3			
Humanities	3			
HIST 105 or 106 or ENGL 235 or 236	3			
Social Sciences	3			
PSYC 105 or PSYC 106	3			
Humanities or Social Science	3			
PHIL 227 or SOCI 101	3			
Math/Science/Technological &				
Information Literacy Competency	14			
Mathematics				
MATH 145 Algebraic Modeling	4			
		MA 164 Pre- Calc for		
MATH 156	3	Business	4	
Sciences (Lab Science)	4	Lab Science	<u>'</u>	
Technological Competency		200 00101100		
COMP 129	3			
Total General Education Credits	32			
Career Studies Requirements	18	 		
BUSI 105 Introduction to Business	3			No longer required by NJCU
ECON 105 Macro Economics	3	ECON 207	3	
ECON 106 Micro Economics	3	ECON 208	3	
ACCT 101 Principles of Accounting I	3	ACCT 251	3	
ACCT 102 Principles of Accounting II	3	ACCT 252	3	
ECON 225 Business Statistics	3	MGMT 203	3	
Career Studies Choices	9-11			
BUSI 205 Principles of Management	3	MGMT 211	3	
BUSI 221 Business Law I	3	ACCT 281	3	
MRKT101 Intro to Marketing	3	MKTG 231	3	
MATH 176 Business Calculus	4	MATH 200	4	
Total Credits	63			
New Jersey City University				
Sports Management				

TRANSFER ARTICULATION DEGREE PLANS

BUSI 241 Global Business	3	BUSI 251	3	Course Not Required in Curriculum for BCC
MGMT 225 Business Enterprise Applications	3			
MGMT 251 Operations and Project Management Fundamentals	3			
FINC 371 Managerial Finance (ECON 208, ACCT 252, MATH 164)	3			
BUSI 411 Business Policy (FINC 371)	3			
Major Requirements (27 credits)				
MGMT 337 Principles of Sports Management	3			
MGMT 230 Business Communications Essentials	3			
MGMT 3XX Facilities Management	3			
MGMT 3XX Event and Meeting Planning Management	3			
MGMT 3XX Fundraising and Sponsorship	3			
MGMT 3XX Legal Issues for Sports and Entertainment	3			
MGMT 3XX Field Study I	3			
MGMT 4XX Field Study II	3			
MGMT 511 Seminar: Management Science (BUSI 203, MGMT 211, MATH 164)*	3			
MGMT 4XX Capstone: Current Topics in Sports Management (co-requisite MGMT 511)	3			
Major Electives				
MKTG 361 Sales Dynamics	3			
MGMT 2XX Service Management Principles	3			
MGMT 220 Introduction to Entrepreneurship**	3			
Others as approved by the department				