

# Transfer Guide AAS in Marketing

## BS Labor & Employment Relations Rutgers New Brunswick SMLR

### Brookdale General Education Requirements (20 credits) plus 9-10 credits electives:

The following two courses are recommended by Brookdale:

ENGL 121 English Composition: Writing Process (3)  
SPCH 115 Public Speaking (3)

Other Gen Ed classes & electives recommended by Rutgers SMLR:

ENGL 122 English Composition: Writing & Research (3)  
Humanities course (3)  
Science course (3-4)  
Science course (3-4)  
History course (3)  
Mathematics or quantitative class like accounting (3)  
Other transferrable electives (4-6)

**At Rutgers SMLR:**

**Writing I Gen Ed  
Humanities Gen Ed**

**Writing II Gen Ed  
Humanities Gen Ed  
Science Gen Ed  
Science Gen Ed  
History Gen Ed  
Quant Gen Ed  
Elective**

### Career Studies Required by Brookdale: 20-21 credits

BUSI105 Introduction to Business (3)  
MRKT101 Introduction to Marketing (3)  
MRKT105 Advertising (3)  
MRKT111 Fundamentals of Retailing (3)  
MRKT145 Salesmanship (3)  
MRKT202 Marketing in Contemporary Society (3)

**Plus one of the following three classes:**

COMP129 Information Technology (3)  
BUSI165 Computer Applications in Business (3)  
OADM116 Microsoft Office (3)

Elective  
Elective (33:011:202)  
Elective  
Elective  
Elective  
Elective

### Career Studies: Choice of 9-10 credits from among the following:

BUSI205 Principles of Management (3)  
BUSI221 Business Law I (3)  
ECON105 Macro Economics (3)  
ECON106 Micro Economics (3)  
ECON225 Business Statistics (3)

COMP105 Introduction to the Internet (1)  
FASH121 Fashion Merchandising (3)  
FASH213 Buying (3)  
FASH224 Case Studies Fashion Merchandising (3)

Elective (33:011:201)  
Elective (33:011:204)  
**Major  
Major  
Res Meth/Stats &  
Quant (01:960:285)**  
*Not transferrable\*\**  
Elective  
Elective  
*Not transferrable\*\**

### What remains to be taken at Rutgers?

- Depends on what was taken at Brookdale in the Gen Ed and major areas – at least 30 credits in the major and 60 out of 120 credits will be needed at Rutgers.

*\*\* Credits do not transfer for these individual courses – however AAS degree recipients receive a block of up to 25 credits to bring them to a total of 60 credits.*

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**Rutgers: The State University of New Jersey**